

Make the right choice for the environment



HP Carbon Neutral MPS



Count on the planet's most comprehensive carbon neutral certified Managed Print Services (MPS) offering¹

Address the lifetime carbon footprint of your HP print solution



CarbonNeutral.com

REALIZE CERTIFIED CARBON NEUTRAL PRINTING²

Deliver against your ambitious environmental goals without interrupting your business momentum

RELENTLESSLY REDUCE YOUR CARBON EMISSIONS

Measure your progress and discover how you can optimize print behaviors to reduce network-wide carbon emissions

INSPIRE TEAMS AND PARTNERS

Demonstrate your commitment to environmental goals by engaging our network of rigorously vetted, socially conscious projects



LEAVE NO TRACE

Climate change is one of the most significant and urgent issues facing business and society today. The science is clear, the impacts are serious, and action is essential.

With these issues top of mind, businesses are increasingly looking for ways to engage in meaningful climate action.

One such initiative, carbon neutrality, helps to effectively bring a carbon footprint to zero using a combination of measures, including increasing operating efficiency, moving to renewable energy, and investing in carbon offset projects, such as conservation and regeneration of forests.

REDUCE AND OFFSET THE CARBON IMPACT OF PRINTING

HP MPS covers carbon emissions from a customer's HP printing solution due to:

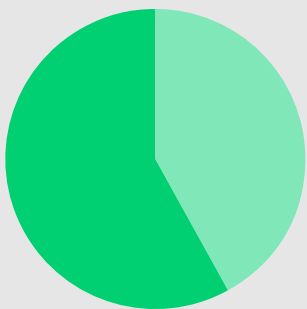
- Raw material extraction
- Manufacturing
- Transportation
- Use of HP printers through to end of service, paper, and Original HP supplies

Our carbon neutral program meets stringent requirements. Lifecycle assessments (LCA)—verified by an independent third party to conform to ISO 14040 and ISO 14044—are used to understand the total carbon footprint for HP printing and imaging devices, paper, and supplies. Using this data, along with the information unique to each customer, we calculate the total carbon emissions for a customer's fleet. Third parties verify the program and aid in the delivery of high-quality carbon offsets.²

Carbon offsets not only provide immediate results, they can lead to further sustainable development in the form of jobs for renewable energy, health benefits from fossil fuel reduction, and conservation of biodiversity from forestry and other projects.²

CREATE LASTING, POSITIVE CHANGE

HP works with third parties, including Climate Impact Partners, who help us provide high-quality carbon offsets.² For example, the North American Grasslands project helps preserve the short grass prairie ecosystem of the Great Plains. Native grazing animals, including bison, elk, deer, and pronghorn, are used to naturally maintain the health of 23,000 acres of rangeland.³



42%

of companies in the Fortune Global 500 have now delivered a significant climate milestone or are publicly committed to do so by 2030, up 11% from last year.⁴

WE'RE COMMITTED TO CLIMATE ACTION

HP is working to reduce climate impacts across our supply chain, operations, products, and solutions. Track our progress in our [2021 Sustainable Impact Report](#).⁶

We've aligned our strategy for climate action to the [Sustainable Development Goals \(SDG\)](#) as defined by the United Nations.⁷ These interconnected goals provide a common base for companies and societies to work together and to benchmark and communicate their progress.

1.46M

tonnes of supply-chain CO₂e emissions avoided since 2010⁶

39%

decrease in product-use greenhouse gas (GHG) emissions intensity compared to 2015⁶

54%

renewable electricity use in global operations in 2021⁶

CONTRIBUTE TO YOUR CORPORATE SUSTAINABILITY INITIATIVES

HP can help you estimate the total carbon emissions from your printing solution using our proprietary Sustainable Impact Reporting and Analytics (SIRA) tool. You can support high-quality carbon offset projects, such as biodiversity reserves, wind power projects, and native forest regeneration that are verified by trusted partners and meet the UN SDG for Climate Action.

Co-benefits of these projects include advancement of UN SDGs such as No Poverty, Clean Water and Sanitation, Quality Education, Gender Equality, and Decent Work and Economic Growth.

TRUST HP MPS FOR YOUR BUSINESS AND THE PLANET

HP MPS is developed with your needs and the planet's resources in mind. Our pledge is to offer our customers printing that is carbon neutral, promotes a circular economy, and supports forests.

In fact, paper- and energy-saving technologies help HP MPS customers reduce paper waste by 25% and cut imaging and printing costs by 10-30%.⁵

HP MPS has a long history of offering end-to-end services and solutions that help transform the print environment to meet a variety of business objectives, including environmental goals.

Contact your local HP representative to see how you can reduce carbon emissions with HP MPS.

¹ Based on results of third-party (WSP) research for HP of OEM MPS providers with carbon neutral offers as of October 2022. "Comprehensive" means the planet's only globally certified carbon neutral MPS service that covers lifecycle emissions due to raw material extraction; manufacturing; transportation; use of HP printers, Original HP supplies, and paper; and end of service.

² HP Carbon Neutral MPS is certified as a CarbonNeutral service in accordance with The CarbonNeutral Protocol, carbonneutral.com/the-carbonneutral-protocol.

³ For more information, go to climateimpact.com/explore-projects.

⁴ "If Not Now, When?" Climate Impact Partners, ifnotnowwhen.climateimpact.com.

⁵ Typical of those reported by leading industry analysts and HP client engagements. Estimated energy and paper savings based on analysis of select HP Managed Print Services customers' imaging and printing operations using data gathered on devices and paper consumption and comparing with post-MPS actuals or projections. Results depend on unique business environments, the way HP products and services are used, and other factors. Overall printing costs are unique to each company and should not be relied on for savings you may achieve.

⁶ Get the 2021 HP Sustainable Impact Report at: hp.com/h20195/v2/GetPDF.aspx/c08228880.pdf.

⁷ For more information, go to un.org/sustainabledevelopment/sustainable-development-goals.

Learn more: hp.com/go/MPSCarbonNeutral

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