Empower teams to deliver high quality customer interactions

Elevate your customer experience with Al-powered communication assistance

Customer service teams need to win customers' loyalty with every interaction. According to PWC, one third of customers would stop doing business with a brand they loved after one bad experience. Grammarly Business helps customer service teams reduce the cost to serve by communicating more effectively wherever and however they work.

Standardize communication across channels

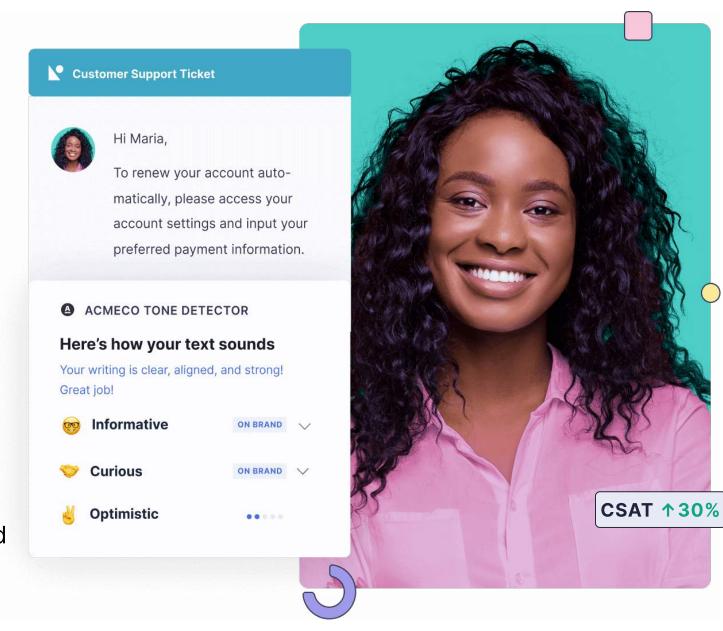
Ensure every message or article meets your brand's standards before it goes to the customer with real-time suggestions tailored to your company's style guide and brand voice.

Boost agent confidence

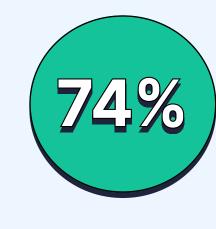
Agents receive real-time feedback on their communication and weekly insights on their progress, enabling them to improve their skills over time.

Improve team efficiency

Eliminate the need to review agents' responses and trust that they are delivering high quality and consistent communications every time, leading to less escalations and faster ticket resolution.



A Global BPO uplevels its communications and improves efficiency with Grammarly Business



grammar errors

Reduction in spelling and



hour instead of reviewing copy



Optimize Your Omnichannel Communications

Agent-Led

Self-Serve Content

Give customers trusted, well-

written, and clear knowledge base articles that lead to greater ticket deflection.

Conversations Decrease resolution times and

ticket escalations due to miscommunication with higher quality conversations.

Chatbots

Serve more customers and

improve first-touch resolutions by powering your chatbot with engaging and on-brand content.

How it Works

tone, and effectiveness across your web and desktop applications.

High-quality writing is more than just mechanics. Grammarly Business goes deeper by assisting with style,

Eliminate grammar, spelling, and

Correctness

punctuation errors. **Engagement**

Find vivid words to enliven each and

every message.

Make every sentence concise

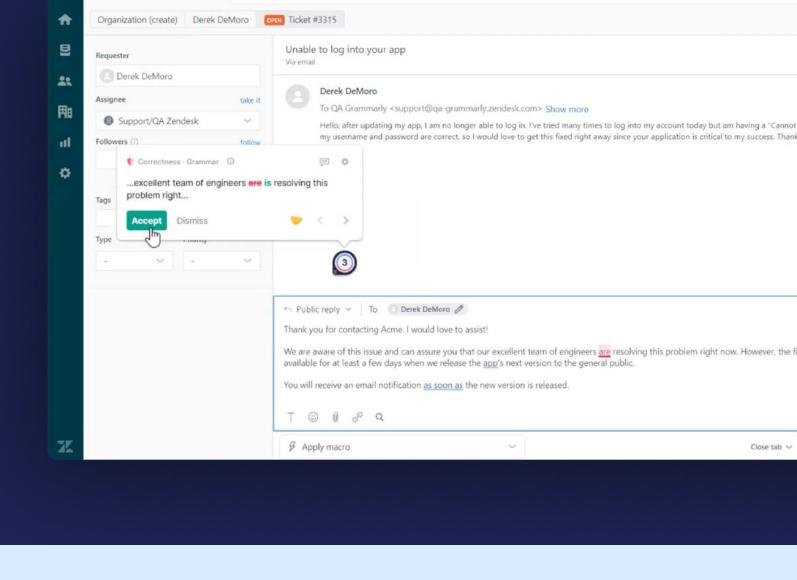
Clarity

and easy to follow.

Delivery

Choose the right tone and

formality level.



In-Line Suggestions

Product Features



issues faster by automatically inserting brand-approved messages.

Snippets

Style Guides Ensure agents are communicating

on-brand in a way that's integrated

Allow agents to respond to common



into their workflow—no more tabswitching to a static style guide.

Brand Tones Codify your brand's voice into a tone profile. Create multiple profiles to

cater to different channels, support



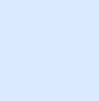
Insights & Analytics to continuously upskill their



clarity, delivery, engagement, and more.

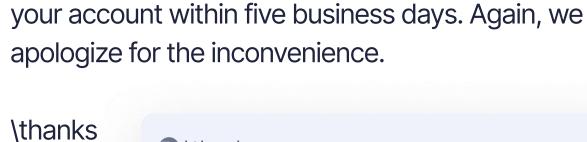
Improve your team's writing with Al-

powered suggestions for correctness,



tiers, or customer types.

Gain visibility into the quality of your team's conversations and track progress over time. Agents receive weekly insights communications.



apologize for the inconvenience. \thanks

Thank you, and please let me know if I can help

We've processed your refund, and it should reach

with anything else!

Create snippet



Trusted by leading customer service teams

Navigate 1 **RETURN** Insert





B□**X**Expensify





















compliance certifications and reports validate our enterprise-grade security controls.

Try Grammarly Business Today

Start a Trial or Request a Demo