



# 2021 Google for Education services offer

As a US or Canada-based K-12 district, school, or Higher Education organization interested in buying Google Workspace for Education Plus or Chromebooks and Chrome Education Upgrade in 2021, you may be eligible to receive **free services** along with your purchase.

Services are delivered by trusted Google for Education partners, and are designed to help your school get the most out of Google for Education tools. We have also included a number of diverse-owned partners. For a detailed view of the services & partners see this [website](#).

## A few steps to get started

- 1 **Complete your purchase**  
*Proof of purchase is required (via invoice or purchase order)*
- 2 **Choose from 3 service categories - [goo.gl/eduoffer-2021](http://goo.gl/eduoffer-2021)**  
*Review the service categories: [Deployment](#), [Educator Training](#), [Analytics](#). As a bonus, you'll also qualify for [App Licenses](#).*
- 3 **Confirm your purchase**  
*Google Workspace for Education Plus purchases use [this form](#). Chromebook & Chrome Education Upgrade purchases use [this form](#).*
- 4 **Hit the ground running**  
*Work with your partner of choice to determine and implement the services that best fit your organization's needs*

## Service offerings

Select one of three options. Visit our [website](#) to see a detailed list of offerings based on the number of devices purchased.

### Deployment services

Deployment partners assist schools in the rollout and configuration of new technology, in addition to providing the tools and insights to ensure organizations are getting the most out of their new tools and devices.



### Educator training services

Professional Development Partners train educators on the impactful use of Google technology in the classroom and lead schools through transformative change by providing guidance in the areas of vision, learning approach, culture, community, and diversity and equity.



### Analytics services

Analytics partners help Education Plus users gain insights into their domain usage. These partners can build these reports on top of BigQuery logs and may incorporate other data sources as well.



### Bonus!

Organizations are eligible for licenses from one of six options: Book Creator, Classcraft, Pear Deck, BookWidgets, DOGONews, Screencastify.



Check out the [services offer homepage \(goo.gl/eduoffer-2021\)](http://goo.gl/eduoffer-2021) to review and select the service that's best for your organization

**Please note:**

- This offer is available to K-12 schools, districts, consortia\*, and Higher Ed organizations in the US and Canada.
- This promotion period is January 12, 2021 - September 30th, 2021, or while available services last. Services need to be redeemed by November 30, 2021.
- Only one "order" of Chromebooks + Chrome Education Upgrades per year is eligible for the promotion. An "order" is defined as all purchases of Chromebooks and Chrome Education Upgrades by your organization within a 60 day window during the promotion period.
- Only one "order" of net new\*\* Education Plus order licenses is eligible for the promotion. An "order" is defined as all purchases of Education Plus licenses within a 60 day window during the promotion period.
- For qualifying Chromebook & Chrome Education Upgrade purchases:
  - A "New Customer" is any K-12 customer with 30 or less Chromebooks and Chrome Education Upgrade licenses deployed within their school or district
  - For Higher Education, a 500 license minimum order of the Chrome Education Upgrade is required to qualify

- Proof of purchase for Chrome orders (submitted via invoice or purchase order) must include an equal number of Chromebooks AND Chrome Education Upgrades
- For qualifying Education Plus purchases:
  - \*\*Net new Education Plus licenses are defined as: first-time purchases of Full Domain GSEFE licenses for both Higher Education and K12 institutions.
  - Renewals of existing Education Plus licenses license subscriptions do not qualify.
  - Full Domain Licensing requires the purchase of individual licenses for all faculty and staff in your institution, which may equate to higher than the required minimum purchase.
  - Consortia may only combine member school first time purchases of Full Domain Education Plus licenses licenses
  - For K-12 institutions, a minimum order of 100 licenses of net new Education Plus licenses\*\* is required to qualify.
  - For Higher Education, a 500 license minimum order of Education Plus licenses is required to qualify (Chrome Education Upgrades or Education Plus licenses)