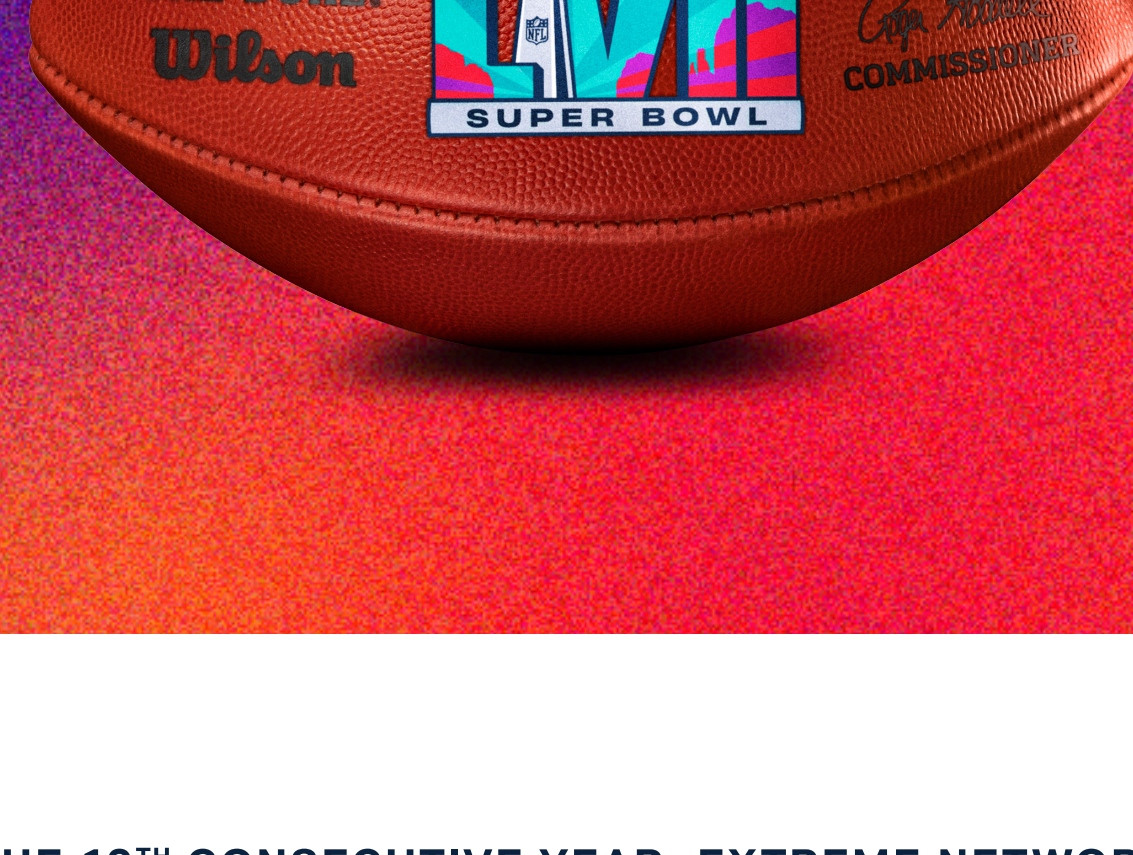


WI-FI ENGAGEMENT INSIGHTS

FROM SUPER BOWL LVII AND THE 2022 NFL SEASON



FOR THE 10TH CONSECUTIVE YEAR, EXTREME NETWORKS HAS POWERED THE SUPER BOWL WITH WI-FI ANALYTICS - DELIVERING IT-ENABLED USER, DEVICE, AND APPLICATION INTELLIGENCE.

DATA TRANSFERRED SUPER BOWL LVII

31.5^{TB}

OF TOTAL DATA WAS TRANSFERRED ACROSS THE WI-FI NETWORK AT SUPER BOWL LVII.

16.8^{TB} DATA TRANSFERRED BEFORE KICKOFF

14.7^{TB} DATA TRANSFERRED AFTER KICKOFF

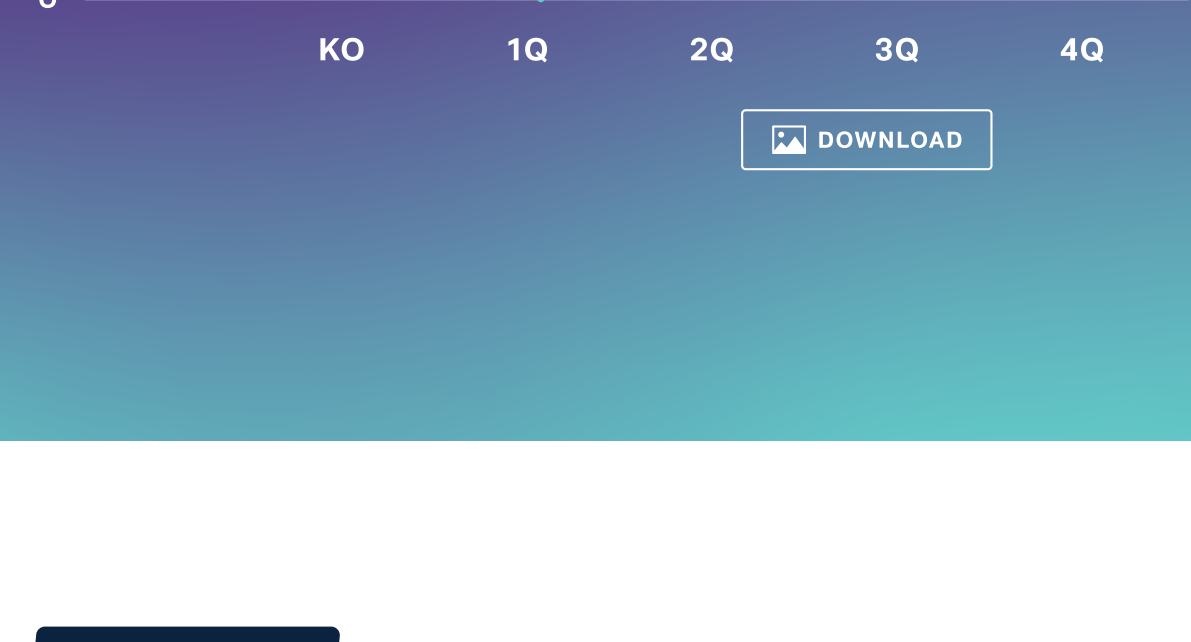
633^{MB} AVERAGE USAGE PER DEVICE

[DOWNLOAD](#)

DID YOU KNOW? DURING SUPER BOWL LVI, FACEBOOK WAS THE MOST POPULAR SOCIAL MEDIA NETWORK.



LEGAL SPORTS BETTING TOP MOMENT FROM SUPER BOWL LVII



THE LARGEST SPIKE IN BANDWIDTH OCCURRED IN THE FIRST QUARTER. THE SPIKE PEAKED AT 25.3 MBPS.

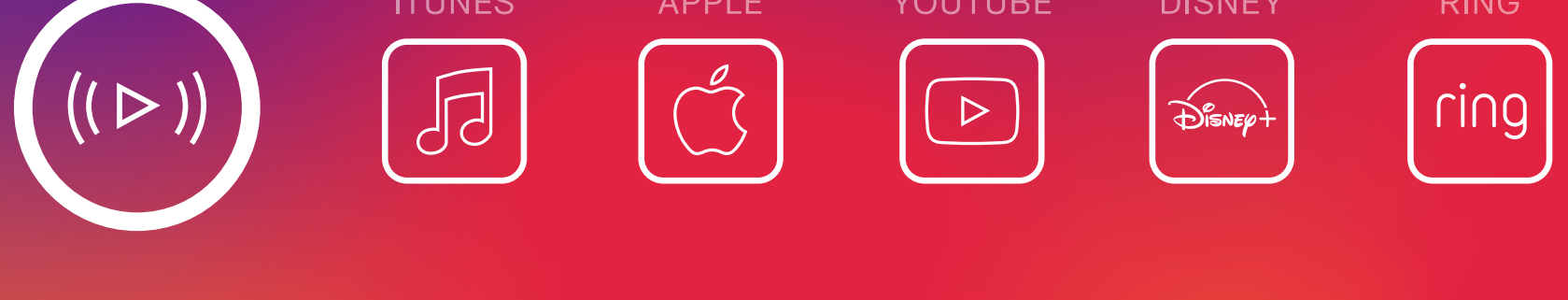
[DOWNLOAD](#)

DID YOU KNOW? ACCORDING TO EXTREME ANALYTICS™, [XXXXX XXXXX XXXXX PLAY] GENERATED THE HIGHEST SPIKE IN WI-FI ENGAGEMENT ON LEGAL SPORTS BETTING APPS.



APPLICATION USAGE SUPER BOWL LVII

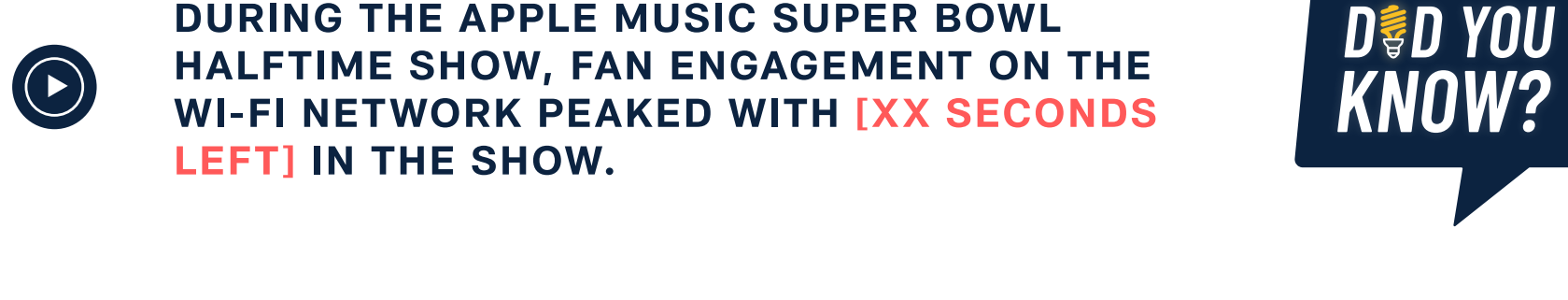
TOP SPORTS APPLICATIONS



TOP SOCIAL APPLICATIONS



TOP STREAMING APPLICATIONS



[DOWNLOAD](#)

DID YOU KNOW? DURING THE APPLE MUSIC SUPER BOWL HALFTIME SHOW, FAN ENGAGEMENT ON THE WI-FI NETWORK PEAKED WITH [XX SECONDS LEFT] IN THE SHOW.



ENGAGED FANS SUPER BOWL LVII

72%

48,923 DEVICES WERE ON THE WI-FI NETWORK THROUGHOUT SUPER BOWL LVII. THERE WERE 28,665 PEAK CONCURRENT DEVICES.

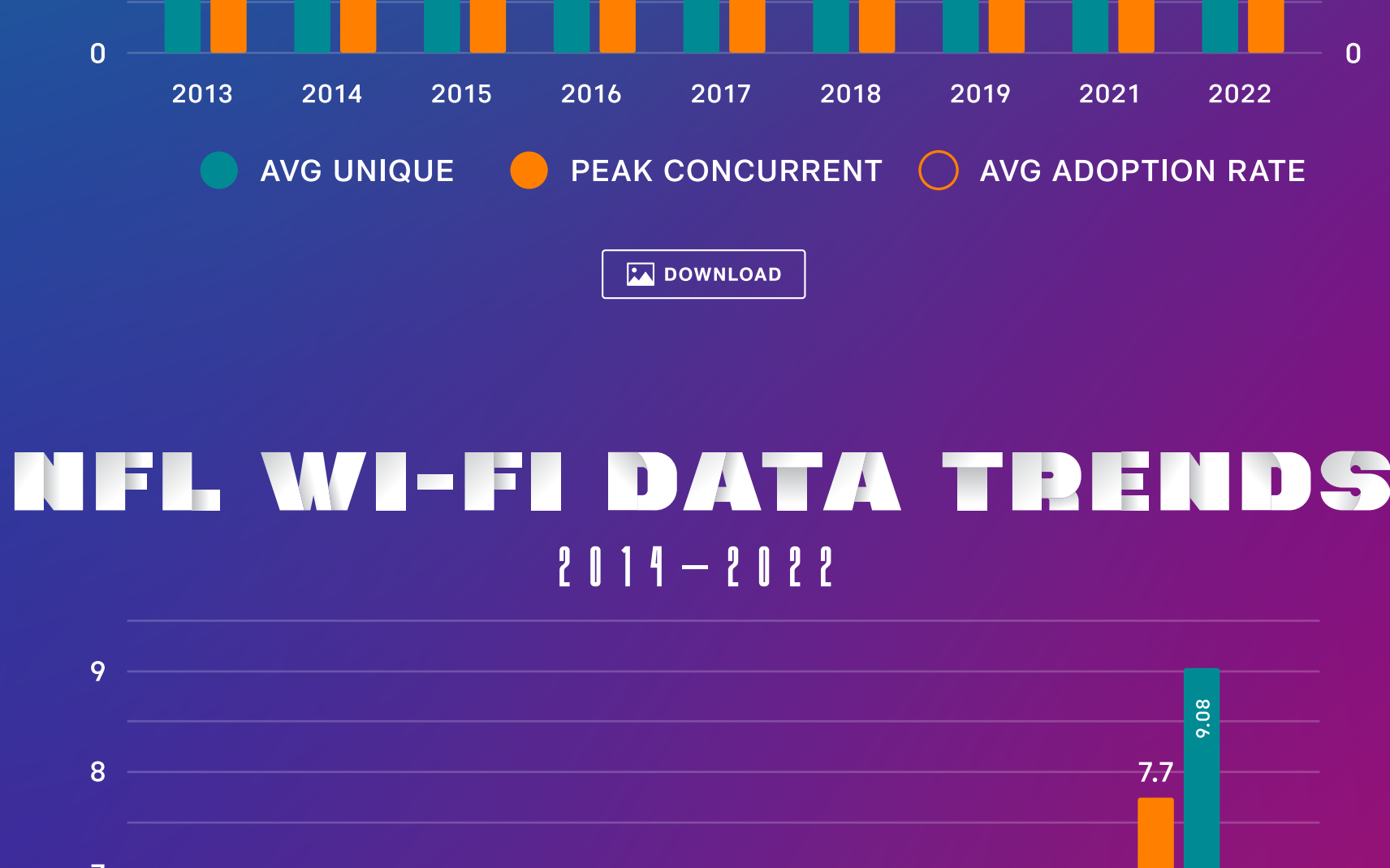


[DOWNLOAD](#)

DID YOU KNOW? THE PEAK SPIKE IN BANDWIDTH OCCURRED WHEN TEAMS WERE ANNOUNCED AND ENTERED THE FIELD. EXTREME ANALYTICS™ RECORDED A 193.5 GB IN USAGE.

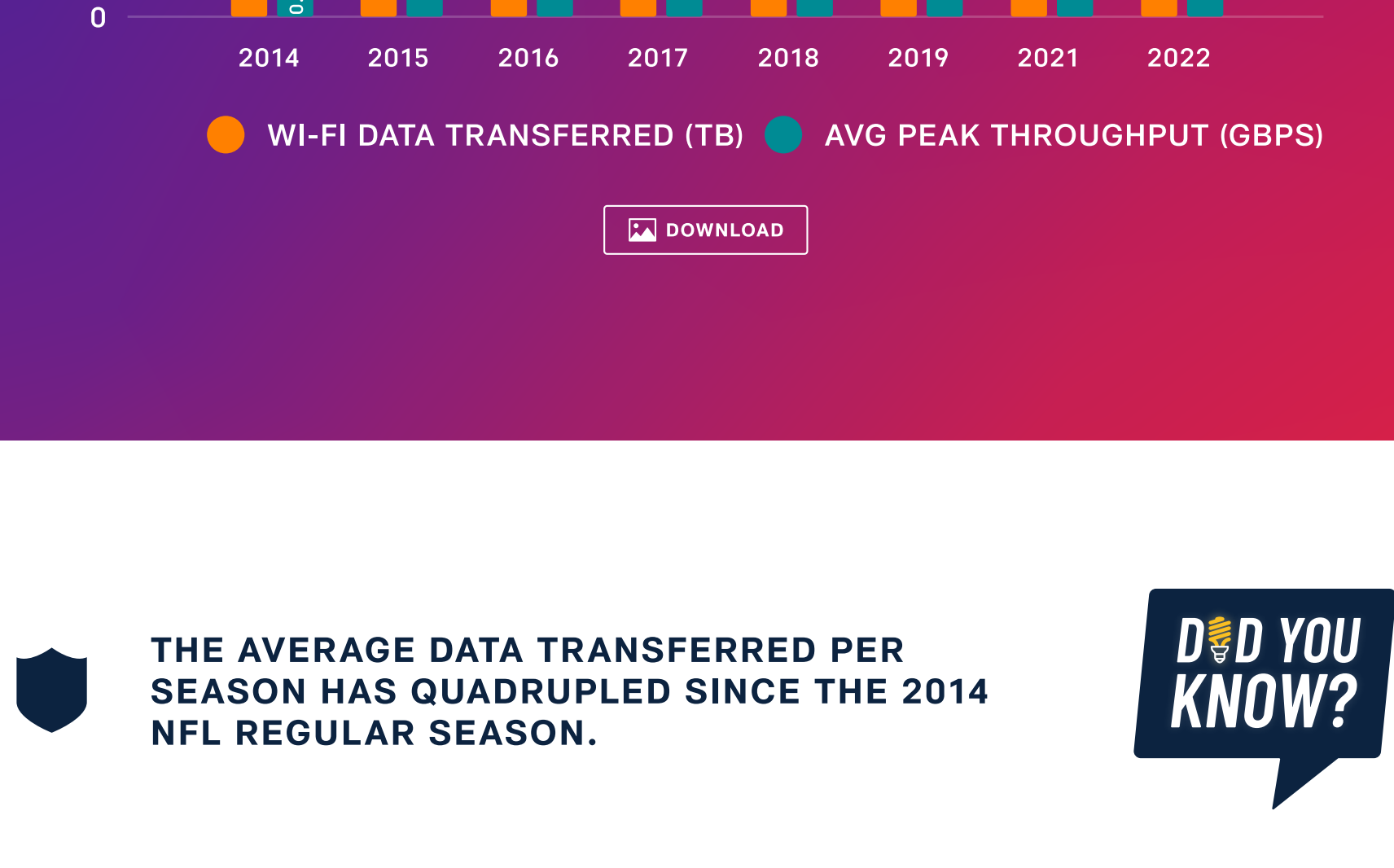


REGULAR SEASON DATA 2013 - 2022



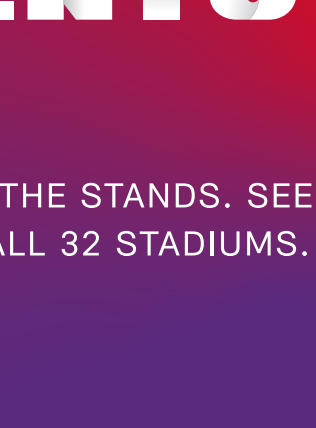
[DOWNLOAD](#)

NFL WI-FI DATA TRENDS 2014 - 2022



[DOWNLOAD](#)

DID YOU KNOW? THE AVERAGE DATA TRANSFERRED PER SEASON HAS QUADRUPLED SINCE THE 2014 NFL REGULAR SEASON.



TOP 32 WI-FI MOMENTS 2022 SEASON

EVERY TEAM HAD A GAME-CHANGING MOMENT FANS POSTED FROM ALL THE STADIUMS. SEE WHICH MOMENTS HAD FANS LEVERAGING STADIUM WI-FI THE MOST FROM ALL 32 STADIUMS.

[EXPLORE THE TOP MOMENTS](#)

DID YOU KNOW? WEEK 4 SAW THE LARGEST SPIKE OF THE REGULAR SEASON (19.8 GBPS) WHEN THE GREEN BAY PACKERS SCORED A 20-YARD TOUCHDOWN TO START THE SECOND HALF.



10 CONSECUTIVE SUPER BOWLS PROVIDING WI-FI ANALYTICS

28 NFL TEAMS HAVE EXTREME ANALYTICS™ DEPLOYED

11 NFL TEAMS HAVE EXTREME WIRELESS™ DEPLOYED

[DOWNLOAD](#)

RELATED CONTENT NATIONAL FOOTBALL LEAGUE

