

# Unleashing Human Potential Through Sound Excellence

## Bad Audio is Bad Business

95% of today's modern workers admit that their concentration and efficiency at work has suffered due to sound issues\*. At EPOS, everything we do is based on deep user insights. We know that bad audio is bad business, and that poor sound quality not only leads to frustration, confusion and wasted time, but negatively affects your ability to focus and concentrate – and ultimately your overall performance.

At EPOS, we have made it our mission to unleash human potential by perfecting audio experiences through a science-based approach to sound excellence that enables you to focus and perform better while spending less energy.

In today's business landscape, where hybrid and remote working practices continue to become more commonplace, the right and quality audio equipment and collaboration tools are more critical than ever. At EPOS, we truly believe that we can make humans go even further, perform even better and experience even more through pioneering sound excellence. We think it's about time to banish bad audio and empower your workforce to unleash their full potential through the Power of Audio.

## We Understand How the Brain Makes Sense of Sound

We apply world-leading research, through collaboration with our parent company Demant and Oticon, on how the brain perceives sound.

Based on this insight, we are able to design our audio processing with the specific aim to reduce the cognitive load on the brain.

## Contemporary Design, Reliability and Long-Lasting Comfort

Our dedication to providing our customers with an exceptional audio experience goes deeper than audio quality alone. Our solutions are crafted with high-quality materials that are built to last and comfortable to wear for long periods of time by providing the perfect balance between excellent audio, contemporary design, and maximum comfort.

## Ensuring End-to-end Compatibility and Dedicated Partner Support

At EPOS we are dedicated to enhancing the performance of our customers, users and partners. We partner with all major industry leading software and hardware providers to ensure proven end-to-end compatibility and a seamless plug'n'play experience. We provide the software ecosystem that enables digital transformation and seamless communication anywhere, anytime and on any device. In addition, we help you support your customers through the entire user and ownership journey by providing dedicated partner support through the Partner Portal and the EPOS AMPLIFY Partner Program.

## Quick Facts:

- We build on the 115 years of experience of Demant owned companies, with a long heritage in hearing health and audio technology
- We are global pioneers in measuring the cognitive load that audio places on the brain
- We use AI and other cutting-edge technologies to reduce the cognitive load on the brain

## Our Science-based Approach Enables Our Users To:

- Improve concentration
- Stay focused for longer
- Perform better with less energy spent
- Reduce stress and listening fatigue

## EPOS in Short:

EPOS is not new to the industry – until 2020 we have been known as Sennheiser Communications. The company was established in 2003 as a joint venture between Sennheiser and the world-leading hearing healthcare group, Demant. In 2020, Sennheiser and Demant ended the joint venture and the business segments evolved in new set-ups. All company assets were transferred to the Demant Group and the EPOS brand was launched.

- EPOS offers premium audio and video solutions for two business segments: Enterprise and Gaming
- For the Enterprise segment, we offer products that enable business professionals to better communicate and collaborate
- We are a global company operating in more than 60 countries, and are headquartered in Copenhagen, Denmark

