The Total Economic Impact™ Of CrowdStrike Falcon LogScale

Through five customer interviews and data aggregation, Forrester concluded that Falcon LogScale has the following three-year financial impact.

**BENEFITS**

**Composite Organization**

- Rising costs for data ingestion and storage
- Inability to integrate data from a variety of sources
- Lack of scalability and flexibility

- Operational engineers reassigned within organization: $473K
- Logging storage and compute optimization: $1.5M
- Developer workback time gained: $1.7M
- Retained profit from outage reductions and degradations: $1.9M
- Optimization of resolution time: $4.3M

**ROI** 210%

**BENEFITS PV** $9.9M

**NPV** $6.7M

**PAYBACK** < 6 months

“Before adopting Humio [Falcon LogScale], developers would have to ask the ITOps team for logs needed for analysis. It would sometimes take days or even weeks. Now, they have access to everything they need in seconds. The whole value we get from the tools is priceless.”

*Product owner, banking*

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