

Transform the employee experience

Redefine what it means to work better with a secure, always-on workspace

While consumer experiences keep getting faster and simpler, people's experience at work remains as cluttered and complex as ever. Workers spend too much time toggling between apps, remembering multiple logins, and searching for information stored in too many places. This disjointed experience has IT teams struggling to deliver an experience where people are productive and engaged.

Citrix Workspace is a secure, intelligent, and high-performing digital workspace platform that replaces a user experience full of distractions, context switches, and complexity with a simpler way to work. One that unlocks innovation, engages employees, and drives better business results.

It also gives IT more visibility and control for simplified management, security, and compliance.

Empower people to do their best work

Reduce context switching: Help users work smarter and faster

Navigating too many apps causes distraction. This common disruption leads workers to change context every 1.25 minutes. Then it takes more than 25 minutes

to resume the original task after the interruption.¹

The Citrix Workspace intelligent activity feed delivers everything your users need to be productive—one-click actions, personalized notifications, proactive business intelligence, and real time insights. Interruptions and unwanted distractions decrease thanks to an aggregated view of high-priority tasks. Employees complete actions and view information without logging into individual systems so completing routine tasks in existing applications—giving PO approvals or reviewing sales metrics, for example—quick and easy.

Reduce searching: Add time back to the work day

Eliminate the frustrations associated with navigating complex enterprise applications. Did you know that 68% of workers waste up to 60 minutes per day navigating between apps? That equates to 32 days lost per worker every year.² The universal search capability quickly finds information across different data repositories, so users can resume work faster.

Unify content: Keep employees engaged with timely delivery of key insights

Launching full applications wastes time. Get it back with time-saving microapps. Companies with high levels of employee engagement report 20% higher productivity

and 21% higher profitability.³ However, simple tasks have become more complex, decreasing productivity. Employees experience bottlenecks in searching for the right information or performing common workflows such as document approvals. Citrix Workspace puts actionable content at their fingertips. Microapp integrations let users seamlessly perform actions or gain insights without launching a full application. And switching from mobile to desktop is seamless.

What is a microapp?

A microapp leverages publicly available APIs within SaaS, web, legacy, and homegrown applications to perform actions without having to launch the full app. People can complete tasks they do all the time faster and without leaving Citrix Workspace.

Empower IT with simplicity, visibility, and control

Create microapps with ease

Build digital workflows that match the ways your users want to work. Decrease the number of steps required to achieve common tasks. Use out-of-the box microapps developed in collaboration with popular SaaS providers, or if you prefer to customize, capitalize on the drag and drop microapp builder in the Citrix Workspace admin console to customize your environment.

Meet the needs of your remote workforce with a VPN alternative

Traditional VPN solutions no longer apply in a world where resources can be accessed from managed, unmanaged, and BYO devices. You need a better way to protect corporate data—one that matches current complexities of the modern work environment.

Citrix Workspace provides a superior employee experience—without exposing your organization to unnecessary risk or creating privacy issues.

Power mobile productivity—without sacrificing security

You shouldn't have to choose between security and mobility. With Citrix Workspace, you won't have to. Give users access to everything they need from any device they choose, while you manage them all—plus desktops, laptops, and IoT—in one central platform. This birds-eye view makes it easy to prevent security or user experience issues before they happen.

1. Dr. Gloria Mark (Research, 2013)
2. CITE Research, How App Overload is Reshaping the Digital Workplace, 2018
3. Gallup State of the American Workplace, 2018



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