

## Citrix Virtual Apps

Deliver Windows and web business applications to any device while enhancing data security, reducing costs and empowering productivity.

Citrix Virtual Apps, formerly XenApp, is the industry's leading solution for application and desktop delivery, with over 100 million users worldwide. Citrix Virtual Apps enables secure, remote access to Windows applications and server desktops from any device, over any network. Applications and desktops are secured in the datacenter to protect sensitive information and enhance corporate security. Citrix Virtual Apps now enables employees to access Linux® virtual desktops side-by-side with Windows resources for a complete workspace experience.

### Why Citrix Virtual Apps?



#### Flexibility

##### Adaptive to changing business needs

Citrix Virtual Apps can address a broad range of use cases by delivering a full desktop or just applications based on an individual employee's role or device. A rich set of capabilities and flexible architecture enable IT to be more agile in a rapidly changing workplace.



#### Security

##### Secure by design

The industry's only solution to be Common Criteria certified and native FIPS 140-2 compliant, Citrix Virtual Apps reduces the risk of data loss and prevents unwanted intrusions by delivering secure access to business applications on demand, to any user, based on location- and device-specific features and security configurations.



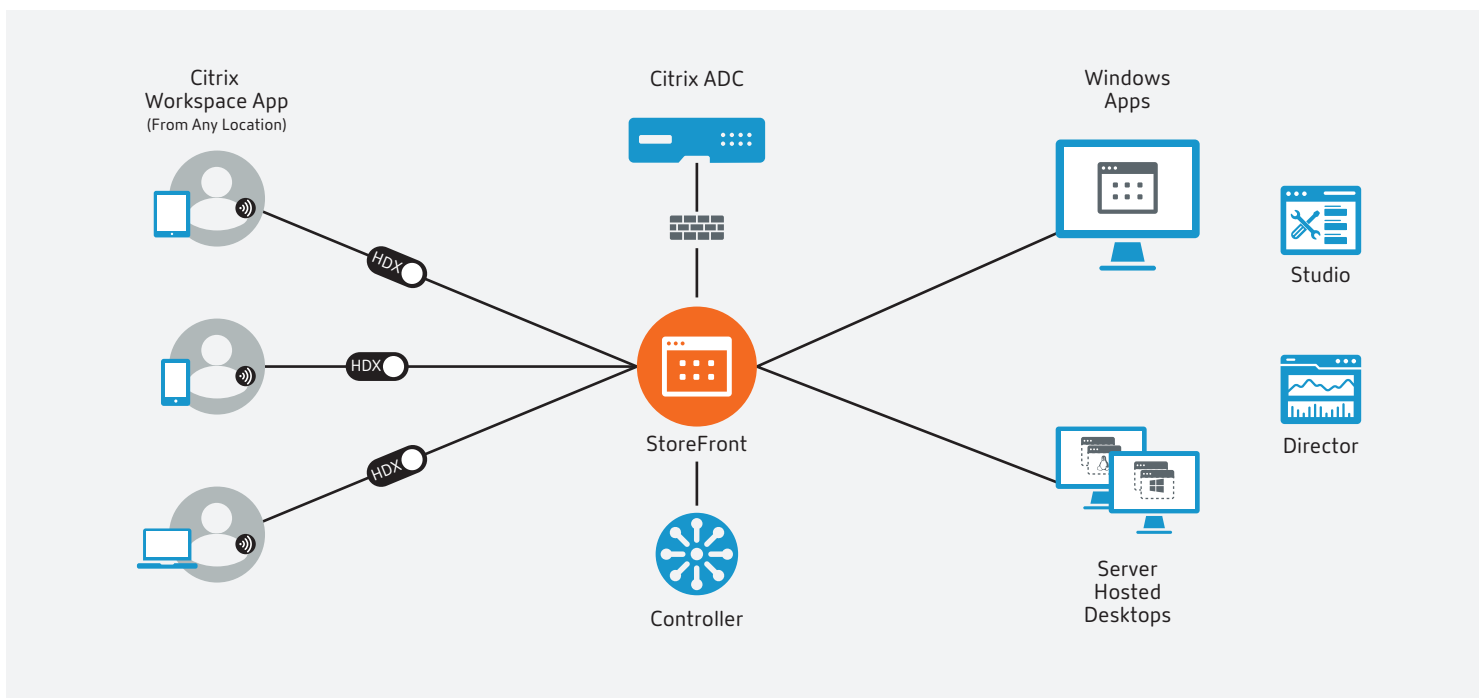
#### User Experience

##### High-definition experience (HDX) from any device

HDX technology delivers a superior, high-definition user experience on any device. HDX surpasses any competing solution, ensuring employees have a native-like experience wherever they are, even when network connections are less than ideal.

## Citrix Virtual Apps components

- **Citrix Workspace App.** Users access their applications and desktop through the Citrix Workspace App, a universal client that runs on virtually any device operating platform, including iOS and Android in addition to Windows, Mac® and Linux.
- **HDX Technology.** HDX technologies offer a set of capabilities that deliver a “high-definition” experience to users of virtual applications and desktops, on any device and over any network.
- **Citrix Gateway.** Citrix Gateway is a secure access solution for apps and desktop that gives administrators granular application- and data-level control while empowering users with remote access from anywhere.
- **StoreFront.** StoreFront provides a self-service subscription service via an enterprise app store, giving users convenient access to all the corporate apps and desktops they need.
- **Controller.** Controller centrally manages user access to virtual apps and desktops located in the datacenter through user and computer-based policies.
- **Apps and desktops.** With Citrix Virtual Apps, any type of application or server-hosted desktop on a Windows or Linux OS, whether running in a private or public cloud, can be centrally managed and delivered on-demand to thousands of users worldwide.
- **Studio.** Studio provides service design wizards for creating and managing infrastructure and resources for delivering applications and desktops, thereby simplifying production deployments.
- **Director.** Director provides real-time trend and diagnostic information on users, applications, and desktops to aid helpdesk staff with troubleshooting.



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**“When many users were connected, the next-generation design collaboration system with Citrix Virtual Apps at its core resulted in higher performance and efficiency than the existing system.”**

- **Moon Kyung Yoon, Information Technology Team Manager, Daewoo Shipbuilding & Marine Engineering**  
[Full Story](#)

## How Citrix Virtual Apps help

### Mobilize Windows, Web, SaaS and Linux applications

Citrix Virtual Apps instantly empowers employees with mobile access to applications hosted on Windows and Linux operating systems for use on any device, anywhere.

### Secure contractor, partner, and remote employee access

Citrix Virtual Apps provides granular access control, advanced system monitoring, and an inherently secure architecture by providing remote access to Windows apps and desktops secured in the datacenter.

### Deliver design and engineering applications to any device

Citrix Virtual Apps securely delivers real-time, remote access to centralized design resources, providing high-end designers and engineers access to 3D professional graphics applications on any device.

### Reduce cost and complexity of application and desktop management

Citrix Virtual Apps is an industry-proven solution for improving operational efficiencies, reducing costs, and streamlining app management. It allows employees to securely access sensitive corporate resources from a variety of devices.

### Enable bring-your own device (BYOD) in the enterprise

Citrix Virtual Apps enables IT to deliver on-demand apps and desktops to any device making it easy for IT to securely enable enterprise BYOD initiatives.

## Citrix Virtual Apps by industry

### Healthcare

Citrix Virtual Apps enables healthcare mobility by delivering seamless, secure access to patient information across facilities, devices, and networks so healthcare providers can focus on patient care.

### Finance

Citrix Virtual Apps empowers financial institutions to rapidly respond to compliance mandates, shield against cyber threats, and meet consumer demands with centralized app management.

### Government

Citrix Virtual Apps helps state and local governments save hundreds of millions of taxpayer dollars by reducing expenses and increasing efficiencies across agencies and services.

### Manufacturing

Citrix Virtual Apps accelerates the production services of automaker, consumer goods, aerospace and defense manufacturers by rapidly provisioning apps and data across the entire supply chain.

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## Education

Citrix Virtual Apps provides students, faculty and staff with on-demand, secure, mobile access to the apps, data and services they require to promote independent and exploratory learning.

Learn more about the Citrix Virtual Apps and Desktops delivery platform at [citrix.com/products/citrix-virtual-apps-and-desktops](https://citrix.com/products/citrix-virtual-apps-and-desktops).



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