5 reasons your team needs Citrix Virtual Apps and Desktops

The way people work is changing — and employee expectations are evolving. Meeting the needs of your team starts with providing fast, reliable and secure access to company resources, no matter where people work or which networks they're using. With Citrix Virtual Apps and Desktops, you can securely deliver VDI and DaaS solutions while protecting corporate data and empowering an easily accessible hybrid work solution for employees.

How does Citrix Virtual Apps and Desktops help?

As an industry leader in desktop as a service (DaaS) and VDI, Citrix has empowered thousands of employees to work faster and better than ever. It's the most reliable way to create a seamless experience from anywhere on any device and network.

Here are five signs it's time to start using Citrix Virtual Apps and Desktops:

You're tasked with improving the employee experience.
Regardless of where your employees work or what devices they use, your teams need to tackle tasks without interruptions and delays. If poor internet connections or a lack of access is slowing things down, Citrix Virtual Apps and Desktops can make all the difference. Citrix ensures employees stay connected with crystal clear voice, video, and collaboration tools — all on virtual desktops that look, feel and act just like traditional PCs.

You're focused on security.
No matter what, your sensitive information needs to remain safe. Citrix Virtual Apps and Desktops lets you centralize management and monitoring so you can keep an eye on data and trigger the right actions in the case of malicious behavior. Even if a device is lost or stolen, your information will remain secure in the data center.

You're seeking to achieve greater business agility.
If you're in the midst of moving to the cloud and need to keep your workforce running, Citrix Virtual Apps and Desktops can help. With desktop as a service (DaaS) capabilities and the ability to leverage a hybrid model with resources both on-premises and in the cloud, you choose the infrastructure that can best help you rapidly address business problems and position your business for future success.

You need a better way to enable work from anywhere.
Hybrid work is more prevalent than ever, and your users' experiences shouldn't suffer just because they are accessing apps and data outside of the office. Using Citrix as your trusted VDI and DaaS solution for your remote workforce, you can securely deliver virtual apps and desktops to users in any situation on any device, regardless of their geographic location.

You need a cost-effective IT solution.
It's balancing act getting value from available resources while keeping implementation costs down. Leveraging more cloud-based solutions, like Citrix DaaS workloads, can help. Deliver resources from the cloud through a predictable pay-as-you-go subscription model and leverage dynamic power management to eliminate the capital expenses associated with maintaining a datacenter. Increase cost savings while still delivering mission-critical technology to your workforce.

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