Symantec VIP

Protecting User and Device Access to Networks, Cloud and Web Applications, and Data Files

Overview

In the world of BYO devices and remote access, organizations need a security solution that can address the growing attack surface. The number of new mobile malware variants increased by 54% percent in 2017, as compared to 2016. Traditional identity and authentication solutions are no longer sufficient enough to protect against emerging mobile threats.

Symantec VIP is a leading user-friendly, cloud-based, strong authentication service that provides secure access to sensitive data and applications anytime, anywhere, from any device enabling a critical piece of your Zero Trust security strategy.

Benefits

Lower Total Cost of Ownership

Symantec VIP offers VIP service with all the aforementioned features in one flat, all-inclusive pricing. No premium tiers, no a-la-cart add-ons, no upfront costs. We believe your organization deserves the top-of-the-line security features to protect against malicious actors because your information is just as important as anyone else's.

With an easy cloud-based deployment, you no longer need to maintain costly on-premises hardware. Support and SMS/Voice credits are included in one per user or transaction subscription pricing. With no hidden costs, organizations will have completely transparency on their total cost of ownership (TCO).

Easy-to-Use

We built our solution to optimize the end-user experience, encouraging high user adoption and better security. Tailor your use of strong authentication to balance convenience, cost, and security. Symantec VIP’s array of authentication options allow you to select the right authentication approach to deliver protection for a variety of users and use cases. Whether it is a U2F hardware token, a push notification, a fingerprint biometric, or a risk-based authentication, organizations have a broad range of authenticators to choose from to fit their business needs.

Scalable and Reliable

The world’s largest organizations rely on VIP to deliver strong authentication to protect their network and applications. With a proven track record of success, VIP’s cloud-based infrastructure delivers scalability and reliability to enable your organization to support millions of users. Symantec is the world’s largest cybersecurity company supporting millions of customers around the world. We believe in investing in innovation with cutting-edge integrations with the rest of Symantec security products. With a volatile authentication market, you can expect that Symantec will be there for you as a trusted security partner long after the competition is gone.
**Key Features (cont.)**

- **Cloud Session Protection:** Protect against risky behavior even after application login with an integration with Symantec CloudSOC.
- **Encrypted Data Access:** Require strong authentication before a user can access sensitive data files with an integration with Symantec Information Centric Security.
- **Global Intelligence Network:** Delivers threat information, content classification, and threat-blocking capabilities.
- **Reporting Capabilities:** Gain actionable insight by viewing activity logs that can be consumed standalone or easily sent to third party analytics platforms.

**Deployment Scenarios**

### Employee Access to Your Network and Applications
Symantec VIP enables enterprises to deliver secure access to corporate networks and applications from anywhere in the world providing:

- Improved productivity: User-friendly authentication options enable users to access corporate apps and data to work anywhere, anytime.
- Better insight: Deliver time-critical information to increase business agility and responsiveness.

### Business Partner Access to Enterprise Extrnats
Symantec VIP enables companies to securely collaborate with partners while guarding against unauthorized access to sensitive intellectual property, enabling:

- Accelerated time to market: Reduce the time required to leverage partners and their capabilities.
- Increased trust: Partners are more willing to share sensitive information when they know it’s protected.

### Consumer Access to Your Web and Mobile Portals
Businesses can leverage Symantec VIP strong authentication to help protect consumer-facing mobile and web applications, resulting in:

- Increased customer confidence: Keep your company reputation strong by making your customers feel secure when transacting with your organization.
- Reduced Fraud Costs: User-friendly options increase adoption of authentication and reduce the risk of fraud.

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1. Symantec Internet Security Threat Report, March 2018

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**Figure 1: Authenticators**

- Push Notification
- Mobile OTP
- Biometric Fingerprint
- Face ID

- Security Card
- Desktop OTP
- Device ID
- Risk-Based Authentication

- Security Token
- FIDO Security Key
- Text Message
- Voice Call

**Figure 2: Symantec VIP Architecture**

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