



Amazing happens when cloud services ensure security at a global scale.

To remain a leader in the highly competitive market, this national beverage company must engage in a healthy mix of sports media and business-to-consumer advertising methods, including public-facing applications. By engaging with CDW's Digital Velocity team and our cloud services partner, AWS, the customer aimed to achieve a strong security posture and adhere to AWS security best practices while also meeting the speed and innovation requirements to stay competitive.

Opportunity and priorities

The customer required a robust solution using AWS services to establish strong cloud security globally while allowing teams to experiment, deploy, and manage existing marketing campaigns and initiatives.

Solutions and services

The CDW account team worked with AWS Services to provide critical support with a global presence, which helped the customer gain visibility into their hosted environments and enhance security measures. This support included deployments, custom configurations, and integrations, as well as the setup of reporting and Service Control Policies. With these new security features, the customer will receive notifications informing them about misconfigurations, suspicious activity and deployments stopped by the Service Control Policies, which will help the customer prevent unauthorized actions and ensure security compliance.

Outcomes

CDW assisted the client in understanding their security posture, enabling quick remediation of findings with relevant information, and providing strong governance around future deployments to prevent possible attack vectors. Security and governance considerations for day-to-day deployment were closely coordinated with the customer's team to ensure managed risk and an outcome-based delivery.

Moving forward, this customer can stay nimble and active in the market thanks to their secure cloud environment from CDW and AWS.

Leveraging AWS security tools empowered the customer to innovate rapidly and confidently, thanks to the robust data protection and advanced cloud security measures implemented by CDW and AWS.

Mike Wiseley

CDW Principal Consultant, Digital Velocity - Professional Services, AWS - Delivery Cloud Native

For more information on our Cloud Solutions and Services, visit [CDW.com/Cloud](https://www.cdw.com/Cloud).

