



MacBook Pro. Pro speed. Built-in security. Power for business.

There has never been a better time to upgrade your Mac.



The new MacBook Pro is a big upgrade for any user. Now powered by the M4 family of chips, MacBook Pro delivers outrageous performance for the most demanding business tasks, runs all your work apps at lightning speed, and it's built for Apple Intelligence.¹

Now you can reduce the cost of the new MacBook Pro by as much as 20% with a single, up-front payment solution from Apple Financial Services for 36 months of use.²

Trade-in used equipment and save even more. Your used Apple devices could be worth over \$800 in value when you trade in.³

Apple Financial Services offers flexible lifecycle plans so your teams always have the latest Mac. To learn more call 1-800-800-4239 or email afs_cdw@apple.com.

¹Apple Intelligence is available with Siri and device language set to U.S. English. Some features and additional languages will be coming over the course of the next year.

²Offer based on 36-month Fair Market Value Lease of the MacBook Pro with Apple M4 Chip and the MacBook Air with Apple M3 Chip. Offer is valid for qualifying organizations ordering for a minimum of \$5,000 of Mac through CDW. Offer will vary depending on final products included. Offer valid in the U.S. for a limited time.

³Example trade-in value based on MacBook Pro 16" M1 Pro 10-core CPU, 16-core GPU, 16GB RAM, 1TB SSD (2021) in good working condition. Trade-in values will vary based on the condition, year, and configuration of your eligible trade-in device. Not all devices are eligible for credit. Actual value awarded is based on receipt of a qualifying device matching the description provided when estimate was made. CDW or its trade-in partners reserve the right to refuse or limit quantity of any trade-in transaction for any reason. More details are available from the third party trade-in partner for trade-in and recycling of eligible devices. Restrictions and limitations may apply.

TM and © 2024 Apple Inc. All rights reserved. Financing options are for informational purposes only. Nothing herein is a commitment to finance. Apple reserves the right to cancel or change this offer without prior notice. You may be responsible for taxes and other charges. Should you choose to lease or finance through Apple Financial Services (AFS), this proposal: (a) is subject to final credit approval and the delivery of executed documents (in form and substance satisfactory to AFS); and (b) is not a statement of all terms and conditions of any lease or finance agreement.