

Apple in Government

A smart investment for your agency

Apple is committed to helping government leaders make a smart investment in technology with long-lasting, durable devices that can lower operational costs and are secure from the start.



Long-lasting devices

Apple devices are durable and reliable whether employees use them in the field or behind a desk. And when it's time to upgrade, Apple will recycle them for free as part of their commitment to sustainability.



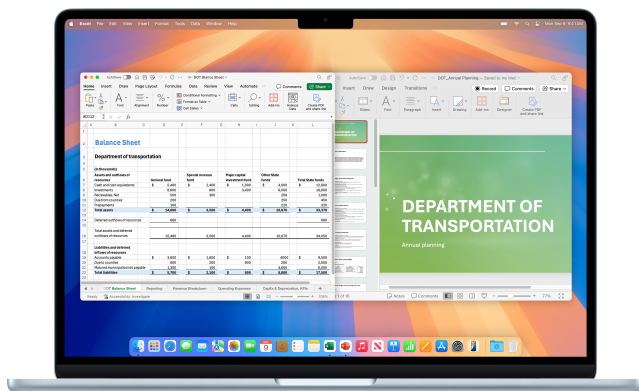
Security built in

Mac keeps agency and employee data safe with built-in security features like disk encryption and malware protection that reduce the need to purchase additional software.



Lower operational costs

Apple fits easily into your existing infrastructure, no matter how many devices you run. And with Mac, users file fewer support tickets, so you can lower your operational costs.¹



Up to
\$547

**total cost of ownership savings per
Mac deployed compared to a PC¹**

For more information, contact your CDW account manager, call 800-800-4239, or visit cdwg.com/getmac.



¹Based on a four-year refresh cycle, data from companies interviewed for The Total Economic Impact™ of Mac in Enterprise - May 2024, a commissioned study conducted by Forrester Consulting on behalf of Apple. Companies should use their own estimates within the framework provided in the Forrester study to understand their own cost savings. Top image source: Whitehouse.gov: CC BY 3.0 United States.