### **Adobe Creative** Cloud

# **Creative Cloud for enterprise Edition 4**

Supercharge creative teams with generative AI in Creative Cloud.

Adobe Stock: Stocksy

## Demand for content shows no signs of slowing.

Creative Cloud for enterprise Edition 4 helps business customers to ideate, deliver high-quality engaging content at scale, and manage their software and related services.

# Integrated tools within one platform.



#### Create at light speed with generative AI.

We've combined the power of Adobe Firefly generative AI with the precision of our Creative Cloud apps and services to supercharge creativity. Creative teams can work with confidence knowing that Firefly is designed to be safe for business. Maintain consistency with new Style Kits that include shared templates and libraries. Use new Object Composites to produce polished versions of your brand creative in seconds — with full creative control.



#### 20+ creative apps. Infinite possibilities.

Get 20+ creative apps like Adobe Photoshop, Illustrator, and Premiere Pro to create all types of content, from digital campaigns to videos, product designs, and more.



## Boost productivity with connected services.

Streamline creative projects with easy feedback, sharing, and versioning using collaborative features between apps and users in Creative Cloud.

Bring stories to life with authentic content.
 Get unlimited access to Adobe Stock standard photos, illustrations, templates, and more in creative apps.

# Ti ansform content creation.

- Scale creativity: Unlock creative capacity with powerful generative AI
- Keep everything on brand: Create style templates and share them across teams and apps to make collaboration easy and ensure that everyone's generative AI output looks cohesive.
- Enhance product merchandising: Seamlessly blend product images and other objects into high-quality AI-generated scenes with harmonious tones, colors, lighting, and textures - all in seconds.
- Create with confidence: Firefly is designed to be safe for business and is reinforced by IP indemnifi ation.<sup>1</sup>
- Efficiently deploy and manage your creative teams: Use Adobe's creative console to help you manage your software deployment and control users' access to software and services.



Unlock more potential: Creative Cloud for enterprise Edition 4

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CDW)

Contact a CDW expert for more information: 800.800.4239 or email us.

<sup>1</sup>Opportunity to obtain an IP indemnity from Adobe for content generated by select workflows powered by Firefly under certain Adobe offers. Terms apply.

<sup>2</sup>Generative credit allocations are per user per month

<sup>3</sup>Dependent on business IT configuration and internal policies

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