Adobe Sign

Automate signing for members and patients, while increasing efficiencies for clinicians and employees.

Accelerate signature processes and deliver cost-effective services with HIPAA-ready legal electronic signatures.

IDC **Adobe named a Leader in Worldwide eSignature Software**

Healthcare organizations are continually looking for ways to improve clinical outcomes and processes for members, patients, clinicians, and employees. Digital transformation is one way clinical outcomes are being transformed and efficiencies are being driven among clinicians and employees. Healthcare organizations are realizing the benefits of using **electronic signatures** (e-signatures) to replace time-consuming, paper-based signing with secure, all-digital experiences that are fast, efficient, and mobile friendly—all of which must occur in an environment that supports HIPAA compliance.

Automate signing and approvals for members and patients—and for internal processes.

Adobe Sign helps digitize entire signing processes, including document creation, collaboration, and execution, as well as archiving and management—speeding signature workflows and reducing costs. With Adobe Sign, you can reduce signing and approval processes from days to minutes, improve efficiency, and let members, patients, clinicians, and employees sign documents that support compliance with HIPAA anywhere, on any device. Healthcare organizations choose Adobe Sign to automate signing processes because of its intuitive user experience, robust capabilities, and support for HIPAA compliance, as well as its flexible APIs and out-of-the-box integrations.

Adobe Sign includes:

- **Legal e-signatures that support HIPAA compliance**

- **Support for certificate-based digital signatures**

- **Administration and workflow control**

- **Prebuilt integrations and APIs**

Create exceptional experiences for everyone.

With Adobe Sign, you can send digital documents for e-signature with a single click, and recipients can sign documents from anywhere using a web browser or mobile device. Documents are protected with strict security measures and can be accessed, tracked, and managed from anywhere in real time.

Use cases

Adobe Sign removes friction through digitization for:

- Enrollment lifecycle
- Patient onboarding (provider)
- Patient release forms (provider)
- Treatment consent (provider)
- Member onboarding (payor)
- Virtual consultation
- Contract management
- Clinician/employee collaboration
- Procurement
- Clinician/employee onboarding
- Training records
- Policies

With Adobe Sign, you can:

- **Prepare documents for signature**—Quickly turn paper, Microsoft 365 documents, or static PDF forms into fillable, signable forms with the help of artificial intelligence, powered by Adobe Sensei.

- **Request signatures from others**—Send to one or more recipients, in any order. With a few quick clicks, recipients can review and e-sign—anytime, anywhere, on any device.

- **Track and manage**—Track document status in real time. Get notified when people sign. Send reminders and maintain an audit trail automatically.

- **Send a single document to many people**—Each recipient gets a personalized version to sign.

- **Work from your favorite applications and devices**—Work conveniently from the web or mobile apps or work within other applications—including Adobe Document Cloud and Microsoft 365.

Adobe Sign automates e-signature processes.

- **Embed signable forms into a web page**—Post signable documents or forms on internal or public-facing websites so that members, patients, clinicians, and employees can sign agreements easily—and you can route them for countersignatures, if needed.

- **Extend existing business systems with e-signatures**—Easily add e-signatures using our out-of-the-box integrations for leading applications, including SharePoint, Salesforce, ServiceNow, Workday, and more.

- **Simplify and speed signature workflows—**Use intuitive visual design tools to create easy-to-follow custom workflows with templates or deploy standalone, self-serve web applications for signature-based business processes.

- **Add multifactor authentication to e-signature workflows**—Choose from a variety of methods, ranging from simple passwords to a driver's license or passport image validation.

- **Include member, patient, clinician, and employee signatures**—Combine e-signatures with new or existing signature methods, including digital signatures that work with government-issued IDs.

- **Get flexible APIs and out-of-the box integrations**—Use our flexible APIs to incorporate e-signatures into enterprise systems and applications.

> *Thanks to Adobe Sign, a large nonprofit health system in South Carolina has significantly improved key business processes, such as credentialing and compensation, and actively reduced costs. Adobe Sign helps this health system, which has 32,000 employees and serves 1.2 million patients, improve employee and patient experiences.*

Adobe Sign + Microsoft

With Adobe Sign and Microsoft, enjoy powerful capabilities that are easy to use:

- Generate enrollment and consent forms as well as contracts and agreements automatically with Power Automate, Adobe Sign, and Adobe PDF Services.
- Meet members, patients, clinicians, and employees face-to-face with Microsoft Teams and Adobe Sign.
- Enable digital applications with Microsoft Power Apps, SharePoint, and Adobe Sign.
- Realize the benefits of Microsoft's preferred e-signature solution.

Delight members, patients, clinicians, and employees alike. Work with the digital document leader.

As the global leader in secure digital document solutions for more than 20 years, Adobe Sign is trusted by healthcare organizations globally and used by most Fortune 100 companies. By removing the friction and delays created by paper-based signatures, HIPAA-ready Adobe Sign helps healthcare organizations of all sizes streamline services—providing members, patients, clinicians, and employees with efficiency gains and better signing experiences while reducing the costs and resources involved with signature processes.

Use Adobe Sign to:

- **Accelerate critical signing processes**—Adobe Sign saves time and money by reducing or eliminating manual or paper-based processes—plus the cost, errors, and delays that go with them. Real-time tracking and management increase process transparency, improve turnaround times, and free your members, patients, clinicians, and employees to focus on more important tasks.

- **Create exceptional signing experiences**—Adobe solutions support healthcare organizations in transforming clinical outcomes and delivering fast response times and speedy signing processes. Sign from anywhere without printing or faxing documents, installing software, creating new logins, or scanning documents. Entire signing processes can be completed in just minutes from the receipt of an email to receipt of an e-signature.

> *Tulane University School of Medicine and Tulane Medical Center in New Orleans use Adobe Sign to digitize regulatory paperwork required for medical research. Also, the COVID-19 pandemic shows how touchless digital forms can help limit physical exposure during the patient consent process.*
>
> ---
>
> *"Adobe Sign allows us to set up digital workflows that reduce exposure for ourselves and accelerate how quickly we can get consent completed."*
>
> **EMILY CALLEGARI**
> BSN, RN, Research Nurse,
> Tulane University School of
> Medicine

- **Make it mobile**—Members, patients, clinicians, and employees want to stay productive wherever they go. Using a smartphone or tablet, they can access stored documents, collect signatures in person, send documents for signature electronically, and manage the signing process quickly and easily.
- **Protect sensitive information and transactions**—Backed by hundreds of security features, processes, and controls, Adobe Sign is certified compliant with rigorous security standards, including HIPAA.
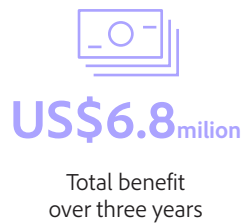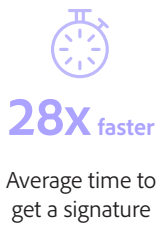
Adobe named a Leader in the IDC MarketScape: Worldwide eSignature Software

≡IDC

"Consider Adobe if you are looking or a robust, global, enterprise-class signing solution that can be integrated with a broad range of applications and support a large number of use cases." *

E-signatures dramatically reduce costs and turnaround time while providing experiences that delight members, patients, clinicians, and employees alike.

Forrester's 2019 Total Economic Impact Study† reveals

28x faster

Average time to
get a signature

US$6.8 milion

Total benefit
over three years

420% ROI

Over three years and less than
three months to break even

To learn more about how Adobe Sign can benefit your healthcare organization, contact your Adobe sales representative today.

For more information

https://www.adobe.com/sign/business.html

---

* IDC MarketScape: Worldwide eSignature Software 2021 Vendor Assessment, Doc # US46742320, September 2021.

† "The Total Economic Impact of Adobe Sign," a commissioned study by Forrester Consulting on behalf of Adobe, August 2019.