



Engage your students and drive creativity in any course.



Adobe Express for Education is the all-in-one creative app for beginners, empowering higher education students to make anything they dream up for presentations, reports, and other class projects—all in a few quick steps.

Students can go way beyond beautiful graphics, videos, and web pages, easily transforming everyday projects into expressive multimedia creations. Use features powered by Adobe Firefly generative AI to create amazing images and text effects. Turn a poster into a video in one click. Animate a character by speaking into their laptop microphone and make videos with audio and video tracks, voiceover, and free music.

Key benefits for students:

- **All-in-one storytelling app:** Stand out by creating stunning multimedia research papers, writing assignments, graphics, flyers, photos, videos, narrated stories, presentations, reports, and so much more.
- **Fast, fun creation:** Adobe Express is easy for everyone to use and requires no design training. Generative AI makes it even easier to bring ideas to life.
- **Real-time collaboration:** Multiple students can peer-review or work on the same project at the same time to get things done faster and build their collaboration skills.
- **Built-in inspiration:** Adobe Express includes thousands of templates to use as starting points for assignments or as personal inspiration, and it also includes millions of royalty free Adobe Stock images to jump-start creativity.

Key benefits for faculty:

- **Student engagement:** Students can pick up Adobe Express instantly and express themselves in all the types of media. Groundbreaking features like generative AI-powered Text to Image and Text Effects allow you to mix up your normal routines, getting students excited about new ways to communicate and demonstrate their learning.
- **Student voice and choice:** Students can determine how best to visualize their ideas and communicate their knowledge. And because it's a creative playground, they'll be inspired to continuously self-assess and refine to make their work more their own.
- **Preparing students for the future:** They can create with the power of generative AI and build the persuasive communication skills they need for the next level in their education and their future careers.
- **Productivity:** From designing to reviewing, Adobe Express makes the creative process more productive. You can provide feedback right inside the app, so you can see each student's progress and encourage them to grow and build their skills.
- **Support for your existing lessons and curricula:** There's no need to come up with new materials or assignments—just have students create their reflections, reports, and presentations in Adobe Express. If you need fresh inspiration, you'll find free lesson plans and activities on the Adobe Education Exchange.

Key benefits for IT:

- **Works with existing logins:** Students and faculty use existing logins, so there are no additional accounts to manage or passwords to forget.
- **IT admin control:** Your institution's IT team manages and controls Adobe Express access and data.
- **Works with the tools you use most:** Adobe Express integrates with edtech tools (Google Drive, Microsoft OneNote, Flipgrid, and Wakelet), and learning managements systems (Microsoft Teams, Canvas, and Blackboard), so faculty and students can access their creative tools seamlessly as part of their daily workflows.

Adobe Express for Higher Education

With the Free plan, you can use Adobe Express for free with limited content and features. Use the following table to see what's offered in the Free and Premium plans.

	Free plan	Adobe Express for Higher Education
Apps	Free version of Adobe Express.	<ul style="list-style-type: none">• Adobe Express app (web and mobile)• Adobe Premiere Rush (desktop and mobile)• Adobe Photoshop Express (mobile)
Services	2 GB cloud storage.	Adobe Portfolio + 100 GB of cloud storage + Premium support.
Content	Thousands of templates, design assets, and Adobe Fonts. A limited collection of royalty-free Adobe Stock free collection photos.	All premium templates and design assets including the entire collection of over 160 million royalty-free Adobe Stock photo collection* photos from within the Adobe Express app.
Collaboration	Create unlimited projects and share them with students and faculty.	<ul style="list-style-type: none">• Create unlimited projects and share them with students and faculty.• Manage and share your templates and assets with Creative Cloud Libraries.
Features	<ul style="list-style-type: none">• Basic editing features and photo effects including remove background and animate.• Add multiple pages of any size to your project.	<ul style="list-style-type: none">• Basic and premium editing features like refine cutout, resize, and graphic groups.• Over 20,000 licensed Adobe Fonts, curved type, grids, and font pairs.• Add your branding, logo, colors, and fonts in one tap.• Add multiple pages of any size to your project.• Convert and export to and from PDFs and other file types.• Create on both web and mobile.

