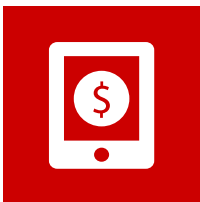


IMPACT-AMPLIFYING FLEXIBILITY

ORCHESTRATED BY CDW

Seeking to ratchet up the effectiveness of every fundraising initiative, nonprofit organizations face increased pressure to make the most of every donor interaction. With mobile point of sale (mPOS) technologies that support on-the-spot pledge fulfillment or retail purchases anywhere – from a patron's home to fundraising dinners and from auctions to community events – you can streamline donation collection, instantly store updated donor contact data for future use and strengthen your fundraising performance.



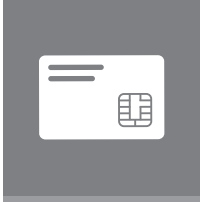
mPOS PAYS DIVIDENDS

Mobile POS systems integrate a variety of hardware and software components, enabling your organization's staff members to quickly process donations wherever internet access is available. CDW has the expertise, experience and comprehensive technologies to tailor the right solution to your needs so you can reliably and securely take advantage of mPOS flexibility.



HANDHELD DEVICES SUCH AS SMARTPHONES OR TABLETS support:

- Anywhere, anytime donation processing
- Convenient donor data collection
- Elimination of pledge follow-up
- Face-to-face donor contributions
- Increased staff productivity



MAGNETIC CARD AND CHIP READERS boost efficiency by:

- Attaching to wireless devices
- Allowing donors to swipe credit and debit cards
- Doubling as barcode scanners



POINT-OF-SALE SOFTWARE enhances fundraising efforts by:

- Integrating with accounting and CRM apps
- Compiling custom reports
- Enabling location tracking
- Supporting PCI-DSS compliance



MOBILE DEVICE MANAGEMENT SOLUTIONS

help you stay in control by:

- Managing permissions to protect sensitive data
- Configuring device settings consistently
- Centrally deploying apps
- Combating security vulnerabilities



SERVICES from CDW help you make the most of mPOS:

- Consultative Advisory
- Configuration
- Warranty and Maintenance



CONSIDERATIONS FOR RAMPING UP FUNDRAISING EFFECTIVENESS WITH mPOS

Mobile POS solutions offer exciting potential for improving operational efficiency, customizing donor engagement and improving fundraising outcomes. Ask yourself:

- How much time and money do you spend following up on unfulfilled pledges?
- Are you looking for ways to reduce costs – and paperwork?
- How concerned are you about the security of mobile transactions?
- Are you fully capitalizing on and securing donor data and analysis?
- Would you like the ability to integrate POS with back-office systems?

PARTNERS WHO GET IT



MOBILITY THAT DELIVERS IMPACT. ORCHESTRATED BY CDW.

At CDW, we use our IT expertise and top technology partnerships to help you take advantage of mPOS systems that transform face-to-face fundraising – efficiently and affordably.



HARDWARE AND SOFTWARE SOLUTIONS

designed to ensure you implement the POS system that best aligns with your requirements.



DISCOUNTED NONPROFIT PRICING

from many of our top partners, because we know how critical it is to keep IT costs low.



END-TO-END SUPPORT

from assessment and configuration to deployment, security and beyond.



DEEP INDUSTRY KNOWLEDGE

based on helping more than 5,000 foundations, charities and social/professional advocacy groups worldwide advance their missions with cost-efficient IT solutions.



TECHNOLOGY PARTNERSHIPS

with leaders who have a special focus on the nonprofit industry and understand your unique needs.

Call **888.294.4239** to set up a consultation with a mobile POS expert or visit **CDW.com/nonprofit** to learn more.