

# PRODUCTIVITY

ORCHESTRATED BY CDW

The expectations of the workforce have changed. Users now want the ability to do their jobs wherever they are, whenever they want, on any device. The digital workspace – a strategy enabled by the careful orchestration of several technologies – provides these capabilities. The digital workspace increases productivity and efficiency, while users enjoy greater freedom, along with the flexibility to work anywhere at any time.



## DIGITAL WORKSPACE: OUR APPROACH

As they aim to provide users with a true digital workspace, many organizations encounter challenges. How can they deliver these capabilities while managing costs, minimizing complexity and maintaining an effective security posture? CDW can orchestrate a digital workspace solution that meets your needs, integrating multiple devices and applications into a cohesive system.

### MANAGED SERVICES

- Our experts help secure your digital workspace to avoid costly downtime.
- Having CDW manage your digital workspace lets in-house IT staff focus on innovation.
- Our services ensure that your solutions perform to meet baseline standards.

### PROFESSIONAL SERVICES

- CDW will orchestrate a strategy that supports your organization.
- Our solution architects will assess your objectives and identify areas of opportunity.
- We will recommend technologies and services to give your organization a competitive advantage.
- CDW leverages industry partnerships to help get your new technology up and running.

### CUSTOM CONFIGURATION FOR MOBILE DEPLOYMENTS

- CDW will activate devices on a cellular network and integrate them into your enterprise mobility management platform.
- Our experts will also install the enterprise applications your users need.

### TRAINING

- CDW's training services get users up to speed quickly, maximizing productivity and increasing adoption.
- Well-trained users better understand cyberthreats and how to handle them, minimizing security risks.

### SUPPORT AND MAINTENANCE

- CDW experts provide 24/7 support to maximize uptime and productivity.



## ELEMENTS OF THE DIGITAL WORKSPACE

The digital workspace is created by the precise integration of numerous technologies:

- Virtualization of desktops and apps
- Identity and access management
- Mobile devices
- Management solutions, including enterprise mobility management platforms
- Cloud applications and collaboration tools

Integrating these elements can be challenging, but solution vendors such as Cisco Systems and Apple have improved the way their products work together, enhancing productivity in the digital workspace.

## THE POWER OF THE CISCO-APPLE PARTNERSHIP



Two key CDW partners, Cisco Systems and Apple, have seamlessly integrated solutions that are essential to the digital workspace, including enterprise communications and business-critical applications. For example, they have optimized the Wi-Fi experience for iPhone and iPad devices on Cisco networks.

Their partnership has also optimized the meeting experience for Cisco Spark and Cisco WebEx on iOS and Safari.

- Users can join Spark and WebEx sessions simply by tapping the iOS calendar or meeting notification.
- From iOS devices, participants can share their screens in real time during Spark and WebEx meetings.
- By joining meetings via Safari, users have full audio, video and presentation viewing capabilities in Spark or WebEx.

## SPARK BOARD

Cisco Spark Board provides an all-in-one device for team collaboration.

- The Spark app enables users to stay connected via their choice of mobile devices.
- Spark Board seamlessly provides digital workspace capabilities, including wireless presentations, whiteboards, and both audio- and videoconferencing.
- Cloud storage of content created on Spark Board is associated with a virtual room, enabling users to pick up wherever they left off previously and work wherever they want.

## PARTNERS WHO GET IT



Authorized  
Reseller



**Learn more** about how  
CDW can help your  
organization meet its  
business goals with  
the digital workspace.