SOLUTION IN ACTION

offee FAIR TRADE COFFEE

A Cybersecurity Wake-Up Call for **Omnichannel Retailers**

For retailers, the pressure is on to integrate new devices and technologies to provide a converged shopping experience via multiple channels. But with these added channels come increased risks, making cybersecurity a top concern. Retailers need an integrated security solution that delivers the smooth, secure multichannel experience customers expect but with advanced network protection.

Network Access Is Not a Revolving Door

As the online and in-store retail experiences become more intermingled, customers, employees and vendors are gaining access to your networks. Retailers need next-generation endpoint protection solutions that incorporate machine learning, threat intelligence, application control and other advanced techniques to mitigate rising risks.



Ahead of the Curve: Advanced Threat Detection

Powered by state-of-the-art technology, CDW's complimentary Threat Check provides key insights into network security. With a proven track record of serving retailers, Threat Check assessments help detect previously unknown security issues and remediate them before an attacker can gain access to sensitive information and systems.



Point-of-Sale Protection

Retailers must accommodate consumer demand for an easy and secure transaction experience or risk falling behind the competition. With a growing number of hacker attacks occurring at the POS level, security solutions must identify and rectify vulnerabilities. Hardened infrastructure and next-generation firewall can lock down systems and limit what even employees with full privileges may run on them.





As retailers struggle to secure their networks, there is still pressure to continue adding massive amounts of in-store IoT devices, mobile connections and new payment systems to networks. Retailers need a cybersecurity solution to actively monitor and report on malware, signs of external intrusions and other security vulnerabilities in an easy-todeploy package.

Get started now to ensure your retail business is protected. Consult your account manager at 800.800.4239 or visit CDW.com/threatcheck.









