

Gen AI Workshop

Let CDW jumpstart your AI journey with our guided workshop



In today's fast-paced business landscape, staying ahead requires more than just keeping up – it demands innovation, agility and strategic thinking. CDW recognizes the critical need for businesses to harness the power of artificial intelligence (AI) to drive growth, efficiency and transformation. Our exclusive Gen AI Workshop empowers your team with the knowledge and practical skills needed to navigate the AI landscape confidently.

CDW workshops are meticulously structured to deliver maximum impact in a two-day format, comprising of four-hour blocks each day of engaging conversation and expert instruction. Led by seasoned industry professionals with extensive experience in AI solutions, you can rest assured that you're receiving top-tier guidance every step of the way.

CDW's Gen AI Workshop can help you achieve:



Operational Efficiencies



Agility



Faster Innovation

Finding the Right Solution

Workshop highlights include the following:

- Gain foundational knowledge around AI, prompt engineering and retrieval augmented generation (RAG) showcasing techniques, concepts and demos.
- Evaluate and prioritize AI business use cases, measuring feasibility and impact that is tied to business value.
- Create a high-level AI roadmap with actionable next steps.
- Learn to vet incoming AI requests and technologies, reducing risk and increasing speed to market.

The following are outcomes you can expect from the workshop:

- Enhanced AI knowledge and capabilities around practical techniques, concepts and live demos that support informed decision-making.
- Evaluation of AI use cases based on business value, enabling prioritization and alignment with objectives.
- High-level roadmap with practical, tailored next steps, ensuring a smooth path from strategy to execution.

Ready to embark on your AI journey with confidence? Contact our team today to learn more about our AI Workshop and how it can be tailored to meet your unique needs. For more information, contact your CDW representative or call 800.800.4239.

WHY CDW

- **Expert-led:** Our seasoned instructors guide you through practical scenarios and real-world examples.
- **Tailored content:** The workshop is customized to your team's needs and skill levels.
- **Immediate application:** Gain actionable knowledge you can apply right away.

ORCHESTRATING CUSTOMER SUCCESS

Industry: Manufacturing

CHALLENGE: In the era of emerging technologies such as AI, rapid value generation is key to accelerating productivity. To harness the potential of AI effectively, the customer aimed to enhance their understanding of AI platforms and how best to integrate them across the organization. They sought a reliable partner to provide tailored Enterprise AI training.

SOLUTION: CDW facilitated multiple workshops with the customer's IT and business teams to deepen their comprehension of artificial intelligence and data inference within their organizational context.

RESULT: Through the workshops, various use cases emerged, spanning both narrow and wide applications. The customer expressed interest in exploring AI-assisted robotic process automation alongside their existing Gen AI chatbots. These collaborative sessions paved the way for a strategic roadmap to implement AI successfully within their environment.

