

Use Case Ideation & Prioritization Workshop

Transform AI possibilities into real business value



Many organizations struggle to move AI ideas from buzz to bottom-line results. Teams generate endless ideas but lack a clear framework to separate high-impact opportunities from expensive distractions. Without understanding which use cases deliver measurable ROI or how to scope them for success, AI initiatives stall in analysis paralysis or fail to gain executive buy-in.

CDW's Use Case Ideation & Prioritization Workshop guides your team to identify, prioritize and build business cases for AI POCs that deliver real value. In just one day, you'll move from possibilities to a concrete roadmap with ROI-validated use cases ready for implementation.

WORKSHOP OVERVIEW

Overview Setting the Stage - Understanding AI & Business Context

Level-set the team's AI understanding and align on the workshop's purpose.

Problem Identification & Opportunity Mapping

Identify core business problems and opportunities ripe for AI intervention.

AI Use Case Generation & Refinement

Develop specific, actionable AI use case ideas.

Prioritization Matrix & Scoring

Systematically evaluate and rank the identified AI use cases based on their perceived business value/impact and the feasibility/effort required for implementation.

ROI Calculation Fundamentals & POC Planning

Explain the concept of ROI in the context of AI, highlighting its unique challenges and key components and setting realistic expectations for initial estimations.

Wrap-up & Deliverables

Summarize key takeaways, discuss deliverables and identify next steps.

Benefits



Identify AI use case aligned to your business



Validate AI opportunities with clear ROI



Build a measurable implementation roadmap

WHY CDW

End-to-end services: CDW provides complete services from discovery and design through development, testing and deployment in your environment.

Tailored implementation: CDW amplifies the value of AI with deep expertise in cloud solutions and AI implementation, providing customized support.

Dedicated support and training: CDW offers comprehensive training and ongoing support, empowering your staff to effectively utilize AI.

Strong partnerships: CDW's strong partnerships with leading technology providers enables access to the latest innovations and best practices in AI-driven enterprise solutions.

Expert integration: CDW's experience in data management and security ensures deployment aligns with governance and compliance requirements.



To learn more, contact your CDW account manager

800.972.3922 | [CDW.ca](https://www.cdw.ca)

