

Supercharging your business

Lenovo solutions for small and medium-sized businesses

More than ever, you need confidence and resilience as a business owner. When you're dealing with uncertain economic conditions and competing for the best talent, the right technology solutions are critical.

In fact, early technology adopters have experienced greater revenue growth and are 4x more likely to be highly confident in achieving their business goals.¹



Smarter
technology
for all

Lenovo

Discover technology solutions made for SMBs

Lenovo's solutions are designed for small and medium-sized businesses like yours, so you get devices, software, and services that align with your top priorities:

- Work more efficiently, while also reducing your overheads
- Hedge against economic uncertainty, without the risk and fear of high ongoing costs
- Meet your sustainability targets with environmentally responsible solutions
- Create the missing link between technology and your business objectives
- Introduce technology that's easy to install, adapts to your business needs, and simply works

Achieve your biggest goals

Build confidence in your business and create the best technology experience with solutions that work better together. Increase efficiency, improve productivity, and enhance cybersecurity so your business is set up for success—now and in the future.

1 Increase efficiency

Depending on the type of work you do, your employees are probably spread across multiple locations. So having the right tech to support the way they work has never been more important.

Lenovo offers a range of devices to help you meet every employee need. From the lightweight ThinkBook® 13x, designed to improve collaboration, to the high-powered ThinkPad® P1, designed for compute-intensive workloads.

2 Improve productivity

Keeping your team at peak productivity takes more than industry-leading devices. The right applications, services, and support can take the burden off internal resources and let you focus on more pressing tasks.

Choose from a range of tools and apps that help you get to work quickly and easily—devices with Windows 11 built-in, Microsoft 365 packages designed for SMBs, 24/7/365 support, and more.

3 Enhance security

From managing day-to-day issues with devices to ensuring they're all patched and updated against the latest cyberthreats, keeping your technology safe and secure can feel like a full-time job.

With integrated layers of protection, Lenovo ThinkShield delivers built-in adaptable security solutions to keep your devices and data safe from potential threats. And on the latest ThinkPad and ThinkBook devices running Windows 11 Pro, ThinkShield is built-in.

94%

of SMB owners say technology allows them to run their business more efficiently.²

The industry's broadest portfolio, without the upfront costs

With Lenovo TruScale Device as a Service, you can access all this with the simplicity and scalability of a flexible, pay-as-you-grow model. Experience a 35% reduction in device-related IT costs³ and a 50% faster time to productivity.⁴

Explore the full portfolio in the Solutions Guide.



87%

of SMB owners feel technology has helped grow their business in challenging conditions and economic uncertainty.⁵



Reasons to choose Lenovo



Easy device deployment

With Windows Autopilot zero-touch deployment and Easy Install, you can simply unbox your devices and start working. And to make life even easier, Lenovo PCs, ThinkPad® and ThinkBook® run the applications you're already familiar with, like Windows 11 Pro and M365.



Tech that works where you work

We make sure your people can set up in all the places they like to work. For your office workers, there's the Lenovo ThinkCentre® Neo desktop, which zips through tasks without taking up desk space. While remote workers will love the ThinkVision® M14 mobile monitor.



Solutions aligned with your goals

Lenovo solutions are designed to achieve your goals. Take Microsoft 365 with Copilot, which saves time and streamlines collaboration. Or the Lenovo P Series workstations, which support compute-intensive workloads like graphic design, 3D modeling, and video editing.



The latest innovation without the upfront investment

Webcam privacy features, 5G-enabled devices, and AI-based noise cancellation is the tech your employees need to be their best. With TruScale Device as a Service (DaaS), you can get all of these solutions through a simple monthly fee, so there's no upfront payment.



A shared commitment to sustainability

We know sustainability is one of your priorities. It's one of ours too. We only offer energy-efficient tech, and our packaging is made with recycled net plastics. We also help you offset your carbon footprint on purchases, and recycle unwanted tech in a safe and secure way.



Your smarter technology partner

We're here to help small businesses grow when times are good and stay resilient when they're not. And through Lenovo Pro, a program designed specifically for SMBs, you can access exclusive offers, community resources, and 1:1 access to dedicated advisors.

Ready to accelerate your success?

Get in touch today to see how Lenovo solutions can supercharge your business.

Sources

- 1 Analysys Mason, "Microsoft small and medium business (SMB) voice and attitudes to technology study," July 2022
- 2 U.S. Chamber of Commerce, "New Study Shows Technology Platforms Critical to Small Business Growth," August 2022
- 3 Lenovo TruScale DaaS ROI Tool. This is a sample representation of Lenovo customer data

assuming a 3-year replacement cycle with a modern management approach at an average DaaS monthly price, device repair rate of 2%, and IT resource annual salary of \$70,000 USD. The above does not constitute a guarantee of savings. Actual customer savings may vary. All purchases of DaaS are subject to conclusion of a formal contract

- 4 Based on reduced steps of deployment with Lenovo UEM, per the UEM customer-facing deck.
- 5 U.S. Chamber of Commerce Technology Engagement Center, "Empowering Small Business: The Impact of Technology on U.S. Small Business

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