

Prepare for the next chapter in your business

Streamline, secure, and grow your small business using AI with the latest Dell PCs featuring Intel vPro® and Copilot



Roll out AI with the protection of comprehensive data privacy and security measures

Achieve more with less effort using AI PCs and Copilot in Windows¹ enabling AI-level efficiency with an AI companion and on-device security integrated into Dell commercial PCs.

1 Work smarter and safer from anywhere

with the foundational security and privacy of Dell,
Intel®, and Windows



Protect your business without the hassle

Maintain seamless protections with the built-in defenses of the world's most secure commercial AI PCs.² Unique hardware telemetry integrations with AI-enabled cybersecurity software help combat threats against your business and improve your long-term cyber resilience. Proactively detect and block attacks across the endpoints, networks, and cloud environments to keep your data secure.



Focus on growth while maintaining privacy

Increase your productivity with AI while keeping business and personal data protected. Your content and search data will be protected within your firewalls and not be saved or used to train AI models³.



70%

attack surface reduction
vs older PCs, according
to Intel® and IOActive⁴

3.1x

fewer firmware attacks
with Windows 11⁵

2 Easily amplify IT performance with the world's most secure and manageable commercial AI PCs*

Comprehensive security made simple



Staying ahead of evolving threats targeted at small businesses doesn't need to be overwhelming. Hardware-Assisted Security helps streamline protection by reducing the attack surface and supercharging threat detection. Combine the power of Dell commercial PCs and Intel core silicon with CrowdStrike's industry-leading XDR platform for a coordinated defense against the [stealthiest attacks](#).

Effortless, zero-touch device management



IT professionals have a lot to focus on at small businesses, and managing PCs shouldn't slow down business. Dell and Microsoft make life easier with fast, zero-touch device management. Customize, provision and control end-user devices faster and with less effort with Dell Connected Provisioning + Windows Autopilot.

Built-in security right out of the box



Dell Windows 11 PCs feature built-in protection and a Trusted Platform Module (TPM) chip for greater security. Protect your data with the most secure Windows ever.⁶



3 Unlock AI-driven efficiency

with the #1 commercial AI PCs worldwide**
with a built-in AI processor



Break language barriers with Live Captions on Copilot+ PCs

Communicate back and forth across languages without the need for a team of translators. Instantly translate live or pre-recorded audio from 44 languages to English with automatic language detection, even when offline.



Have better conversations, away from the outlet

Stay connected and collaborating without worrying about your battery dying. Experience up to 38% less power usage for AI-enhanced collaboration on Zoom calls.⁸



Discover new insights with fewer resources

Achieve 14% faster data analysis and report generation using MATLAB- a powerful programming and numeric computing platform widely utilized by engineers and scientists for data analysis, algorithm development, and model creation.⁹



4 Collaborate smarter, not harder

with AI-driven tools to help small business make the most of meetings



Accomplish more with convenient controls

Jump into your meetings with this exclusive feature from Dell – the collaboration touchpad¹⁰ allows easy access to Zoom and Microsoft Teams¹¹ features such as screen sharing, chat, camera and microphone settings.



Intelligent tools for professional conference calls

Make every call count with advanced AI audio, video, and conferencing monitors. An intelligent portfolio of headsets¹² and webcams¹³ ensures focus with more accurate environmental noise reduction when video conferencing.



Hear and be heard

Intelligent Audio from Dell Optimizer, with Intel® Gaussian Network Accelerator, senses your surroundings and enhances the conferencing experience by reducing background noise for you and all call participants.



Stay focused with help from AI

Have more engaging, efficient meetings with Windows Studio Effects. Stay centered with video auto-framing and maintain eye contact with AI-eye tracking even if you're reading from your notes.

Make the most of your AI journey with Dell APEX PC-as-a-Service

Our AI-ready devices and APEX solutions can help you:



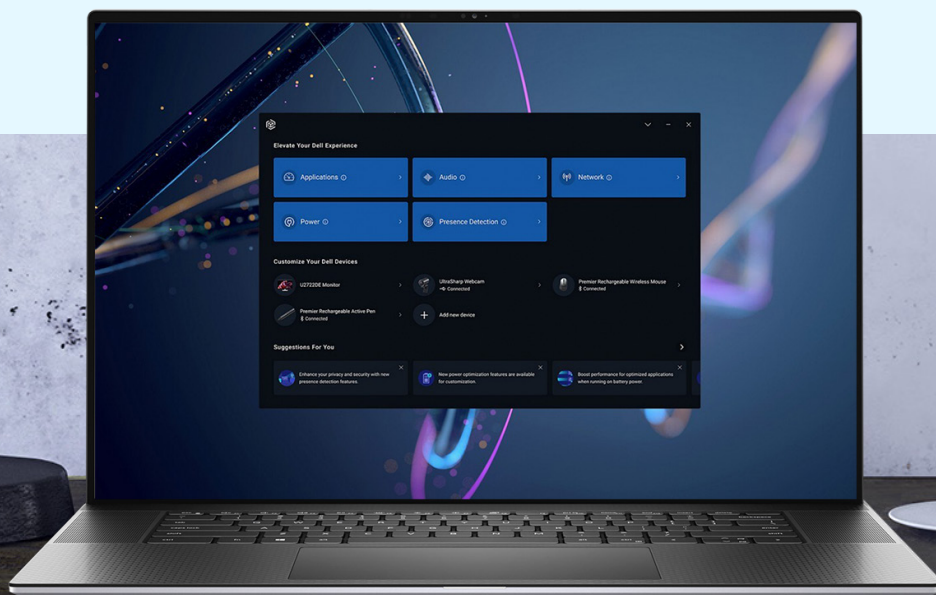
Save up to 30%
on support costs¹⁴



Cut up to 50%
help desk effort¹⁴

Discover how to take
the next step on your
AI journey with Dell AI
Client Solutions

Reach out to your
Dell Sales Representative
www.Dell.com/ai



¹Copilot in Windows is available in preview only and will gradually roll out over the coming months. Copilot in Windows will be available in global markets, including the UK. To learn more, click here. Copilot is NOT available to market in European Economic Area and China. Copilot with commercial data protection is turned on by default for eligible M365 users. It is available to any organization using Microsoft Entra ID at no additional cost.

²Based on Dell internal analysis, October 2024. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features. Validated by Principled Technologies, [A comparison of security features](#), April 2024.

³Copilot with commercial data protection is turned on by default for eligible M365 users. It is available to any organization using Microsoft Entra ID at no additional cost.

⁴Based on IDAActive's 'Intel vPro 13th Gen Attack Surface Study' published March 2023 (commissioned by Intel), which evaluates Intel vPro devices powered by 13th Gen Intel Core processors against four-year-old Intel-based PCs on Windows OS. Details at www.intel.com/performance-vpro [intel.com]. Results may vary.

⁵Reduction in 3.1x in firmware attacks based on SMB Windows 11 Survey Report, Techaisle, February 2022. Windows 11 results are in comparison with Windows 10 devices.

⁶Based on Dell internal analysis, September 2022. Not all features available with all PCs. Additional purchase required for some features.

⁷Based on Dell internal analysis, January 2024. Most-manageable commercial PCs when comparing the systems management capabilities of Dell Update Processes, Dell Manageability Solution capabilities and integrations with 3rd Party Management Solutions, with competitor update processes, systems, 3rd Party Management Solutions - Microsoft Intune, Workspace ONE are separate purchases.

⁸Up to 38% less power when running AI-enhanced collaboration features like Zoom. Specific to Zoom. Based on Intel testing and external claims. Results may vary.

⁹Based on Intel testing, January 2024. Compares performance of 9450 using MTL processor to 9440 using RPL processor. Results may vary.

¹⁰Collaboration Touchpad feature availability and functionality may vary by model. For more details visit: <https://www.delltechnologies.com/asset/en-us/solutions/business-solutions/technical-support/dell-optimizer-features-availability-matrix.pdf> external

¹¹Microsoft Teams compatibility with the Collaboration Touchpad requires download of Dell Optimizer version 4.1.3 and Microsoft Teams for Work or School version.

¹²Based on Dell analysis, September 2022.

¹³Class refers to mainstream webcam up to 2K resolution at a price range between USD100-150. Based on internal analysis of external personal conferencing webcams, April 2022.

¹⁴Based on a Forrester Total Economic Impact™ Study commissioned by Dell 'The Total Economic Impact™ Of Dell's PC As A Service' November 2022. Results derived from customer interviews and survey data.

* Most secure is based on Dell internal analysis, October 2024. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features. Validated by Principled Technologies: A comparison of security features, April 2024. Most manageable commercial PCs when comparing the systems management capabilities of Dell Update Processes, Dell Manageability Solution capabilities and integrations with 3rd Party Management Solutions, with competitor update processes, systems management solution capabilities and integrations with 3rd party management solutions. 3rd Party Management Solutions - Microsoft Intune, Workspace ONE are separate purchases. Intel vPro, to support out-of-band systems management, is an additional system configuration upgrade. Based on Dell internal analysis, April 2024.

** Based on IDC Worldwide Quarterly Personal Computing Device Tracker, Nov 6, 2024 - Units

*** Recall is coming soon through a post-launch Windows Update. Optimized for select languages (English, Chinese (simplified), French, German, Japanese, and Spanish). Content-based and storage limitations apply. Learn more aka.ms/jaka-mal/copilotinlaptops [aka.ms].