

Simplify Your Complex Tech Decisions With Dell Technologies

A reliable partner can help small and medium-sized businesses modernize their infrastructure.



You rely on powerful technology working seamlessly behind the scenes to accomplish your business goals. As your business grows and your goals get more ambitious, you need to ensure your IT infrastructure keeps up. Regardless of the size of your IT team, rely on a trusted partner to make complex modernization planning a little easier.

Dell Technologies can help provide the support you need to deploy and utilize innovative technology from edge to cloud. See why modernizing your infrastructure with Dell can help set your business up for success.

A modern tech stack is the new standard.

The size of a business no longer impacts its level of technology adoption. Small and medium-sized organizations need modern infrastructures to function just as much as enterprises.



7 out of 10

small business owners agree that without the right technology, they would struggle to stay in business.¹



9 out of 10

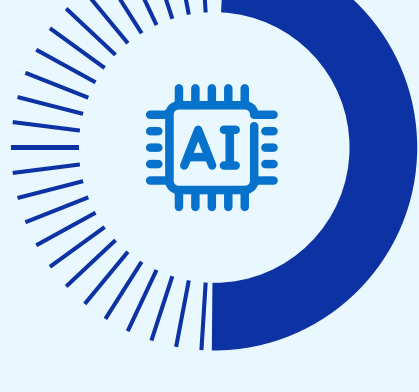
medium-sized business owners have adopted digital strategies and new digital tools to optimize operations.²

52%

of small and medium-sized businesses are currently carrying out IT modernization initiatives.³

Advanced technology keeps businesses competitive.

When an efficient IT infrastructure is the baseline, you must continue exploring new solutions to build efficiencies and grow your business.



Over Half

of all small and medium-sized businesses are adopting AI.³



84%

of organizations using AI believe it will help the business grow.¹

Here is how small and medium-sized businesses are preparing to go head-to-head with enterprises using generative AI:

62%

are increasing data capacity³

56%

are implementing faster storage³

53%

are deploying AI-ready servers³

Challenges prevent businesses from innovating.

Despite the benefits of a modern infrastructure, small and medium-sized businesses encounter unique obstacles that can halt progress.

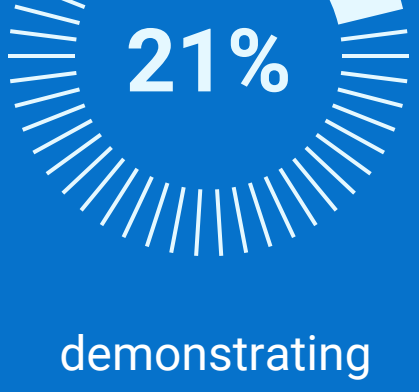
The top IT modernization roadblocks:



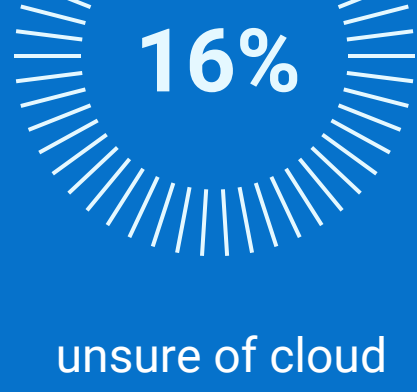
perceived security issues³



lack of expertise in emerging technologies³



demonstrating ROI for modernization³



unsure of cloud solutions available or how to implement³

A full-stack partner gives organizations the upper hand.

A partner that offers a wide range of integrated IT solutions and services can help make up for a discrepancy in technical expertise. Dell Technologies can help you see the big picture of modernization, from edge to cloud.

Organizations that modernize with full-stack providers see heightened benefits:

80%

more likely to see faster application performance⁴

75%

more likely to report increased management satisfaction⁴

55%

more likely to speed up the deployment of new business applications⁴

These infrastructure vendor capabilities can significantly benefit your small business:

Integrated product families

Advanced IT capabilities

Solutions purpose-built for cybersecurity



Automated management



Tech specialists and advisory services



Dell Technologies helps deliver measurable benefits.

Modernization has lasting benefits, and Dell Technologies can provide the resources you need to achieve them. You can get more out of your infrastructure, from easier management to improved uptime.



28%

more likely to see improved security³

2x

more likely to have less downtime³

2.3x

more likely to report lower IT infrastructure complexity³

2x

more likely to demonstrate improved ROI on IT infrastructure investments³

Small IT teams can optimize time and resources with the Dell APEX end-to-end portfolio of as-a-service solutions.

70%

reduced support costs⁵

35%

lower TCO⁵

42%

reduction in overprovisioning⁵

65%

reduction in unplanned downtime⁵

Build your business with Dell Technologies.

Every business is different, but no matter where you are in your modernization journey, Dell Technologies can help.

Find the right products, solutions, and support to make your dream a reality.

[Contact a Tech Advisor](#)