

WE GET SMALL



BUSINESSES THINK BIG.



IT investment: an ongoing challenge for small businesses

How have small businesses been managing their IT infrastructure throughout the pandemic?

We surveyed* Canadian small businesses to learn how they managed their IT during COVID-19

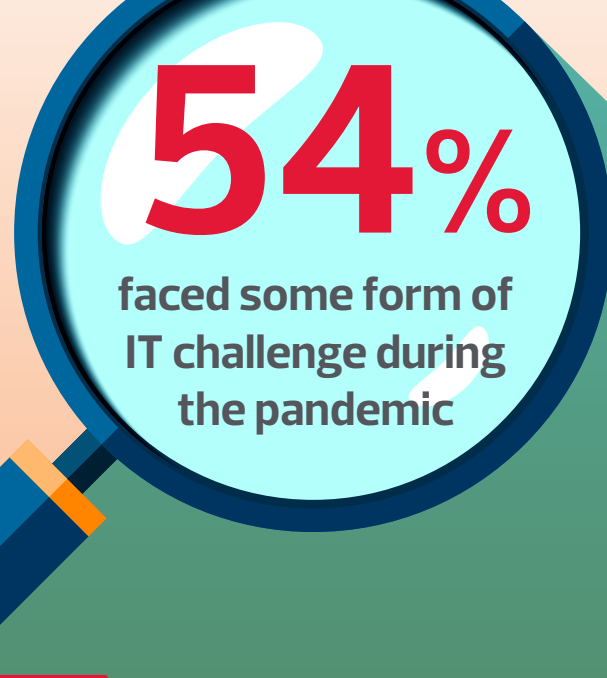
Some of the questions we asked include:

- What changes have you made to your IT infrastructure?
- What were your primary IT challenges?
- Did your business have to shut down or pause operations?
- How did you handle IT issues?
- What IT solutions or services does your business need to buy in the future?



*Source: CDW Canada Small Business study by Angus Reid, September 2021.

Here's what we found:



19% of small businesses are more focused on optimizing existing cloud solutions than other existing or net-new IT solutions

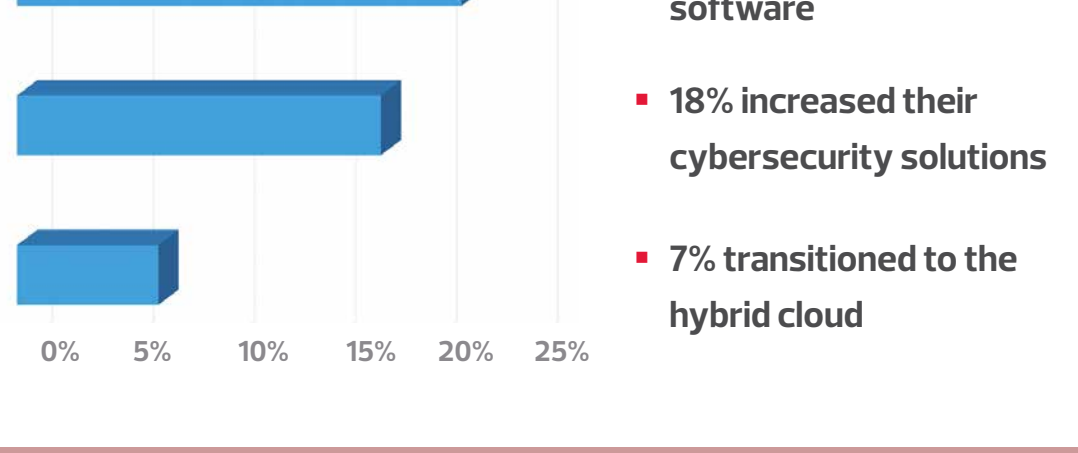
32% have not made any investment in IT over the course of the pandemic

35% indicated their business was forced to shut down or pause operations at some point due to the pandemic

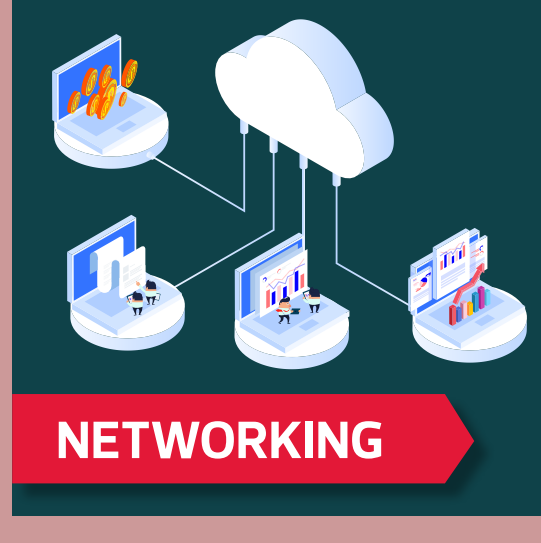
18% have or will eventually pursue a hybrid model of remote/in-office (vs. 25% of respondents who said the same in October 2020)

61% indicated their business had not made any changes to their IT infrastructure since the beginning of the pandemic

Small businesses who invested in IT spent it on the following:



Power your small business with CDW's best-in-class solutions.



At CDW, We Get IT

Our team of small business experts can help you learn how to improve, manage or migrate your IT infrastructure. Contact us today: [CDW.ca/SmallBusiness](https://www.cdw.ca/SmallBusiness)



CDW Canada is a leading provider of technology solutions for business, government, education and healthcare. CDW Canada helps customers achieve their goals by delivering integrated technology solutions and services that help customers navigate an increasingly complex IT market and maximize the return on their technology investment.

CDW focuses on software, networking, unified communications, data centre and mobility solutions. CDW Canada is on the Channel Daily News Top 100 Solutions Provider list in Canada, and is a wholly owned subsidiary of Vernon Hills, Illinois-based CDW Corporation, a Fortune 500 company. For more information, visit www.cdw.ca.

