



CDW Becomes the First Canadian Partner to Earn Cisco's Master Service Provider Specialization

This recognition is an important milestone in CDW's leading Canadian service offerings

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In a world of evolving challenges, Cisco enables the mass-scale network transformation required to improve performance and uptime, deliver an optimized and automated application experience, and provide a personalized approach that builds trust and loyalty. Cisco solutions allow organizations to empower customers' and teams' experiences through smarter, simpler, more secure enterprise IT network and collaboration tools.

At CDW, we're committed to ensuring that our teams are equipped with the expertise to help customers successfully migrate to new network tools. Our experts are here to integrate routing and optical products and solutions, the next generation of mobile backhaul and everything in between.

"I couldn't be prouder of the CDW team for becoming the first Canadian partner to earn its Master Service Provider Specialization from Cisco," said Ginette Adragna, Vice President and General Manager, CDW Canada. "Together, we have built innovative solutions that support commercial, public and enterprise segments that need carrier-grade equipment for building hybrid cloud infrastructure. We look forward to continuing to collaborate and guide our customers' digital transformation over the short and long term."

"As we see the market shifting, customers are seeking powerful solutions that deliver business agility, scale, value and simplicity. CDW is leading the way in terms of commitment to our customers by achieving the Cisco Master Service Provider Technology Specialization. We share in their commitment and look forward to continuing this robust transformation alongside CDW to align with our customer needs." said John Moses – America's VP of Partner Sales at Cisco.

Master Specializations are Cisco's highest and most exclusive level of partner certification. This year CDW became the first Cisco partner in Canada to earn their

Master Service Provider Specialization. This certification recognizes that CDW has made significant investments to become a market-leading expert in virtualization capabilities, such as expertise in software-defined networking, segment routing and network function virtualization.

This is CDW's third Master Specialization from Cisco, following Security and Networking. Through this long-standing partnership, we've continued to build innovative solutions and services for our customers to achieve their business outcomes using technology to transform them digitally.

About CDW Canada

CDW Canada is a leading provider of technology solutions for business, government, education and healthcare. CDW Canada Corp. helps customers achieve their goals by delivering integrated technology solutions and services that help customers navigate an increasingly complex IT market and maximize the return on their technology investment. Areas of focus include software, networking, unified communications, data centre and mobility solutions. CDW Canada Corp. is on the Channel Daily News Top 100 Solutions Provider list in Canada, and is a wholly owned subsidiary of Vernon Hills, Illinois-based CDW Corporation, a Fortune 500 company. For more information, visit www.cdw.ca.

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