



CDW Canada's J.D. Hupp to lead UK and International business beginning in 2021

Ginette Adragna to succeed as CDW Canada vice president and general manager

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CDW Canada, a leading provider of technology solutions and services for Canadian organizations, is pleased to announce that Ginette Adragna, who currently serves as the organization's vice president and chief financial officer, will assume the role of vice president and general manager for the Canadian market, effective January 1, 2021. J.D. Hupp, the organization's current vice president and general manager, will expand into a new leadership role as managing director of CDW UK and International.

Having worked with CDW in various capacities and locations for over twenty years, Hupp has led with a customer-centric focus, displaying a proven track record of success. In his current role, Hupp provided strategic vision and leadership to drive business growth, while achieving short and long-term performance goals for CDW and its customers. He drove CDW to become the top solutions provider in the Canadian market and played an integral role in the acquisition and integration of Scalar Decisions in 2019. Hupp's deep expertise in strategy development, sales leadership, customer acquisition and relationship management have been critical drivers in CDW's continued success.

"It is with mixed emotions that I transition from my current role in Canada, but I look forward to expanding CDW's services and solutions capabilities on a global scale," said Hupp, vice president and general manager, CDW Canada. "I am immensely proud of the talent and dedication of our coworkers in best serving our partners and customers and know that the organization is in the best hands to guide CDW into the next chapter of index-beating growth."

As CDW Canada's incumbent vice president and general manager, Adragna will leverage her twenty-three years of experience at CDW to continue building on the organization's strong foundation and recognition across Canada. Adragna has extensive channel experience and is recognized as a distinguished female executive

in the Canadian technology sector. She's made vital contributions in scaling the Canadian business alongside CDW's partners while showcasing her commitment to seeing partners and customers achieve their long-term growth potential. Adragna's work has positioned CDW for long-term growth and made it a sustainably profitable organization. Similar to Hupp, Adragna played a crucial role in the integration of Scalar Decisions.

"I'm incredibly thrilled for the opportunity to lead CDW Canada and continue to provide our customers and partners the exemplary level of service and dedication they have come to expect," said Ginette Adragna, vice president and chief financial officer, CDW Canada. "As we look to the new year, we will remain focused on the growth of the Canadian solutions and services portfolio, hiring and retaining top talent, and delivering an exceptional experience to all our stakeholders."

About CDW Canada

CDW Canada is a leading provider of technology solutions for business, government, education and healthcare. CDW Canada helps customers achieve their goals by delivering integrated technology solutions and services that help customers navigate an increasingly complex IT market and maximize the return on their technology investment.

Areas of focus include software, networking, unified communications, data centre and mobility solutions. CDW Canada is on the Channel Daily News Top 100 Solutions Provider list in Canada, and is a wholly owned subsidiary of Vernon Hills, Illinois-based CDW Corporation, a Fortune 500 company. For more information, visit www.cdw.ca.

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