



CDW Canada Achieves VMware Master Services Competency in VMware Cloud on AWS

Recognition strengthens CDW's industry leadership as one of only two Canadian partners to achieve four MSC Badges

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CDW Canada, a leading provider of technology solutions and services for Canadian organizations, is pleased to announce that it has successfully achieved the VMware Cloud (VMC) on AWS VMware Master Services Competency (MSC). This competency demonstrates that CDW Canada is committed to helping organizations accelerate their digital transformations by leveraging their validated service delivery capabilities around advanced VMware technologies.

"We are incredibly proud to expand the capabilities CDW provides to Canadian organizations in their cloud solution journeys through this certification," said Ginette Adragna, Vice President and General Manager, CDW Canada. "This recognition accelerates our position in an elite segment of the Canadian technology market and is a testament to our team's commitment to provide our customers with the best solutions offerings and technical expertise."

"VMware is pleased to recognize CDW Canada for achieving their VMware Cloud on AWS Master Services Competency. This achievement shows customers that partners like CDW Canada are dedicated, invested and have validated expertise in advanced VMware technologies," said Sandy Hogan, SVP of Worldwide Commercial and Partner Sales, VMware. "We value CDW Canada as a VMware partner, and appreciate their efforts in achieving this VMware distinction as they work to increase their service delivery capabilities."

VMware MSCs are designed to help partners demonstrate customer-centric solutions and technical proficiency, with proven success and expertise in a specialized area of business. These competencies offer integrated cloud solutions that deliver on-demand services allowing customers to run applications across VMware cloud infrastructure. As a result of this achievement, CDW Canada has now earned a total of four MSC Badges: Network Virtualization (NV), VMware Cloud on

AWS (VMC/AWS), Digital Workspace (DW) and Data Center Virtualization (DCV). These achievements showcase CDW Canada's industry-leading position by providing advanced certifications and proof of high-level solutions and services capability for customers across the country.

- **VMware Cloud on AWS** - Designates expertise in the delivery of hybrid cloud solutions based on VMware Cloud on AWS. This service provides an operationally consistent and familiar way to run, manage and secure applications in a hybrid IT environment.
- **Data Center Virtualization** - Designates expertise in delivery of VMware vSphere environments and digital infrastructure services with deep understanding of and execution in Data Center Virtualization design principles and methodologies.
- **Digital Workspace** – Designates partner organizational expertise to design, deliver and support the ongoing management of customer apps, data and virtual desktop solutions whether on-premise or cloud delivered. Achieving this competency validates partners' deep understanding and execution on VMware Horizon and VMware Workspace ONE end-user computing solutions.
- **Network Virtualization** - Designates expertise in the delivery of VMware NSX environments and services with deployment and optimization of NSX environment capabilities.

For more information on the VMware Partner Network programs or Master Services that CDW, please visit <https://www.cdw.ca/content/cdwca/en/brand/vmware.html>.

About CDW Canada

CDW Canada is a leading provider of technology solutions for business, government, education and healthcare. CDW Canada helps customers achieve their goals by delivering integrated technology solutions and services that help customers navigate an increasingly complex IT market and maximize the return on their technology investment.

Areas of focus include software, networking, unified communications, data centre and mobility solutions. CDW Canada is on the Channel Daily News Top 100 Solutions Provider list in Canada, and is a wholly owned subsidiary of Vernon Hills, Illinois-based CDW Corporation, a Fortune 500 company. For more information, visit www.cdw.ca.

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