



MacBook Neo



Meet the new Mac in class.

MacBook Neo delivers the magic of Mac at a breakthrough price, making it even more accessible to millions of students and educators around the world. With the power of A18 Pro and the intuitive experience of macOS, learners can fly through projects, tap into their creativity, and use AI and Apple Intelligence to get things done. And MacBook Neo delivers up to 16 hours of battery life, allowing students to go all day on a single charge.

A school-proof design. With an incredibly portable and durable aluminum design, MacBook Neo is thin, light, and built to take on the go. And with all day battery life,¹ it's ready to tackle everything from early-morning classes to late-night study sessions.

Power for everyday schoolwork. Ready from the moment it opens, MacBook Neo is powered by the A18 Pro chip that delivers the performance and AI capabilities learners need to get things done, whether they're cramming for finals, using Apple Intelligence to summarize their class notes, or perfecting their presentation.² And all their go-to apps run lightning fast in macOS, including built-in apps like Freeform and Notes.

Built for AI. Apple silicon, and every major component that powers it, is designed to efficiently run on-device AI activities. Apple Intelligence helps educators write lesson plans, students express their creativity, and helps staff get things done effortlessly with groundbreaking privacy protections at every step.

Clearly connected. MacBook Neo comes with a 1080p FaceTime HD camera, a dual-mic array to enhance voice for crystal clarity during calls, and two side-firing speakers for immersive sound with Spatial Audio — perfect for video calls with classmates or presenting projects. It also features two USB-C ports and a headphone jack for essential accessories, along with Wi-Fi 6E and Bluetooth 6.0 for lightning-fast wireless connectivity.

Privacy and security from the ground up. With its integrated approach to privacy and security, MacBook Neo helps institutions limit the collection and use of user data. And to maintain device integrity, Apple provides built-in antivirus protection and free ongoing software updates with new features and security fixes to protect against malware.

13"
Liquid Retina
display³

Up to
16 hours
of battery life

Made with
60%
recycled content

Less than
3lbs

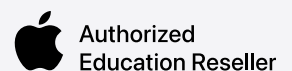


Available in four stunning colours:
Silver, Blush, Citrus, and Indigo

[MacBook Neo](#) | [Press Release](#) | [Apple Education](#)



Contact [Apple reseller name] or call XXX.XXX.XXXX to learn more.
Additional Reseller information



¹Testing conducted by Apple in January 2026 using preproduction MacBook Neo systems with Apple A18 Pro, 6-core CPU, 5-core GPU, 8GB of unified memory, and 256GB SSD. Wireless web battery life tested by browsing 25 popular websites while connected to Wi-Fi. Video streaming battery life tested with 1080p content in Safari while connected to Wi-Fi. All systems tested with display brightness set to 8 clicks from bottom. Battery life varies by use and configuration. See apple.com/batteries for more information. ²Apple Intelligence is available in beta. Some features may not be available in all regions or languages. For feature and language availability and system requirements, see support.apple.com/121115. ³Screen size is measured diagonally. The display has rounded corners at the top. When measured as a standard rectangular shape, the screen is 13.0 inches diagonally (actual viewable area is less).