

# ALL YOUR IT NEEDS IN ONE AGREEMENT



Kinetic GPO and CDW are pleased to announce their newly awarded cooperative purchasing agreement for information technology solutions. The agreement features a comprehensive range of technology solutions from a wide range of manufacturer partners, including:

- Data Centre Solutions
- Power & Cooling
- A/V & Collaboration Systems
- Wired & Wireless Networking
- Software
- Professional & Managed Services
- Security Solutions
- Client Devices
- Peripherals

Utilizing this new agreement, customers can receive competitive discounts from CDW advertised price, as well as unmatched levels of service, advice and support from expert teams. These teams provide complimentary scoping and design in the areas of servers and storage, unified communications, security, wireless, power and cooling, networking, software licensing and more.

## WE HAVE THE TOOLS AND THE TALENT

### DEDICATED ACCOUNT MANAGERS

With CDW, you get a dedicated account manager who is your single point of contact. They are there to provide an in-depth approach, do the research for you and ensure you're getting the technology best suited to your needs. Your account manager is backed by a team of experienced, certified specialists who can help you through every stage of your product's lifecycle.

### UNMATCHED INDUSTRY PARTNERSHIPS

We have a multivendor approach that ensures you get the technology and services that best match your needs. Our partnership levels with each vendor guarantee we can deliver competitive prices (see Awards and Industry Acknowledgement for more details).

### EXPERTISE PLUS EXPERIENCE

Our specialty teams include experts in the areas of data centre solutions, security, unified communications, collaboration, wired and wireless networking, power and cooling, software licensing and more. Our deep expertise across a full range of integrated technology solutions, backed by deep industry specialization, allows us to provide flexible, end-to-end services to our customers. Our resources provide the assistance and scale your IT team needs – freeing them up to focus on delivering bottom-line value and innovation.

### ADDED VALUE

We provide a portfolio of value-added services including web-based tools, ROI calculators, software licence management, asset lifecycle planning and other tools that provide complete visibility to your IT infrastructure.

### ONSITE SUPPORT

We can provide onsite staff augmentation, onsite maintenance contracts, IMAC services (installations, moves, adds and changes), system imaging, brand-name hardware and software customizations and asset tagging.

## OUR STRENGTHS

We offer more than 350 leading technology brands of hardware, software, peripheral products and services support, and we hold numerous contracts and preferred vendor awards for federal government, municipalities, healthcare and educational institutions.

## ABOUT XEROX

Whether at home, on the road or in the office, a connected workforce relies on a variety of technologies to send or retrieve documents and information. Xerox® AltaLink® and VersaLink® printers powered by Xerox® ConnectKey® Technology bring it all together.

### READY FOR THE WAY YOU WORK

The freedom to work where and how you want to, with access to leading cloud repositories and collaboration tools including additional options through the Xerox App Gallery.

### CONVENIENT AND VERSATILE

With easy-to-use apps like the Xerox® @PrintByXerox App, you can print on any ConnectKey-enabled printer in the world by just sending an email. It's easy, secure and free.

### PRINT FROM ANYWHERE

You can connect and print from any device with optional Wi-Fi connectivity, front-panel-integrated NFC, Apple® AirPrint®, and Mopria™ Print Service.

### CLOUD POWERED FREEDOM

Scan to or print directly from the cloud to easily share information without the hassle of multiple steps. Plus, the ability to create editable content from hard copy documents.



#### MOBILE & CLOUD READY

Your connected workforce — whether at home, on the road or in the office — relies on a variety of devices to send, share or retrieve documents and information.



#### COMPREHENSIVE SECURITY

Security is a top priority for every business and Xerox® ConnectKey® Technology's holistic approach protects printers, data and documents.



#### AUTOMATE TIME CONSUMING TASKS

1-Touch Apps take time-saving convenience to the next level. Create and save shortcuts for frequently used workflows.



#### LEADING SUSTAINABILITY

The design of Xerox products and solutions embrace environmental priorities — it's better for the environment, businesses and users.



#### PERSONALIZED & INTUITIVE TOUCH SCREEN

A true tablet-like experience that's easy, app-driven and task-specific. Allows everyone to personalize with their favorite apps, settings and frequent workflows, all from a single login.

## ABOUT CDW CANADA

CDW is a leading provider of technology solutions for business, government, education and healthcare. Ranked as the No. 1 solution provider in Canada on the Computer Dealer News Top 100 Solution Providers list, CDW helps customers achieve their goals by delivering integrated technology solutions and services that help customers navigate an increasingly complex IT market and maximize the return on their technology investment. CDW Canada is a wholly owned subsidiary of Vernon Hills, Illinois-based CDW Corporation, a Fortune 500 company.

## FEATURED PARTNER



For more information regarding CDW and the Kinetic GPO purchasing agreement, please contact us at [kineticgpo@cdw.ca](mailto:kineticgpo@cdw.ca) or visit [CDW.ca/kineticgpo](https://www.cdw.ca/kineticgpo)



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