

ESET CYBERSECURITY AWARENESS TRAINING



What it is

ESET Cybersecurity Awareness Training is specifically designed to educate your workforce—because employees who recognize phishing, avoid online scams and understand internet best practices add a vital layer of protection for your business.

Developed by ESET researchers and educators, this comprehensive online course is updated regularly with the latest information and takes under 90 minutes to complete, which can be completed in one session or divided into multiple sessions. Employees enjoy an engaging learning experience through gamified quizzes, interactive sessions and role playing. The advanced bonus track includes real-time security news updated weekly for ongoing education.

Reinforce your training by creating realistic phishing attacks via the ESET Phishing Simulator with unlimited tests.

Why you need it

- **People influence your company's cybersecurity more than any technology or policy.** In addition to using reliable security software, you need to invest in tools that increase awareness and influence the behaviors that support your IT security goals.
- **Many states now require cybersecurity awareness training** as compliance for all state employees.
- **Insurance companies may require cybersecurity awareness training** in order to insure your business.
- **Compliances such as HIPAA, PCI, SOX, GDPR, CCPA, etc.** require or strongly encourage training for all employees.

85% of data breaches in 2021 were due to the "human element."
 (Verizon 2021 Data Breach Investigations Report)

10% of SMBs went out of business after experiencing a data breach.
 (National Cyber Security Alliance)

The average cost of a **data breach** in 2020 was **\$4.24 million**.
 (Ponemon Institute/IBM Cost of a Data Breach Report 2021)

39% of U.S. employees said they feel it's acceptable to access work systems via public Wi-Fi in order to get work completed.
 (Sapio Research, 2021)

Key benefits

- Easy-to-implement online training
- Phishing simulator with unlimited tests
- Personally Identifiable Information (PII) module
- Regularly updated with current information
- Gamification that engages and changes behavior
- Dashboard to track learners' status
- Micro training modules can be used for refresher training on specific topics
- Automatic email reminders to learners
- Certification of completion for insurance/compliance records and LinkedIn badge for employees
- Competitively priced; suitable for businesses of all sizes
- Texas DIR Certified; complies with government standards for cybersecurity training in the state of Texas.