# DELLTechnologies

# Powerful protection.
# Powerful possibilities.

Dell EMC PowerProtect Appliances
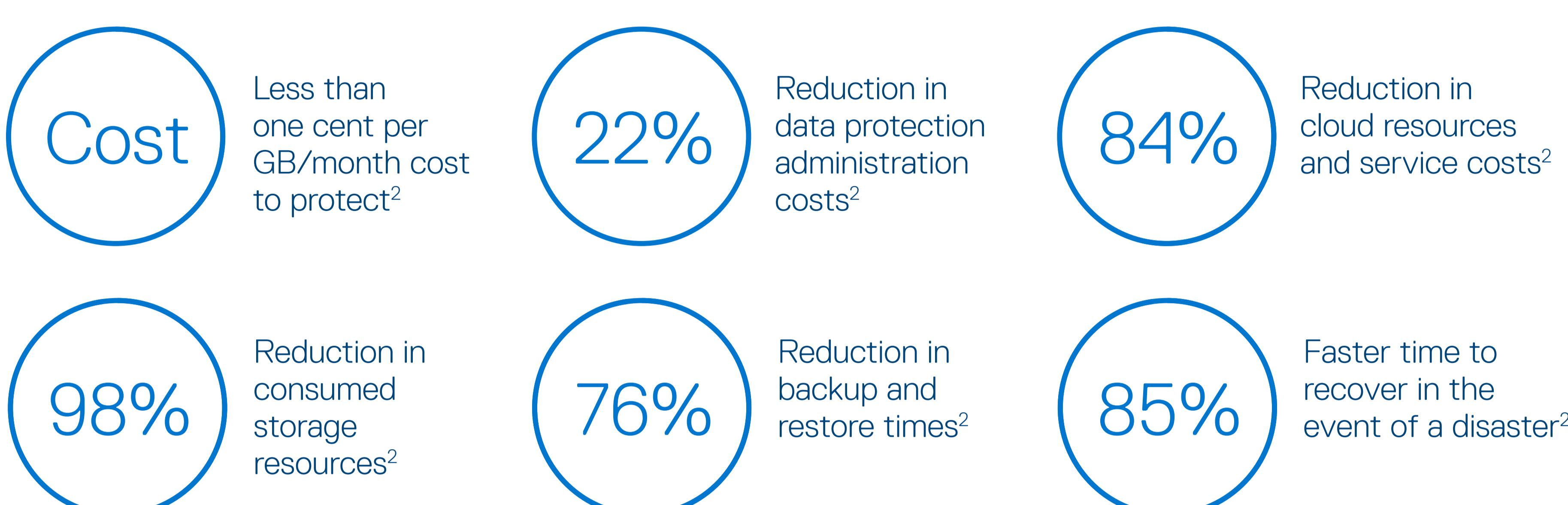
**PowerProtect**

## Your ultimate choice in cloud data protection

Today's digital economy demands that organizations look at new ways to accelerate IT transformation to drive better business outcomes. This starts with solid data protection. We've been helping customers around the globe through a combination of proven and modern capabilities.

**1**

#1 in data protection appliances and software[1]

## Economic and Operational Benefits of the Dell EMC Data Protection Portfolio

| **Cost** | Less than one cent per GB/month cost to protect[2] |
| **22%** | Reduction in data protection administration costs[2] |
| **84%** | Reduction in cloud resources and service costs[2] |
| **98%** | Reduction in consumed storage resources[2] |
| **76%** | Reduction in backup and restore times[2] |
| **85%** | Faster time to recover in the event of a disaster[2] |

## Data Protection Appliances

Since their introduction Purpose Built Backup Appliances (PBBA) have grown in popularity with organizations seeking to improve the reliability, speed and efficiency for backup and recovery.

**$4.3B** WW Purpose Built Backup Appliances market in 2020[4]

**INTEGRATED SYSTEMS**
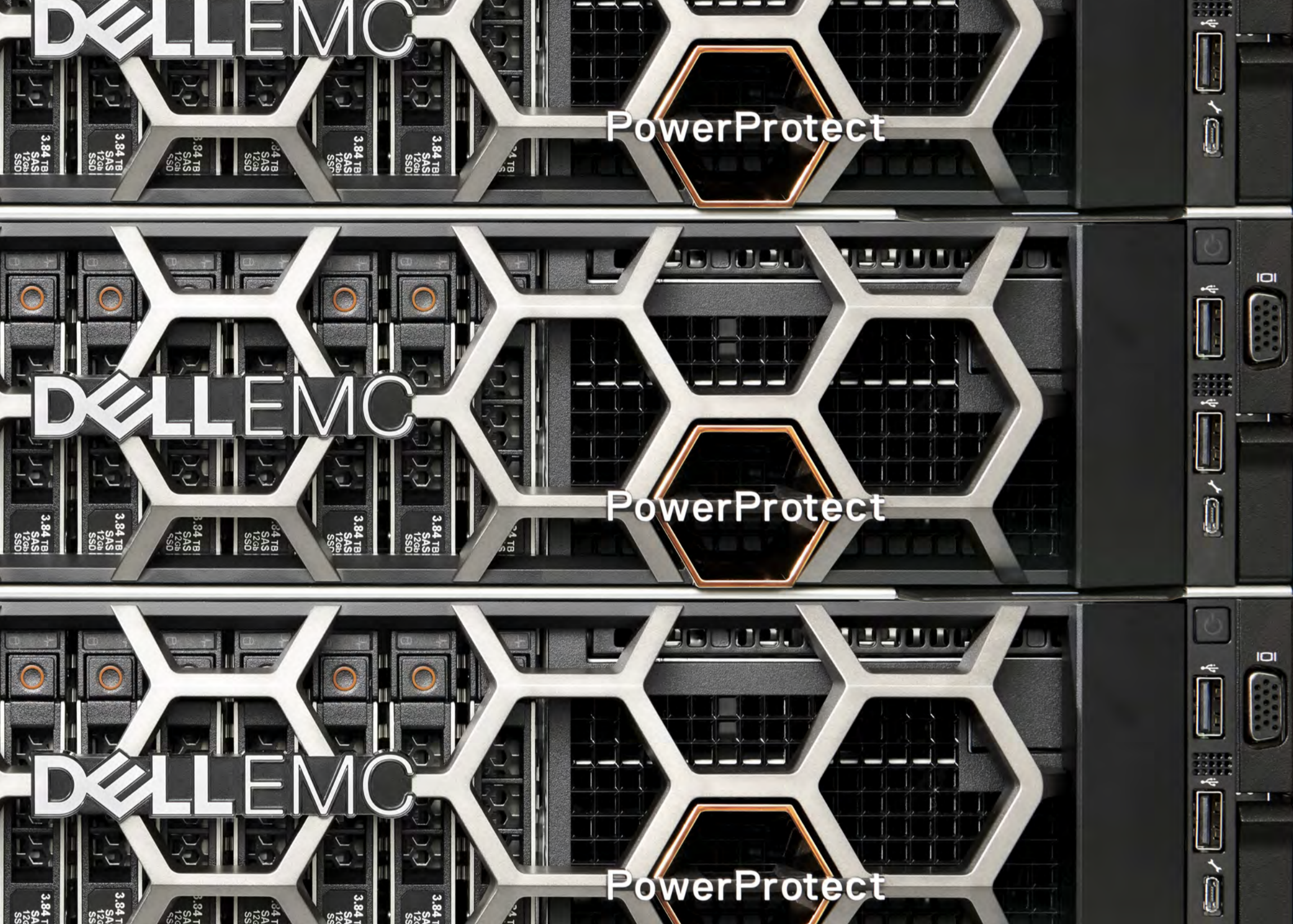All-in-one protection storage and software appliances

**TARGET SYSTEMS**
Appliances that interoperate with a wide variety of backup software or direct application integration

### PowerProtect DP series appliances

All-in-one data protection software and storage in a single appliance to deliver backup, replication, recovery, search, analytics and more. As the next generation of the Integrated Data Protection Appliance, it is the fastest way to transform your data protection for the future. Easy to deploy and manage to help consolidate data protection in organizations of any size.

### PowerProtect DD series appliances

The next generation of Data Domain backup appliances, delivering enterprise performance, efficiency and scale. Designed to meet backup, archive, disaster and cyber recovery needs for organizations of all sizes. Easily integrate with Dell EMC and third-party backup software.

**Typically 30%** higher data compression[4]

**Typically 65x** deduplication[4]

**Up to 38%** faster backup and up to 45% faster restores[5]

## Get control of your cloud with PowerProtect appliances

**Over 1,300** companies trust Dell to protect their data in the cloud[6]

**7.0 EB** of data protected in the cloud[7]

**CLOUD LONG-TERM RETENTION**
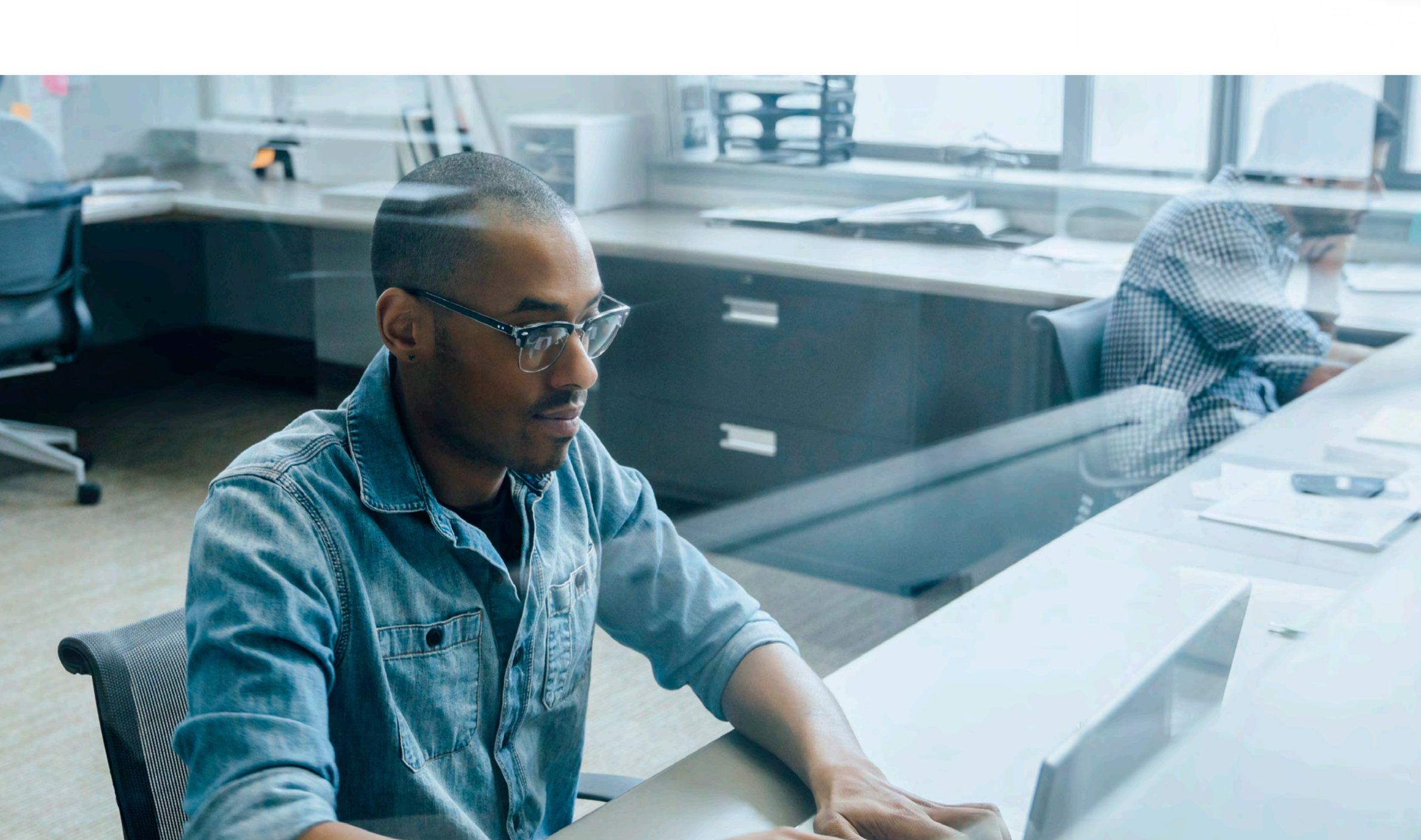
Expand usable capacity **up to 2x** in the cloud

**CLOUD DISASTER RECOVERY[8]**

**x3** Failover    Cloud DR    **x2** Failback

Requires **NO** additional hardware

**DELL EMC POWERPROTECT CYBER RECOVERY SOLUTION**

**SHELTERED HARBOR** ALLIANCE PARTNER

- **Reduce business risk** with the last line of data protection against destructive cyber attacks
- **Proven, modern and intelligent,** PowerProtect Cyber Recovery automates workflows to protect and isolate critical data, identify suspicious activity and accelerate data recovery to allow you to quickly resume normal business operations.

## PowerProtect Data Manager

Leverage your PowerProtect appliances with PowerProtect Data Manager to deliver next generation data protection that enables faster IT transformation.

+ Software defined
+ Multi-could optimized
+ Self-service
+ SaaS-based management

(intel) Intel Inside® Powerful Data Center Outside

**FUTURE-PROOF** PROGRAM
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