



The best tools for school.  
The best options for your budget.

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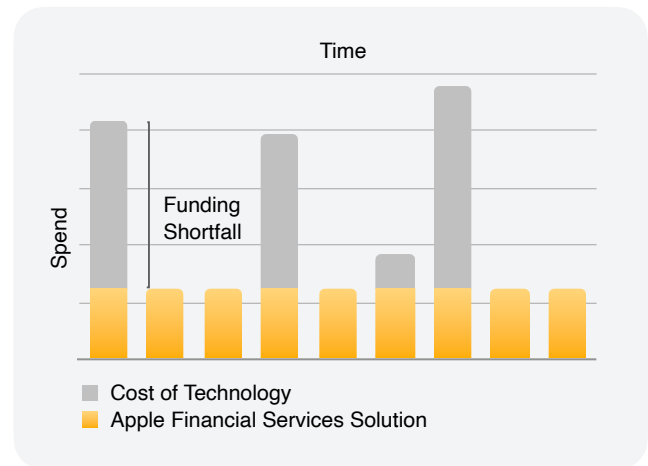
Instructions for filling out page 2 and exporting as a PDF

- Duplicate the file
- On page two, update contact information and place your logo beside the Apple Authorized Education Reseller Logo
- Save Pages Doc
- Delete this instruction box
- Export into a PDF

Apple is committed to bringing the best devices to your learning community. With custom payment solutions, Apple structures a predictable use of your school's funds with low, ongoing payments and straightforward terms. So whether you're spending final year-end dollars or purchasing devices prior to your next budget cycle, Apple can help design a payment plan that works for your school.

### Customized plans to make your budget go even further.

Better life cycle management starts with a predictable budget. Apple creates personalized, future-proof payment solutions to help you make the most out of your funding, with interest rates as low as 0%.<sup>1</sup> With flexible payment terms, Apple can give you the option to pay by semester or by school year for up to four years depending on your budget cycle. And you can take advantage of deferred payment options — so you can give students and teachers the devices they need, when they need them.



### Trusted partnership — now and into the future.

Apple works with you to understand your school's learning and teaching goals before creating a custom payment plan aligned to your budget cycle. And this partnership lasts throughout your device life cycle and beyond. So even if your technology funding shifts or members of your department transition into new roles, you have the peace of mind that Apple will work with your school to keep great devices in the hands of students and teachers.

## Future value. Guaranteed by Apple.

Apple devices are built to last and retain their value over time, making them a smart investment for your school. So unlike other devices that are given away or discarded, Apple devices can be traded in when it's time to upgrade. With Guaranteed Buyback, Apple provides a guaranteed value for your Apple devices if you decide to return them at the end of their life cycle, making future refreshes more affordable.

Residual value retained after 4 years<sup>2</sup>



25%

MacBook Air



20%

iPad

## Frequently asked questions

### Why consider paying for devices over time?

When purchasing devices, up-front payment plans can be a volatile use of your school's funding. Apple helps maximize your funding through regular payments and straightforward terms. And depending on your budget cycle, you can pay by semester or annually for up to four years.

### What if my budget changes, especially when it comes to one-time funding?

Creating a predictable budget is often the key to preserving it. Apple is committed to working with your team to design a consistent, future-proof payment plan that makes sense for your school over the long term. And Apple will work with you if your budget changes at any point.



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Contact [Apple reseller name] or call XXX.XXX.XXX to learn more.

Logo



Authorized  
Education Reseller

<sup>1</sup>Terms and conditions apply. <sup>2</sup>Based on The Total Economic Impact™ of Apple Devices for K-12 Education - January 2023, an Apple-commissioned study conducted by Forrester Consulting that utilizes a methodology developed by Forrester Research. Institutions should conduct their own assessments when considering the impact to their organization.

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