



Apple at Work

# Productivity

## Designed to help your employees do more.

Improving productivity in any business starts with choosing the right products. iPhone, iPad and Mac are thoughtfully designed and intuitive to use, giving your employees an experience that they already know and love.

Apple products are made to work just the way you expect them to—consistently and with a familiarity that enables users to be immediately productive. So whatever you set out to do, you'll be able to work more simply, solve problems creatively and collaborate with a shared purpose.

With hundreds of thousands of apps for business on the App Store, and a powerful environment for building custom apps, you can transform your company and get ahead of the competition.

### Even better together

Apple devices work together to help you be even more efficient.

Take iPhone calls right on your Mac, Apple Watch or iPad.<sup>1</sup> With a Mac and iPhone, you can send and receive SMS messages right from your Mac.<sup>2</sup> All the messages that appear on your iPhone appear on your Mac too, so all your conversations are up to date on all your devices.

And with Handoff, you can start writing an email on your iPhone and finish it on your Mac.<sup>3</sup> Or while browsing a web page on your Mac, you can simply pick up your iPad and continue right where you left off.

AirDrop makes it simple to share files between Mac, iPhone or iPad. With just a few steps, you can take a file from any folder and use AirDrop to send it to a nearby Mac, iPhone or iPad. And since AirDrop is peer to peer, it works without a Wi-Fi network. It's perfect for sharing a document with a coworker in the next room or sending a presentation to a client across the table.

Automatically unlock your Mac when you're wearing your Apple Watch. And easily copy and paste images, video and text from one device to another.

Sidecar lets you extend your workspace by using your iPad as a second Mac display. Work in one app while you reference another or view your main canvas on one display while spreading out your tools and palettes on the other. You can also mirror the screens so they both display the same content, making it perfect for sharing exactly what you see with others.

Continuity Markup lets you sign documents, correct papers or circle important details in images. And Continuity Sketch lets you create a sketch on your iPad or iPhone that automatically inserts into any document on your Mac.

### The best platform for apps

Whether you're starting with built-in apps, exploring apps on the App Store or building your own custom apps, the possibilities are endless. iPhone, iPad and Mac come with powerful, built-in apps to get you started—from collaborating with your team to creating stunning presentations. Built-in productivity tools like iWork and the Files app integrate with other powerful solutions like Box, so users can be productive right away.



#### Create documents

Microsoft Word—part of the Microsoft Office 365 suite of apps—allows you to create, edit and share documents from anywhere.



#### Access files

Box lets you store data securely in the cloud and easily access files from your iPhone, iPad and Mac. And Box now integrates with iWork.



#### Stay connected

With Slack, everyone on your team can easily share documents, communicate and collaborate, using any device.



#### Manage customer relationships

Salesforce combines customer relationship management, custom apps, Chatter and business processes into one seamless experience.

### Productivity for everyone

We want everyone to enjoy the same productivity benefits that our products help make possible, so we work to make every Apple product accessible from the very start. Every iPhone, iPad and Mac comes with powerful assistive features for vision, hearing and motor skills.

Apple devices let you write a text or email without seeing the screen. Live Listen lets you fine-tune your Made for iPhone hearing aids and AirPods to help you hear more clearly. You can navigate your Mac, iOS or iPadOS device using just your voice or with a single tap through Switch Control. These are just some of the enabling features and technologies we have built into our products.

**Find out more about productivity with Apple devices.**

[apple.com/ca/business/products-platform](https://apple.com/ca/business/products-platform)

[apple.com/ca/business/resources](https://apple.com/ca/business/resources)

[apple.com/ca/macOS/continuity](https://apple.com/ca/macOS/continuity)

<sup>1</sup>iPhone calls require an iPhone with iOS 8 or later. <sup>2</sup>SMS requires an iPhone or iPad with iOS 8.1 or later or iPadOS. <sup>3</sup>Handoff requires an iPhone or iPad with iOS 8 or later or iPadOS.

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# Compatibility

## Compatible with your existing systems.

Apple devices work with most enterprise systems and apps that your company already uses—mail and messaging, network connectivity, file sharing, collaboration and more—giving your employees access to everything they need to do their jobs.

### **Connect to your infrastructure**

iPhone, iPad and Mac support WPA2 Enterprise to provide secure access to your enterprise Wi-Fi network. With the integration of iOS, iPadOS, macOS and the latest technology from Cisco, businesses everywhere can seamlessly connect to networks, optimize the performance of business-critical apps, and collaborate using voice and video—all with the security that businesses need.

Secure access to private corporate networks is available in iOS, iPadOS and macOS using established industry-standard virtual private network protocols. Out of the box, iOS, iPadOS and macOS support IKEv2, Cisco IPSec and L2TP over IPSec, as well as on-demand VPN and per-app VPN.

### **Work with your existing enterprise systems**

Apple devices work with key corporate services including Microsoft Exchange, giving your employees full access to their business email, calendar and contacts, across all their Apple devices. Employees can use the built-in Apple apps like Mail, Calendar, Contacts, Reminders and Notes to collaborate and optionally use apps like Microsoft Outlook for working with Microsoft Exchange. iPhone, iPad and Mac devices support a wide range of connectivity options including standards-based systems like IMAP and CalDAV.

Popular productivity and collaboration tools like Microsoft Office, Google G Suite, Slack, Cisco Webex and Zoom deliver the functionality you know and expect.

### **Access all your documents and files**

The Files app in iOS and iPadOS lets you access your Box, DropBox, OneDrive and Google Drive files all from one place. And Mac offers desktop support for the latest file sync and share technologies, for an intuitive, user-friendly experience. Get files right on your iPhone, iPad or Mac, and work on your files seamlessly, across devices, from wherever you are.

## **Create apps with powerful system integration**

With developer tools like Swift, Xcode and SDKs for iOS, along with iPadOS and macOS, every business can build amazing apps that connect to your core systems and incorporate powerful device capabilities. Use the built-in camera to scan inventory or overlay design concepts in real environments with augmented reality, or use machine learning to process and analyze large amounts of data.

Apple has partnered with the world's leading enterprise companies so you can buy or build powerful apps that integrate with your existing systems.

**IBM** offers MobileFirst for iOS and Mobile at Scale, a suite of apps powered by enterprise data and advanced analytics to transform businesses at scale.

**Accenture** is combining its leadership in digital transformation with the power, simplicity and security of iOS and iPadOS to help businesses unlock new revenue streams, improve customer experience, increase productivity and reduce costs..

**Deloitte** helps businesses maximize the power of the iOS and iPadOS platform and map out new mobile opportunities with EnterpriseNext.

**SAP** created the SAP Cloud Platform SDK for iOS to enable developers to rapidly build native apps for iOS and iPadOS with Swift. These apps can extend your SAP systems and provide access to core enterprise data and business processes while taking advantage of the latest iPhone and iPad features that users already love.

**Salesforce**, the world's number one CRM provider, is partnering with Apple to transform how businesses engage with customers. A redesigned Salesforce app and the Salesforce Mobile SDK optimized for iOS offer millions of Salesforce customers and developers the ability to deliver rich native app experiences.

**Find out more about compatibility with Apple devices.**

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