Accelerating and Enhancing Business Digitization With Hybrid Cloud.

It's Not About Where You're Operating, It's How You're Operating.

THE TOP BUSINESS OBJECTIVES FOR CLOUD AND DIGITIZATION

PORTABILITY **OBSERVABILITY** **MANAGEABILITY** **RESILIENCY** **SECURITY**

✓ Creating meaningful targets and measuring growth in these key areas allow organizations to gauge their ability to support business objectives for cloud and digitization.

BUSINESS OBJECTIVES ARE DRIVING IT INVESTMENT

✓ Our data indicates that organizations understand the value of IT investment and integration within the business planning process.

- Over 90 percent of organizations use desired external business outcomes to help drive their digital strategy, with the top two being:

50% Reducing cost of doing business

36% Speeding new applications to market

TOP DATA CENTRE CHALLENGES RELATED TO DIGITIZATION

✓ These top data centre challenges directly support the need for portability, observability, and manageability capabilities

35% Difficulty integrating newer systems with legacy infrastructure

35% Internal siloes and/or organizational challenges that limit organization's ability to improve operations

34% Lack of investment in organization's own capabilities to manage across cloud/own data centres

HOW ORGANIZATIONS PLAN TO USE HYBRID CLOUD

✓ The benefits of hybrid cloud can only be realized if the organization develops its cloud toolset, starting with workload and application portability and Infrastructure as Code (IaC) adoption
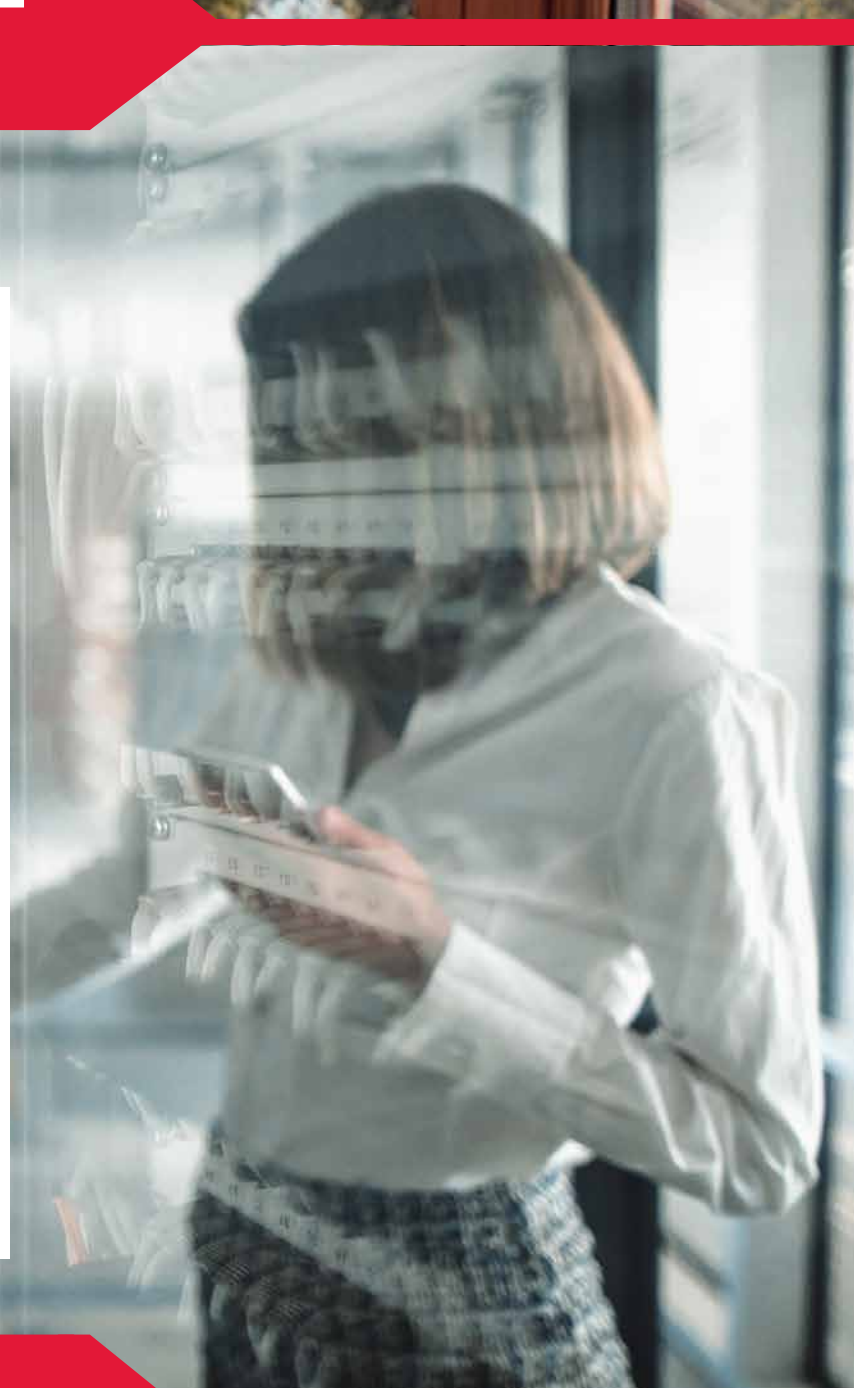
62% Flexibility to move workloads/applications depending on the optimal location for running them

53% Resiliency to use public cloud backup/disaster recovery for workloads/applications running on-premises and/or in-private cloud

50% Testing and transitioning-to-test agility across different environment and migrate specific workloads/applications into public cloud

TOP CLOUD TRENDS ENHANCING BUSINESS OPERATIONS

✓ These top trends play crucial roles in allowing organizations to determine how they can operate, not where they must operate.

1 Containerization and microservices

2 DevOps

3 Zero-trust architecture

Read the full report here to uncover the best hybrid cloud solutions for your organization.

Reach out to your CDW account team today at 800.972.3922 or visit CDW.ca/cloud to learn more.