



CDW Canada Awarded Canadian Partner Excellence Award by Dell Technologies for the Third Consecutive Year

The award recognizes CDW's dedication, innovation and constant pursuit of excellence across all business verticals

Toronto, ON, Canada – November 29, 2024

[CDW Canada](#), a leading provider of technology solutions and services for Canadian organizations, announced today that they have been awarded the Canadian Partner Excellence Award by Dell Technologies at the Toronto Technology Forum.

The Canadian Partner Excellence Award recognizes CDW Canada as Dell's top-performing partner across all lines of business and priority programs, consistently driving results and demonstrating a strong commitment to Dell—both within the organization and beyond. CDW Canada's multi-faceted approach includes delivering continuous demand generation initiatives and winning sales strategies that align closely with Dell's go-to-market objectives.

"We're honoured to be recognized for the third consecutive year with the Canadian Partner Excellence Award," said Ginette Adragna, Vice President and General Manager, CDW Canada. "Winning this award for the third time reinforces our strong partnership with Dell Technologies and our commitment to delivering innovative, impactful solutions for our shared customers. Our team's dedication to collaboration and alignment with Dell's strategic goals empowers us to consistently achieve success and create lasting value for our clients across Canada."

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About CDW Canada

CDW Canada Corp. is a leading provider of technology services and solutions for business, government, education and healthcare. Established in 2003, CDW Canada is the country's trusted advisor for cybersecurity, hybrid infrastructure and digital transformation. CDW Canada experts design, orchestrate and manage customized services and solutions, making technology work so people can do great things. Through its services-led approach, CDW Canada simplifies complex technology to

empower customers to focus on their business and thrive in a rapidly evolving landscape. CDW Canada is a wholly owned subsidiary of CDW Corporation (Nasdaq: CDW), a Fortune 500 company. For more information, visit www.cdw.ca.

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