



## **CDW Canada wins three awards at the 2024 Cisco Partner Summit**

*These awards recognize CDW's commitment to innovation, leadership, best practices and service excellence as a Cisco partner*

**Toronto, ON, Canada – November 15, 2024**

[CDW Canada](#), a leading provider of technology solutions and services for Canadian organizations, announced today it won the IoT Partner of the Year for Americas, SMB Partner of the Year for Canada and Marketing Partner of the Year for Canada at the Cisco Partner Summit 2024.

IoT Partner of the Year is awarded to partners with proven technical excellence across the IT spectrum that provide best-in-class IoT solutions using Cisco's wide range of innovative products. The SMB Partner of the Year award recognizes excellence in small and medium business support, for partners who create and execute innovative solutions in partnership with Cisco. Marketing Partner of the Year is given to top-performing partners based on innovation and delivering value for customers through Cisco's managed business services.

"I'm blown away by the amazing achievements of the CDW Canada and Cisco teams," said Ginette Adragna, Vice President and General Manager, CDW Canada. "These awards recognize our proven technical excellence and the ability to exceed customer needs through successful collaboration. I look forward to another outstanding year with Cisco."

"The theme at Partner Summit 2024 is 'Forward as One' and winners of the Geo Awards are fantastic examples of how we partner to achieve shared success in various regions of the world," said Rhonda Henley, Vice President, Americas Partner Organization at Cisco. "I am pleased to recognize CDW Canada as the winner of the IoT Partner of the Year for Americas, SMB Partner of the Year for Canada and Marketing Partner of the Year for Canada, further underscoring their outstanding accomplishments in Canada. Recipients of Cisco Partner Summit Awards are top-performing partners that have introduced innovative processes, seized new

opportunities and adopted sales approaches that achieve substantial business outcomes for customers.”

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### **About CDW Canada**

CDW Canada Corp. is a leading provider of technology services and solutions for business, government, education and healthcare. Established in 2003, CDW Canada is the country’s trusted advisor for cybersecurity, hybrid infrastructure and digital transformation. CDW Canada experts design, orchestrate and manage customized services and solutions, making technology work so people can do great things. Through its services-led approach, CDW Canada simplifies complex technology to empower customers to focus on their business and thrive in a rapidly evolving landscape. CDW Canada is a wholly owned subsidiary of CDW Corporation (Nasdaq: CDW), a Fortune 500 company. For more information, visit [www.cdw.ca](http://www.cdw.ca).

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