

## **CDW Canada Awarded Kinetic GPO Contract for Information Technology Solutions & Services**

**TORONTO, ON – JULY 18, 2022** – [CDW Canada](#), a leading provider of technology services and solutions for Canadian organizations, is proud to announce that it has been sole awarded the [Kinetic GPO](#) contract for Information Technology Solutions and Services. This partnership will further strengthen CDW and Kinetic GPO's ability to solve customers' increasingly interconnected and complex technology challenges.

CDW is the incumbent in the existing agreement expiring in October 2022, with more than 80 unique public sector customers from across the country utilizing the agreement, driving more than \$43 million annually in collaborative procurement. The new agreement will be effective as of October 1, 2022; with the potential to run through 2027.

"In a market where GPO agreements are frequently awarded to multiple suppliers or take a roster approach, this singular award to CDW stands out," said Isaac Ling, Director of Sales, CDW Canada. "This collaboration will leverage CDW's best-in-class solutions and services to deliver better outcomes to the audiences they serve."

Kinetic GPO is a cooperative purchasing organization reducing procurement costs and time by leveraging the purchasing power of group buying and simplifying the steps to procure. CDW was selected for its talent, scale and experience with design, orchestration and management of customized services and solutions for public sector organizations big and small—be it managing risk, cybersecurity, infrastructure solutions, cloud technology or enabling the digital workspace.

"Kinetic GPO is pleased to continue our partnership with CDW Canada," said Chris Penny, CEO, Kinetic GPO. "Together, our organizations will continue to help Kinetic GPO members achieve their evolving technology and business outcomes. Additionally, public entities and non-profits will benefit from the overall value, product offering, contract management, and innovative solutions offered through this strategic partnership. We look forward to working together to help members maximize their resources, ultimately saving taxpayer dollars."

Collaborative procurement serves CDW customers & Kinetic GPO members with several benefits including applying counter pressure on public sector budgets, reducing duplication of efforts, offering a CFTA-compliant purchasing program with ceiling rates, and value-added offers and expert advice from CDW.

The scope of this agreement includes CDW's expansive portfolio of hardware, software, and services; featured brands include Acer, Aruba, Cisco, Ergotron, Fortinet, HP Inc., Humanscale, Microsoft Surface, Nutanix, Pure Storage and

ServiceNow. This competitively awarded agreement allows Kinetic GPO members to engage directly with CDW to source their requirements without the need to run their own formal competition, simplifying the procurement process while saving time and money.

For more information about the CDW and Kinetic GPO contract, please contact [kineticgpo@cdw.ca](mailto:kineticgpo@cdw.ca).

### **About CDW Canada**

CDW Canada is a leading provider of technology solutions for business, government, education and healthcare. CDW Canada helps customers achieve their goals by delivering integrated technology solutions and services that help customers navigate an increasingly complex IT market and maximize the return on their technology investment.

Areas of focus include software, networking, unified communications, data centre and mobility solutions. CDW Canada is on the Channel Daily News Top 100 Solutions Provider list in Canada, and is a wholly owned subsidiary of Vernon Hills, Illinois-based CDW Corporation, a Fortune 500 company. For more information, visit [www.cdw.ca](http://www.cdw.ca).

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