



CDW Canada and Pinnguaq partner to support STEAM education in Northern Indigenous communities

200 'Learn on the Land' technology kits were donated for schools located in Northern Indigenous communities

Toronto, ON, Canada – May 31, 2024

[CDW Canada](#), a leading provider of technology solutions and services for Canadian organizations, recently partnered with [Pinnguaq](#), a not-for-profit organization working alongside rural, remote, Indigenous and other underrepresented communities, to support the development of STEAM (Science, Technology, Engineering, Arts and Math) skills. Together, CDW Canada and Pinnguaq will deliver 200 'Learn on the Land' technology kits to schools in Yukon and Nunavut.

"We are honoured to partner with Pinnguaq to enhance students' educational opportunities and bridge the digital gap in these deserving communities," said Ginette Adragna, Vice President and General Manager, CDW Canada. "The importance of what Pinnguaq is doing cannot be understated and I am so proud that we can make a meaningful contribution. At CDW Canada, we strive to make a positive impact in the communities where we live and work."

With the support of partners and customers at CDW Canada's Business Technology Expo, CDW Canada and Pinnguaq successfully packed 200 'Learn on the Land' technology kits designed to enhance STEAM education. The kits aim to provide students with the tools and resources needed to engage with modern technology, art and play. This alliance is a significant step towards ensuring all students, regardless of their geographical location, have access to the educational resources they need to succeed in an evolving technological world.

"This partnership with CDW Canada allows us to reach more students with culturally relevant STEAM education resources," said Ryan Oliver, CEO, Pinnguaq. "These Learn on The Land kits will create opportunities for hundreds of learners to explore technology, their culture and the land around them, while developing new skills and insights."

CDW Canada and Pinnguaq are working together to make a significant impact on the educational landscape of northern Indigenous communities and students.

-30-

About CDW Canada

CDW Canada Corp. is a leading provider of technology services and solutions for business, government, education and healthcare. Established in 2003, CDW Canada is the country's trusted advisor for cybersecurity, hybrid infrastructure and digital transformation. CDW Canada experts design, orchestrate and manage customized services and solutions, making technology work so people can do great things. Through its services-led approach, CDW Canada simplifies complex technology to empower customers to focus on their business and thrive in a rapidly evolving landscape. CDW Canada is a wholly owned subsidiary of CDW Corporation (Nasdaq: CDW), a Fortune 500 company. For more information, visit www.cdw.ca.

About Pinnguaq

Pinnguaq, Inuktitut for "Play," is a not-for-profit organization with the mission to work alongside rural, remote, Indigenous and other communities, to support the development of STEAM (science, technology, engineering, art and math) skills through innovative technology, art and play.

Founded in 2012 in Pangnirtung, Nunavut with a focus on bringing technological experiences to Nunavummiut (residents of Nunavut), Pinnguaq broadened their focus nationally to provide STEAM experiences in learning and development for diverse communities across Canada.

The organization is committed to working collaboratively with others to bridge the digital gap. They have seen and demonstrated how STEAM learning interconnects with land-based teachings and cultural storytelling to promote community-led innovations and sustainability.

www.pinnguaq.com

Julie Clivio

VP, Growth & Operations, CDW Canada

647.288.5828 | julie.clivio@cdw.ca