



CDW Canada and OneEleven partner to empower local startups

The new partnership will spark connections and innovation in Canada's technology ecosystem

Toronto, ON, Canada – March 29, 2024

[CDW Canada](#), a leading provider of technology solutions and services for Canadian organizations, announced today they have entered a partnership with Toronto-based tech innovation hub [OneEleven](#). Together, CDW and OneEleven will provide collaboration, connections and insights to empower local tech startups.

This partnership grants OneEleven's network of innovative technology startups unparalleled access to CDW Canada's extensive industry expertise, broad network and robust partnerships. Through this alliance, startups will gain critical insights from CDW's wealth of expertise on technology trends, customer needs and industry best practices. Together, CDW Canada and OneEleven will empower startups, providing a substantial boost to the Canadian tech ecosystem and laying a solid foundation for future innovation.

"We are excited to embark on this partnership, facilitating the exchange of ideas, expertise and resources to foster innovation," said Kale Johnson, Senior Manager, Small Business and Startups at CDW Canada. "Our collaboration with OneEleven is more than a strategic alliance, it is a commitment to the future of technology in Canada. This partnership is set to transform the startup landscape, creating opportunities for growth and leveraging technology that will accelerate the success of emerging companies."

According to Chris Greenfield, the Managing Director of OneEleven, "CDW's umbrella partnership with OneEleven allows us to seamlessly explore the future of work, the workplace, workflows and transferable infrastructure, empowering Canada's most promising companies to excel in an ever-changing environment. Ultimately, OneEleven's aim is to enable its members to reach their full potential. This partnership enhances our ability to achieve that goal by fostering innovation not only within OneEleven, but throughout the entire tech ecosystem. It spans

infrastructure, systems management, data protection and security, programming, and insights, all aimed at nurturing the growth of our scale-ups.”

CDW Canada and OneEleven are working together to forge new paths for Canadian tech startups, guiding growth and innovation nationwide.

“OneEleven’s commitment to the future of technology in Canada is unwavering. This partnership redefines the startup landscape, unlocking opportunities for growth and development that will propel our tech community to unprecedented heights,” said Hiten Makim, Vice President Finance and Operations, Ontario Centre of Innovation, which leads OneEleven.

About CDW Canada

CDW Canada Corp. is a leading provider of technology services and solutions for business, government, education and healthcare. Established in 2003, CDW Canada is the country’s trusted advisor for cybersecurity, hybrid infrastructure and digital transformation. CDW Canada experts design, orchestrate and manage customized services and solutions, making technology work so people can do great things. Through its services-led approach, CDW Canada simplifies complex technology to empower customers to focus on their business and thrive in a rapidly evolving landscape. CDW Canada is a wholly owned subsidiary of CDW Corporation (Nasdaq: CDW), a Fortune 500 company. For more information, visit www.cdw.ca.

About OneEleven

OneEleven, led by the Ontario Centre of Innovation (OCI), is a highly curated community where tech startups become scaleups. We focus on helping post-seed companies get the most out of their talent by providing bespoke programming to ensure that emerging team leaders and people managers are growing and learning as fast as their companies are scaling.

OneEleven’s mission is to enable Canada’s leading high-growth scaleups to relentlessly focus on value creation and business growth by helping nurture and develop their growing leaders. Our vision is to bring together Canada’s best technology entrepreneurs to provide them with the resources they need to build globally competitive companies.

www.oneeleven.com

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