



## **CDW Canada named Value Added Reseller of the Year, Canada by Veeam**

*The award recognizes CDW Canada's excellence in promoting and selling Veeam solutions across Canada*

**Toronto, ON, Canada – April 22, 2025**

[CDW Canada](#), a leading provider of technology solutions and services for Canadian organizations, has been selected as the 2024 Value Added Reseller (VAR) of the Year, Canada by Veeam® Software at the VeeamON 2025 awards.

These awards celebrate the remarkable achievements and dedication of partners within the Veeam ProPartner Network who have gone above and beyond in demonstrating outstanding performance, innovation and commitment to delivering exceptional solutions and support to customers.

The VAR Partner of the Year Award, Canada, recognizes CDW Canada's valued partnership with Veeam, exceptional overall performance in the proactive selling and promoting of Veeam solutions and adjacent technologies, with the shared commitment to supporting their customers across Canada.

"We're thrilled to be recognized as Veeam's top Canadian reseller for the second year in a row," said Ginette Adragna, Senior Vice President and General Manager, CDW Canada. "We take immense pride in our role as the trusted experts for Canadian businesses and will continue going above and beyond to help our customers with their cybersecurity solutions. This award is more than just meeting expectations—it's about setting new ones."

"At Veeam, being a channel-first company means our partners are at the heart of everything we do, and these winners represent the gold standard," said Kevin Rooney, Vice President of Americas Channel, Veeam. "Today, the stakes couldn't be higher – close to 70 percent of organizations still suffered a cyberattack last year – the combination of Veeam's industry-leading innovation with our partners' expertise and passion delivers data resilience to our customers to ensure their business keeps running no matter what happens."

## **About CDW Canada**

CDW Canada Corp. is a leading provider of technology services and solutions for business, government, education and healthcare. Established in 2003, CDW Canada is the country's trusted advisor for cybersecurity, hybrid infrastructure and workplace modernization. CDW Canada's local experts design, orchestrate and manage customized services and solutions, making technology work so people can do great things. Through its services-led approach, CDW Canada simplifies complex technology to empower customers to focus on their business and thrive in a rapidly evolving landscape. CDW Canada is a subsidiary of CDW Corporation (Nasdaq: CDW), a Fortune 500 company. For more information, visit [www.cdw.ca](http://www.cdw.ca).

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