

CANADIAN ORGANIZATIONS HAVE CYBERSECURITY MEASURES IN PLACE – BUT NOT NECESSARILY THE ONES THEY NEED



IN 2019, THE IMPORTANCE OF CYBERSECURITY IS WELL-KNOWN, AND MOST CANADIAN ORGANIZATIONS HAVE SHOWN A WILLINGNESS TO INVEST IN IT. **BUT THESE INVESTMENTS MUST BE STRATEGIC TO BE IMPACTFUL.**

DATA BREACHES CAN BE COSTLY

THE AVERAGE COST OF A DATA BREACH FOR A CANADIAN BUSINESS IS **\$4.44 MILLION**, ABOVE THE GLOBAL AVERAGE OF **\$3.92 MILLION**

IT TAKES AN AVERAGE OF 241 DAYS FOR CANADIAN COMPANIES **TO CONTAIN A BREACH**



CYBERATTACKS HARM PRODUCTIVITY



54% OF CANADIAN BUSINESSES IMPACTED BY CYBERATTACKS **SAID EMPLOYEES COULDN'T CARRY OUT DAY-TO-DAY TASKS**

AROUND **10% OF BANKS AND UNIVERSITIES** **LOST REVENUE** AS A RESULT OF CYBERATTACKS

CANADIAN COMPANIES ARE INVESTING IN CYBERSECURITY

THE MAJORITY (**94%**) OF **CANADIAN BUSINESSES INVEST** IN DETECTING AND PREVENTING CYBERATTACKS

THEY SPENT \$78,000 ON AVERAGE:

LARGE BUSINESSES: **\$922,000**
MEDIUM BUSINESSES: **\$108,000**
SMALL BUSINESSES: **\$44,000**

5% OF CANADIAN BUSINESSES HAVE NO CYBERSECURITY MEASURES IN PLACE



BUT ARE THEY MAKING THE RIGHT INVESTMENTS?



59% OF BUSINESSES STORE CUSTOMERS' PERSONAL INFORMATION, BUT ONLY **38%** SAID THEY'RE FAMILIAR WITH **PIPEDA**

JUST **54%** OF **SMALL BUSINESSES PROVIDE CYBERSECURITY TRAINING** FOR EMPLOYEES

28% OF **BUSINESSES PLAN TO ADD CYBERSECURITY STAFF** IN THE NEXT YEAR

A PARTNER LIKE **CDW CANADA** CAN HELP IDENTIFY WHERE YOUR BUSINESS IS VULNERABLE, AND THE SOLUTIONS THAT WILL BEST MEET YOUR NEEDS FROM A VARIETY OF LEADING PROVIDERS.

To learn more about how CDW can help you achieve your IT security objectives, visit www.CDW.ca/security.



CDW®, CDW G® and PEOPLE WHO GET IT® are registered trademarks of CDW LLC. All other trademarks and registered trademarks are the sole property of their respective owners.
SOURCES:
Cyber security and cybercrime challenges of Canadian businesses, 2017, Statistics Canada
Canadian are confident but there are cybersecurity risks, CIRA
20 cyber security facts and statistics for 2018, Symantec
Charting a new course: When investing more in cybersecurity isn't the answer, AT&T Business
2019 Cost of a Data Breach Report, IBM Security