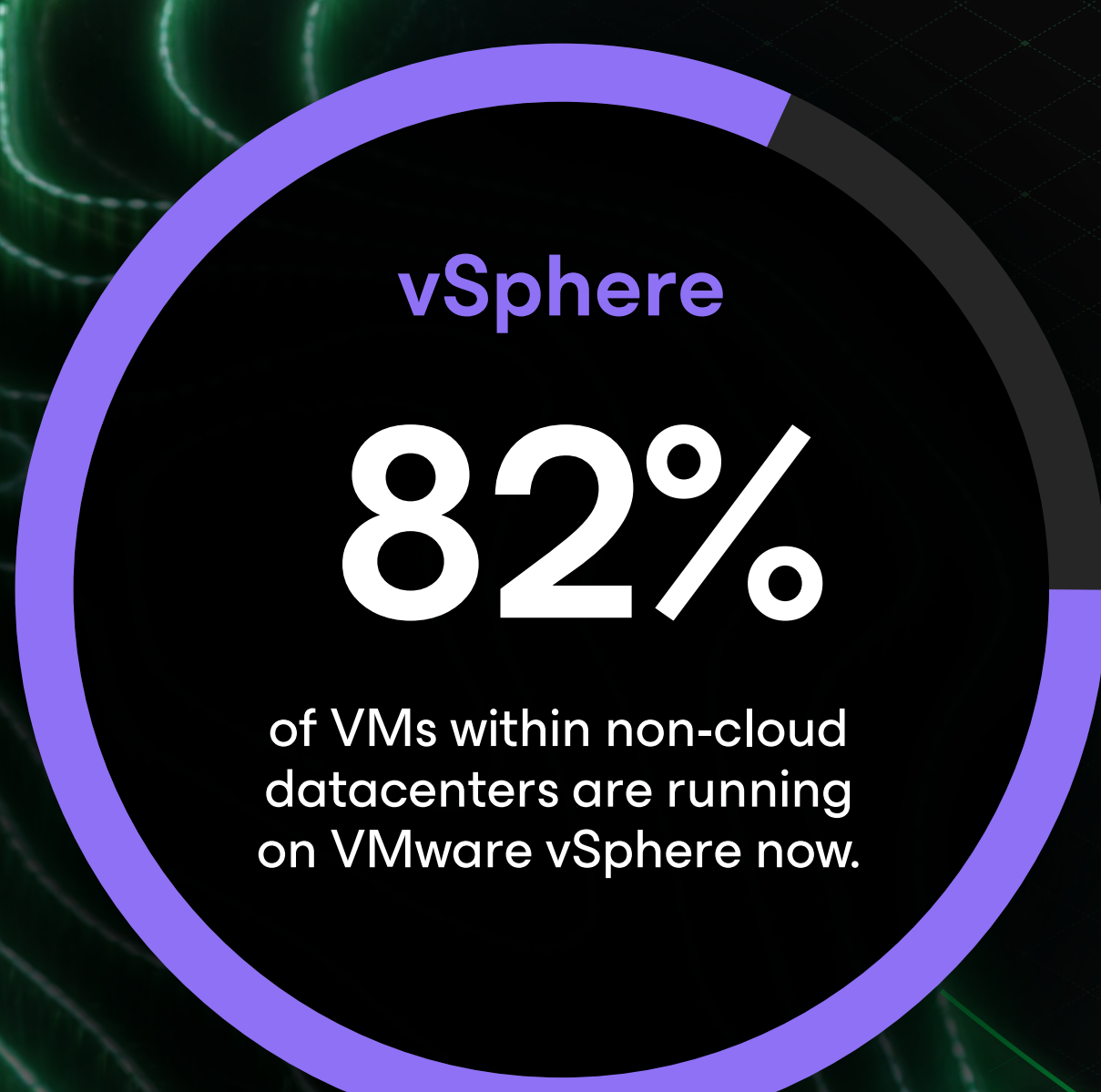
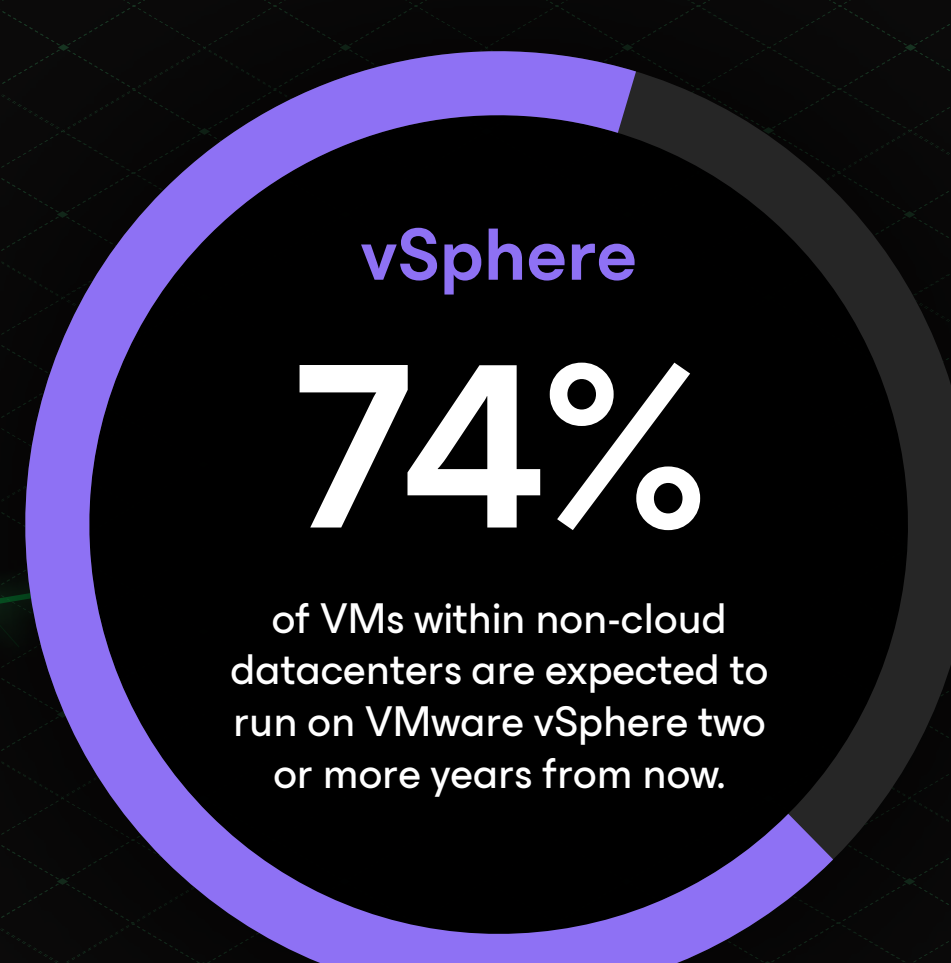


# To Migrate Or Not To Migrate?



VMware continues to hold a strong market share with a majority of VM's running on **vSphere**. But recent changes from the Broadcom acquisition are pushing organizations towards alternative hypervisors.



Nov. 2023  
Broadcom acquisition  
2024

June - July 2024  
The survey

2 years

**35%**  
of organizations have not yet decided on their migration strategy

6 months from the survey  
2025

**36%**  
of surveyed expect to begin migrations within 6 months

June - July 2025  
1 year from the survey

**29%**  
expect to begin migrations within 12 months

2026

2 years from the survey

**65%**  
in total are planning to migrate within a year

## Time & effort needed to migrate

**89%** of surveyed IT leaders expect it will require at least one FTE to achieve new VM strategy

**62 min** Average estimated time, per virtual machine to migrate to another platform

### What is driving the shift?

**1.5x** Expected cost increases for VMware licensing and packaging

**63%** Surveyed IT leaders rated satisfaction lower today than prior to acquisition

### How to migrate?

IT leaders are evenly split on how to migrate from VMware

**27%** Spin up new servers and migrate

**27%** Backup solution and restore/migrate

**25%** Purpose-built third-party tools

### Top 3 preferred virtual server locations

**27%** In a data center on vSphere

**23%** In a data center on Hyper-V or Azure Stack HCI

**21%** In a data center on Nutanix

## Challenges on the way

**37%** require new management tools

**19%** lack expertise

**23%** lack dedicated staff time

## Top 3 most popular destinations

#1 **25%** Hyper-V/Azure Stack HCI

#2 **24%** AWS for Cloud-hosted / IaaS

#3 **21%** Oracle Linux Virtualization

## How Veeam can help

With Veeam, achieving data resilience for critical workloads is easy — regardless of where the data lives. No matter the environment, we help workloads move cross-platform or cross-hypervisor.

**Hypervisor Flexibility**

**Make a Choice**  
Veeam provides a flexible and holistic data protection, security, and backup strategy, independent of hypervisors.

**Migrate & Modernize**

**Go Forward**  
Veeam supports the migration and modernization of hypervisors, cloud platforms, virtual or physical servers, and applications.

**Data Mobility**

**No Lock-in**  
With Veeam, businesses gain the seamless data mobility to store and recover anywhere, eliminating vendor lock-in.

**Accelerate Cloud**

**Accelerate**  
Whether your goal is to rehost, re-platform, refactor, or disaster recovery, Veeam ensures a smooth transition.

### About the report:

Veeam sponsored Foundry survey of 561 senior decision makers in IT Operations and Security roles to discover the sentiment toward VMware post-Broadcom acquisition from enterprise customers, if licensing changes were implemented in their budgets; and how likely were they to move away from vSphere. The survey was conducted in June and July 2024.

### For more:

Download the [Veeam/CIO Foundry Survey whitepaper](#)  
Migration and modernization resources: <https://veeam.com/datafreedom>

Scan to Get the Full Report

