

A large, detailed blue dragon with red eyes and wings spread, standing in a dark, rocky landscape. In the background, there are large trees and glowing orbs (one blue, one orange, one yellow). In the foreground, four MSI laptops are open, displaying various screensavers. The MSI logo is in the top right corner.

**msi**<sup>®</sup>

**DRAGONFORGED  
DOMINANCE**

► **MSI GeForce RTX™ 50 Series Laptop** ►



## About MSI

MSI is a global leader in gaming, content creation, and AIoT solutions. With cutting-edge R&D capabilities and customer-driven innovation, our global presence spans over 120 countries.

We offer a comprehensive range of laptops, graphics cards, monitors, motherboards, desktops, peripherals, servers, IPCs, robotics appliances, and vehicle infotainment and telematics systems. In our pursuit of providing the best user experience through intuitive user interfaces and design aesthetics, we strive to innovate and shape the future of technology.

# msi® Product Guide 2025 1H CES

## CONTENTS

06 Brand Value

12 Next Level AI PC

14 Latest Processors

30 Unique Advantage and features

50 Gaming Series

96 Business & Productivity Series

128 Content Creation Series

146 Peripherals

## HIGHLIGHT TOPIC

14  
GeForce RTX™ 50  
Series Laptops

26  
Copilot+ PC

28  
7 Reasons to choose  
MSI AI Laptop

52  
Dragon Edition

56  
Mercedes-AMG  
Motorsport Co-branded

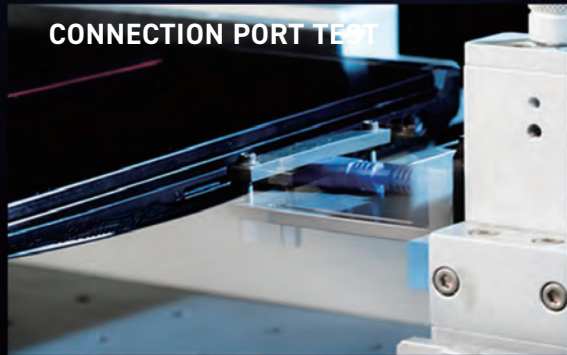
62  
Claw  
Gaming Handhelds



STEEL BALL TEST



CONNECTION PORT TEST



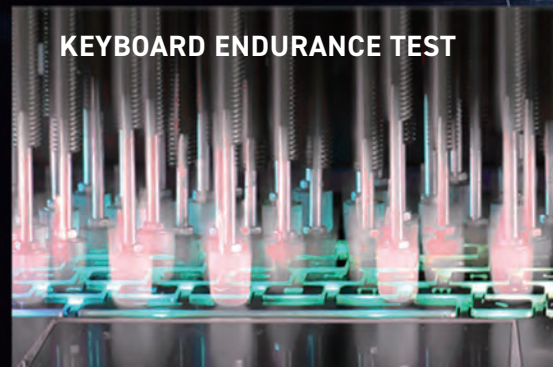
BURN-IN TEST



TRUE COLOR CALIBRATION



KEYBOARD ENDURANCE TEST



## MASTERPIECE IN PROCESS

We devoted countless resources to research and development in order to pursue innovative features and ensure the highest level of stability.

In order to provide user the best experience, well over 1900 rigorous tests are performed throughout the production process.

PRESSURE TEST





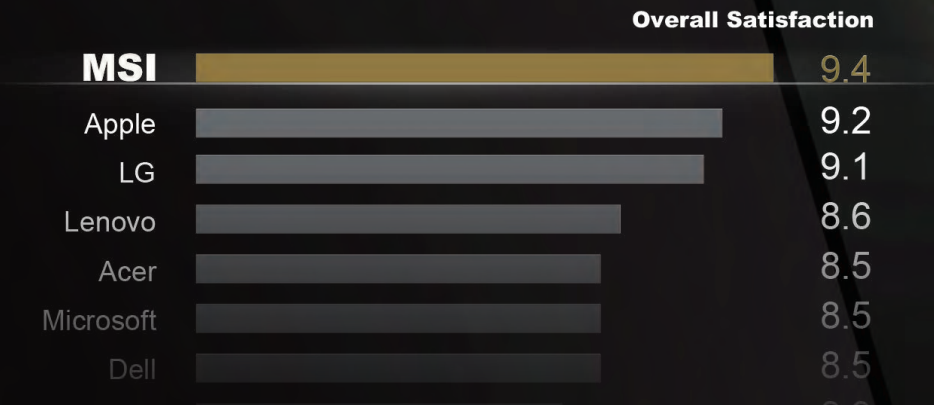
# MOST RELIABLE LAPTOP BRAND

MSI laptops, consistently earning recognition from both media and third-party organizations worldwide, have also been honored with prestigious design awards, reflecting our commitment to excellence. From sleek portability to powerful desktop replacements, our laptops cater to a diverse range of user needs.



# BEST TECH BRAND FOR 2024

"MSI outshines its competitors in overall satisfaction and likelihood to recommend.." - **PCMag 2024**



**The most trusted brand by end users**  
MSI topped the No.1 among the gaming notebook category as voted by PCDIY readers, the leading IT media in Taiwan.



"MSI laptops offer some of the best displays in the business. The company also delivers top audio quality, and scored very well in our reviews category. If you're into gaming, this is one brand to watch." - **LAPTOP Magazine.**





## STEERING INTO GAMING MARKET

MSI sponsored dozens of global professional eSports teams with top notch MSI Gaming Series in exchange for their precious feedback that helped perfect MSI's products. Solid partnership with MSI led the teams to one impressive victory after another in highly competitive eSports tournaments worldwide. Also, being frequently adopted as official tournament hardware established MSI Gaming Series as one of the best gaming machines of its time.



## EMPOWERING THE ELITE

### BUSINESS AND PRODUCTIVITY SERIES

The Business and Productivity series provide products with a steady appearance, higher-level information security, and better performance for business elites. With a wide range of product selections, MSI offers reliable solutions ranging from business enterprises to individuals that seek to work more efficiently.

## EXTENSION OF INSPIRATION

### CONTENT CREATION SERIES

We have dedicated ourselves to the designer community, collaborating with animators, film makers, visual artists, and photographers. With a shared effort aimed at helping and inspiring each other, MSI continues to be the beloved brand by designers worldwide.





A FUSION OF ART  
AND TECHNOLOGY

# MSI CREATOR AWARDS 2024

Prize pool over \$60K of value



Cash Prize



MSI  
Creator Laptops



Work on  
MSI projects



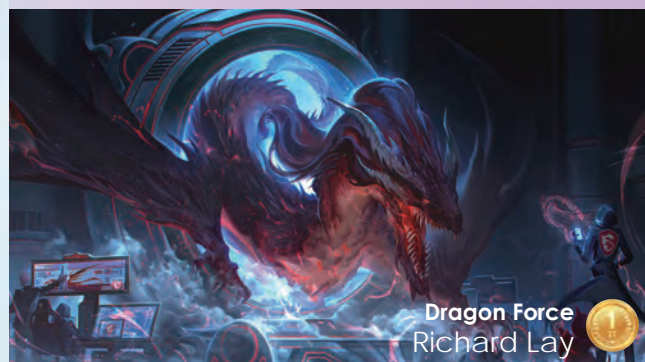
International  
exposure

Hundreds of thousands of votes poured in from across the globe !  
A huge thank you to everyone who participated and made this event unforgettable !

Scan here to  
learn more



## GRAPHIC



Dragon Force  
Richard Lay



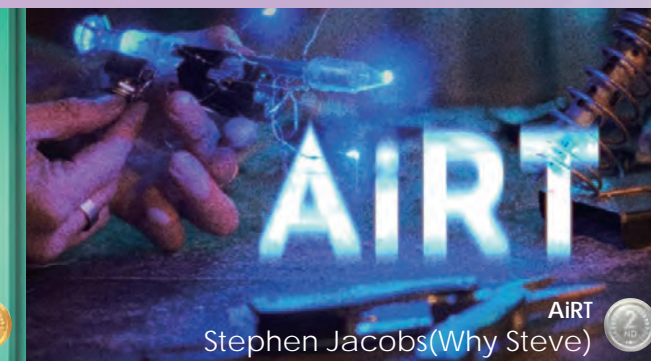
Art and Technology in Harmony  
Aprisun

## 2024 AWARDS WINNER

### FILM



An Artist's Dream  
Brian Monteiro

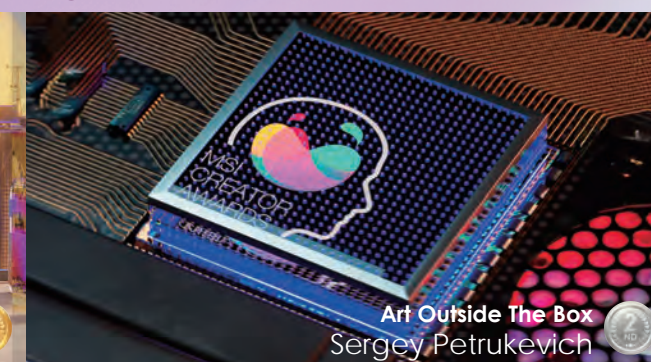


AiRT  
Stephen Jacobs(Why Steve)

### ANIMATION



The Infinite of Art & Tech  
LOW WHEI THEING



Art Outside The Box  
Sergey Petrukevich

### AI-POWERED DESIGN

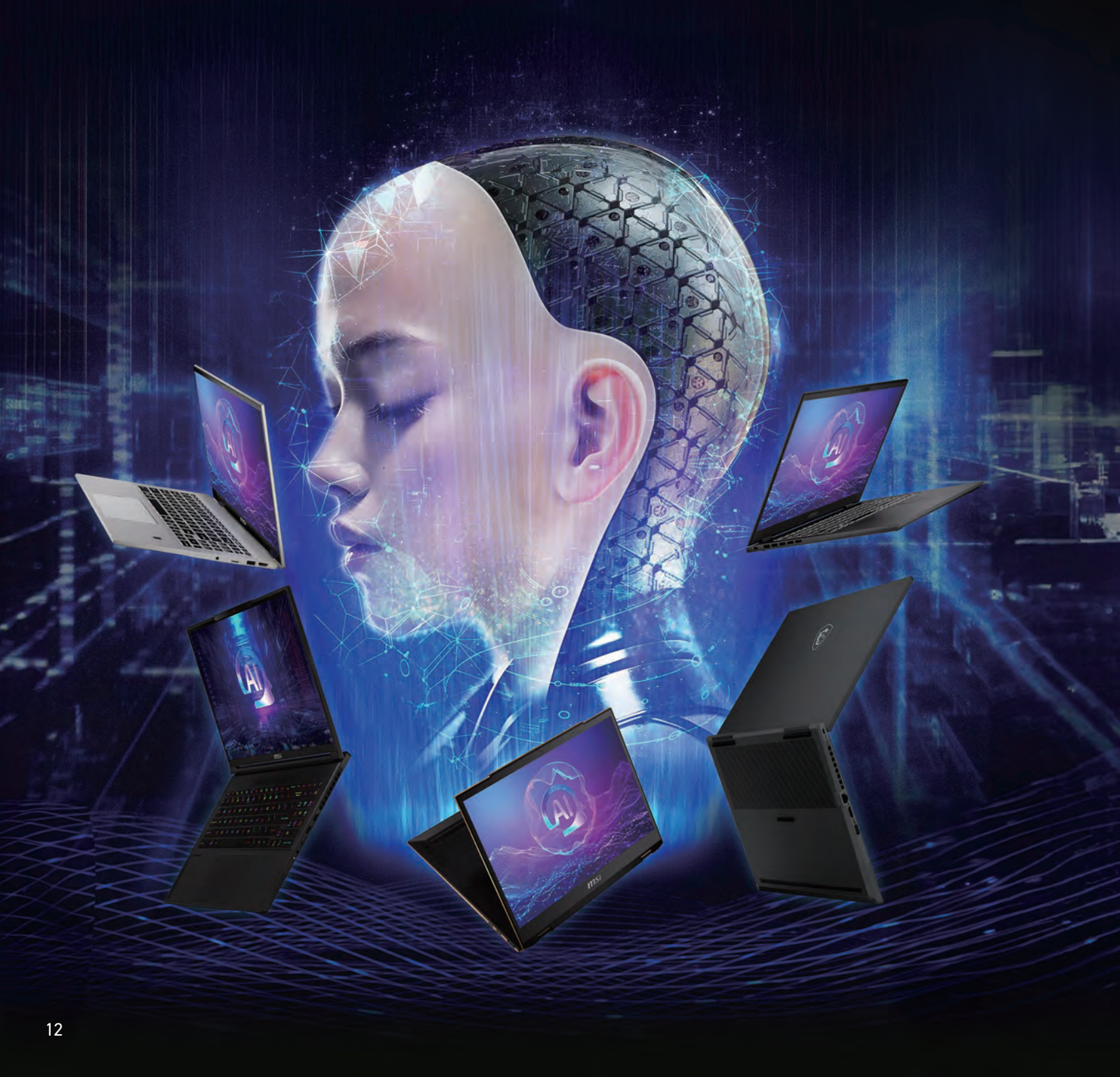


Mystical Night by the Lake  
OTHMAN MOUSSAOUI



Dive into the AI-Driven Digital Art World  
Alex David Francisco





# NEXT-LEVEL AI PC

Powered by AI.

MSI laptops offer a smarter, more personalized computing experience. From gaming to everyday tasks, MSI next-level AI PC have you covered. Delivering revolutionary performance and efficiency, you can unleash your creativity and achieve more with a wide range of AI-powered applications.

