

Copilot Value Discovery Workshop

Digital Workspace



SERVICE OVERVIEW

The Copilot Value Discovery Workshop is crafted to spark dialogue about the business value specific to each function with Copilot for Microsoft 365. It provides a framework to evaluate benefits such as revenue growth, cost reduction and improved employee well-being. In engagement, we will highlight the advantages of AI, identify impactful scenarios for AI-driven transformation, build a persuasive business case and formulate a strategic action plan to enable you to implement these scenarios using Microsoft Copilot.

SERVICE FEATURES

The Copilot Value Discovery journey spans three key phases, designed to help you uncover AI innovation's potential. It emphasizes crucial functional scenarios and crafts a compelling business case, paired with a strategic roadmap for an AI transformation powered by Microsoft Copilot.

WHAT WE DO

Assess:

- Demonstrate the vision and value of Microsoft Copilot
- Address security, governance and data concerns prior to assessment procedures
- Learn user enablement best practices to speed up the adoption of Copilot for Microsoft 365

Architect:

- Conduct workshops to determine priority scenarios aligned with the customer's business and technical requirements
- Outline the customer's current situation and challenges based on findings from the workshop
- Identify and rank high-value scenarios within the customer's organization, tailored to their various business units or departments
- Provide an initial overview of the next steps required for creating an implementation roadmap to effectively deploy and adopt Microsoft Copilot



Implementation:

- The business case (ROI) and a comprehensive implementation roadmap for AI transformation have been outlined, including potential Viva acceleration if relevant
- Outlined next steps for customer/partner/Microsoft to advance and deploy Copilot for Microsoft 365

WHY CDW?

In 2023, CDW earned the distinction of being the Microsoft Modern Workplace Partner of the Year. CDW recently became Microsoft's top partner in multiple areas ranging from technical proficiency to services capabilities, and we've earned that through training our 40+ dedicated Microsoft and 100+ Security team members up to gold standard level.

Resources available to our customers:

- A dedicated portal to manage your own licence (csp.cdw.ca)
- A team of highly certified Microsoft solution architects
- A dedicated Microsoft solutions specialist who is your first point for all things Microsoft

At CDW, we don't just concentrate on implementing new technology; we are committed to guiding our clients throughout the Digital Workspace Journey and fostering user adoption throughout their organization.

PARTNER SPECIALIZATIONS

- Data and AI
- Digital and app innovation
- Modern Work
- Adoption and Change Management
- Security

To learn more about Copilot for Microsoft 365, contact your CDW account team at 800.972.3922



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