Unlock the power of data through AI-powered solutions

Obtain better insights and higher productivity using trustworthy AI and industry-leading data solutions

Enterprises of all sizes and kinds are starting to embrace AI to transform their business, accelerate growth and predict trends. In fact, analysts predict that the market for large language model platforms will reach $247 billion by 2032 and the generative AI opportunity is growing at a 42% compound annual rate.[1] But while businesses recognize AI's power, about 80% of business leaders acknowledge ethical concerns with adopting generative AI.[2]

Clients recognize the opportunity to unlock business advantage with foundation models trained across the breadth of enterprise data. However, AI must be trustworthy to produce fair, unbiased results that comply with safety and transparency regulations. To complicate matters further, businesses face growing demands for data-driven decisions amidst privacy concerns. However, solutions using advanced analytics and AI can uncover insights, automate processes, drive innovation, reduce costs, and enhance competitiveness and customer experiences. But, to address these challenges with AI, clients need a comprehensive technology stack to help them operationalize AI.

IBM offers a comprehensive suite of data and AI solutions that empower organizations to unlock hidden insights, automate decision-making and drive tangible business results. Built on a robust foundation of advanced analytics, machine learning and artificial intelligence technologies, IBM technology is designed to help organizations navigate the complexities of big data and generate actionable insights quickly and efficiently.

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You can help your clients achieve their objectives and stay ahead of the curve with IBM Data and AI-driven solutions:

IBM databases
Store, unify, and share data with open formats and native integrations.

IBM Data Fabric
Simplify data access across the enterprise and hybrid cloud environments with a data fabric architecture.

IBM Business Analytics portfolio
Accelerate decision-making with dynamic process automation to deliver more reliable and timely business insights.

– Planning Analytics
– Cognos Analytics
– Controller

watsonx AI and data platform
Benefit from foundation models for generative AI and machine learning—tuned with your client's data wherever it resides, with responsibility, transparency and explainability. The core components of the platform include:

– watsonx.ai™ - Train, validate, tune and deploy AI models.
– watsonx.data™ - Scale AI workloads, for all your client's data, anywhere.
– watsonx.governance™ - Accelerate responsible, transparent and explainable AI workflows.

AI assistants
Empower individuals in your client's organization to work without needing expert knowledge across a variety of business processes and applications, such as automating customer service, generating code, and automating key workflows in departments like human resources (HR). IBM AI assistants are purpose-built to address high-volume generative AI use cases and include:

– watsonx™ Orchestrate - Harness the power of AI and automation to free up individuals from tedious tasks.
– watsonx™ Assistant - Build better virtual agents to deliver consistent and intelligent customer care.
– watsonx™ Code Assistant - Accelerate application development and modernization, and assist with IT Operations.

Success Stories
Dun & Bradstreet: Dun & Bradstreet's Ask Procurement™ uses generative AI powered by watsonx to help empower procurement professionals to unlock new data and insights with a 360-degree view into all aspects of a company's business relationships.

Edger Finance: Accelerating the collection and analysis of investment information with generative AI; this engagement resulted in a 90% improvement in the turnaround time for quarterly report data extraction and a 96% improvement in time to summarize quarterly reports.

GRAMMY Awards: Transforming the digital experience for music fans and members of the Recording Academy resulted in 80% more efficient ticketing and over 200 artists featured with instant, AI-generated stories.

Wimbledon: Using watsonx.ai foundation models to train their AI to create tennis commentary. Generated informative and engaging video clip narrations for fans with varied sentence structures and vocabulary.

Harness the power of IBM Data and AI solutions
Unlock actionable insights, automate complex tasks and drive innovation across your client's organization.

Join IBM Partner Plus and deliver technology that matters.