# ESET CYBERSECURITY AWARENESS TRAINING



# WHAT IS ESET CYBERSECURITY AWARENESS TRAINING?

A comprehensive premium security awareness training for businesses to ensure their employees are trained on best IT practices.



## **INTERACTIVE TRAINING**

Engaging, gamified training keeps employees focused and delivers behavior change.



## **REALISTIC SIMULATION**

Reinforce your training by creating realistic phishing attacks via the ESET Phishing Simulator.



## **TRACKING & REPORTING**

Admin dashboard to easily track learner status, weekly progress reports and more.



## CERTIFICATION

Employees earn ESET's certification upon successful completion.





# **HOW TO PURCHASE**



Contact your local reseller of choice, or visit www.eset.com/ca/business/cybertraining/



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## WHY ESET CYBERSECURITY AWARENESS TRAINING?

## **SECURITY, DON'T BE STATIC**



Nearly 1/3 of all data breaches in 2018 involved phishing.



As many as 60% of hacked small and medium-sized businesses go out of business after six months.



More than 90% of malware is distributed via email.



The global average cost of a data breach is \$3.92 million

## **COMPLIANCE, BE PROACTIVE**

Part of a good corporate compliance program can aid in maintaining a healthy reputation and reducing costs related to litigation or disruptions to business.

International compliance standards such as HIPAA, PCI, SOX, GDPR, or CCPA may require or strongly encourage training for all employees.

Insurance companies are increasingly recommending employee training programs in managing cyber risk.

## **TRAINING TOPICS**



**Threats Overview**Malware, phishing & the latest threats



Personalized
Threats
How to recognize
social engineering;
what to do



Password Policies
Hygiene & Best
practices; 2FA &
how to use it



Internet Safety
What to look for;
what to avoid & how
to stay safe while
working remotely



Email Protection
Spam & Phishing;
What to look for/
how to avoid

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