# ESET CYBERSECURITY AWARENESS TRAINING



## WHAT IS ESET CYBERSECURITY AWARENESS TRAINING?

A comprehensive premium security awareness training for businesses to ensure their employees are trained on best IT practices.



## **INTERACTIVE TRAINING**

Engaging, gamified training keeps employees focused and delivers behavior change.



## **REALISTIC SIMULATION**

Reinforce your training by creating realistic phishing attacks via the ESET Phishing Simulator.



## **TRACKING & REPORTING**

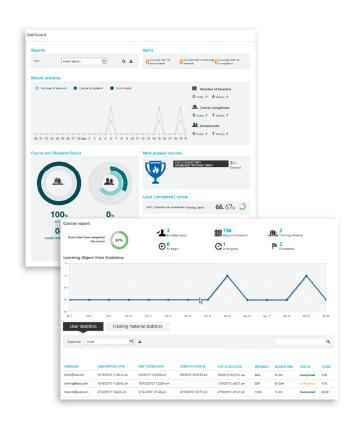
Admin dashboard to easily track learner status, weekly progress reports and more.



## **CERTIFICATION**

Employees earn ESET's certification upon successful completion.





# **HOW TO PURCHASE**



Contact your local reseller of choice, or visit www.eset.com/ca/cybersecurity-awareness-training/

# ESET CYBERSECURITY AWARENESS TRAINING



# WHY ESET CYBERSECURITY AWARENESS TRAINING?

# **SECURITY, DON'T BE STATIC**



Nearly 1/3 of all data breaches in 2018 involved phishing.



As many as 60% of hacked small and medium-sized businesses go out of business after six months.



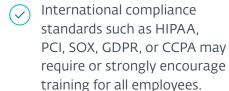
More than 90% of malware is distributed via email.



The global average cost of a data breach is \$3.92 million

# **COMPLIANCE, BE PROACTIVE**

Part of a good corporate compliance program can aid in maintaining a healthy reputation and reducing costs related to litigation or disruptions to business.



Insurance companies are increasingly recommending employee training programs in managing cyber risk.

## TRAINING TOPICS



**Threats Overview**Malware, phishing & the latest threats



**Personalized** 

Threats
How to recognize social engineering;
what to do



Password Policies
Hygiene & Best
practices; 2FA &
how to use it



Internet Safety
What to look for;
what to avoid & how
to stay safe while
working remotely



Email Protection
Spam & Phishing;
What to look for/
how to avoid

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