

# WE GET NETWORK OPTIMIZATION AND TRANSFORMATION.

CDW Amplified™ Data Center  
Digital Infrastructure Implementation  
powered by Equinix

Enterprise leaders are under pressure to become more efficient, optimize costs and simultaneously expand their digital capabilities. But modernizing networks and security to increase efficiency, while integrating multicloud capabilities, requires direct interconnection with application and business partners to enable secure, low-latency access.

Digital Infrastructure Implementation powered by Equinix can help you achieve:



Operational  
Efficiencies



Agility



Faster  
Innovation

## Orchestrating the Right Solution

Together, CDW and Equinix help organizations deploy, extend and enhance their digital infrastructure through:

- **Network Optimization and Transformation**  
Save costs when deploying applications in the cloud, rethink your network architecture and uncover how dynamic connections meet application performance and security SLAs.
- **Hybrid Cloud**  
Cloud-first enterprises use the public cloud when they can, but fall back to private when application availability and regulatory compliance demands it. CDW and Equinix enable hybrid cloud by optimizing traffic patterns for better QoE, securing interactions and reducing circuit costs.
- **Distributed Security**  
Distributing applications globally introduces risk and security challenges. CDW and Equinix enable enterprises to directly and privately interconnect employees, customers and partners via an IT control point to distributed applications.
- **Distributed Data**  
Networks need to be both fast and flexible to meet increasing changes and demand, while still controlling access to ensure application security. CDW and Equinix enable enterprises to apply congruent policies, enable digital scale and deliver better user experiences, wherever applications reside.

## CDW AND EQUINIX GET DIGITAL INFRASTRUCTURE IMPLEMENTATION

Harness Equinix's trusted platform to create the foundational infrastructure your business needs to succeed.

- **Locate** adjacent to the public clouds and networks to create exceptional hybrid multicloud architectures.
- **Build** physical or virtual infrastructures on a highly consistent, secure and sustainable platform.
- **Deploy** in proximity to customers, geographies and locations that matter most for low-latency performance.
- **Connect** in real time, directly and privately, to thousands of partners for increased performance, security and scale.
- **Innovate** by unlocking new capabilities with software-defined connectivity to thousands of partners and providers. Higher performance at a lower cost enables you to focus resources on transformation.
- **Trust** in the support and professional advice of a global force of solutions architects and engineers.

CDW's full lifecycle of Services can support your business no matter where you are on your journey



Design



Orchestrate



Manage



On-Premises



On-Journey



Cloud-Based



**CDW AMPLIFIED™  
SERVICES**

## Services Overview

Equinix is a world-class digital infrastructure company. On a highly consistent, secure and sustainable platform, companies come together across 60-plus markets on five continents to help fast-track your digital advantage. In the United States, Equinix operates data centers in Atlanta, Boston, Chicago, Culpeper (VA), Dallas, Denver, Houston, Los Angeles, Miami, New York, Philadelphia, Seattle, Silicon Valley and Washington, D.C.

Service	Available
<b>Colocation Services:</b> <ul style="list-style-type: none"><li>• Safeguard mission-critical data with the highest levels of security and operational reliability.</li><li>• Configure and support your high-power density deployments with our in-house experts.</li><li>• Enjoy an outstanding uptime record of &gt;99.9999%.</li></ul>	✓
<b>Equinix Fabric™:</b> <ul style="list-style-type: none"><li>• Connect digital infrastructure and services on demand at software speed via secure, software-defined interconnection.</li><li>• Discover and reach anyone on demand through a single portal and APIs, within a metro or globally.</li><li>• Scale hybrid deployments, achieve network agility and directly connect to partners and providers.</li></ul>	✓
<b>Equinix Internet Exchange™:</b> <ul style="list-style-type: none"><li>• Enables networks, content providers and enterprises to exchange traffic through the largest global peering solution.</li><li>• Reduce network hops and congestion for end users of your content and applications.</li><li>• Aggregate thousands of peering sessions onto one hardware platform, reducing the need for IP transit.</li></ul>	✓
<b>Metro Connect®:</b> <ul style="list-style-type: none"><li>• Direct, dedicated, carrier-grade network links between customers in multiple data centers within the same metro.</li><li>• Fast, convenient and affordable integration with customers, partners and service providers within the Equinix ecosystem.</li><li>• Benefit from highly reliable, extremely low-latency communication, system integration and data exchange.</li></ul>	✓
<b>Equinix Connect:</b> <ul style="list-style-type: none"><li>• Provides internet access in our IBX data centers.</li><li>• We aggregate upstream bandwidth from major ISPs and make it available to downstream customers as a single-source solution.</li><li>• Easily scale bandwidth, and with traffic bursting, only pay for the amount you actually use.</li></ul>	✓
<b>Equinix Fiber Connect:</b> <ul style="list-style-type: none"><li>• Provides dark fiber links between customers and partners in multiple Equinix IBX data centers.</li><li>• Enables fast, convenient and affordable integration with Equinix-ecosystem business partners and service providers.</li><li>• Supports highly reliable, extremely low-latency communication, system integration and data exchange.</li></ul>	✓
<b>Equinix Cross Connects:</b> <ul style="list-style-type: none"><li>• Point-to-point cable links between two customers in the same Equinix IBX data center.</li><li>• Receive fast, convenient and affordable integration with Equinix-ecosystem business partners and service providers.</li><li>• Enjoy highly reliable, extremely low-latency communication, system integration and data exchange.</li></ul>	✓

## Proofpoints

# 50%

Nearly half of Fortune 500 companies are adopting a distributed hub architecture for digital transformation powered by Platform Equinix

# 220+

IBX data center facilities across 26 countries and five continents

# >99.99%

An average uptime record of >99.9999%



To learn more about implementing a digital infrastructure powered by Equinix, contact your account team or call 800.800.4239.



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SERVICES**