



AWS LICENSING EVALUATION AND DISCOVERY SERVICE ASSESSMENT (LEADS)

Cloud

LICENSING REALLY MATTERS

CDW's Licensing Evaluation and Discovery Service (LEADS) enables businesses to assess and optimize current on-premises and cloud environments based on actual resources, utilization and third-party licensing.

The third-party licences cost is, on average, three times the total cost of running these workloads in the AWS cloud.

BENEFITS

PLAN

- Asset discovery
- Visibility to performance
- Contract review

VISIBILITY

- Data-based objective assessment
- Leverage existing licensing agreement on AWS
- Exit plan from legacy technology and licensing
- Fact-based decision making

IMPLEMENT

- Custom road map to cloud
- Lower migration and cloud costs
- Faster migration to the cloud modernization vision

KEY FOCUS AREAS

IDENTIFY LEGACY LICENSING SAVINGS

- Reduce CPU configurations
- Leverage bring your own licence (BYOL) and reduce licensing commitments
- Optimize the use of SQL server standard

TECHNICAL PERFORMANCE ASSESSMENT

- Identify over-provisioning for peak
- Over-specified/under-utilized resources
- Outdated hardware requiring significant licensing cost

IMPLEMENT

- Optimized cloud environment focused on lower consumption and licensing costs

LICENCE COSTS IN TOTAL (TCO)

- 45% Microsoft SQL server licensing costs reduction
- 77% Windows server licensing cost reduction
- 98% of customers don't have to invest in additional licences
- Savings on licensing costs equal at least three times the total cost of running these workloads in the AWS cloud

WHY CDW

- Our experts have hundreds of hours of experience working with the AWS cloud platform
- CDW's cloud practice has a bench of cloud-certified professionals to support your cloud journey
- We have over 20 years of experience in the Canadian market
- Our team has over 80 solution architects in nine different locations across Canada
- Our solution architects have solved some of the biggest IT challenges in Canada for companies across different industries and provinces

OUR APPROACH

We Meet You Where You Are

ASSESS

We leverage tools and proven methodologies to identify key business drivers and requirements for successful solution development.



ARCHITECT

We develop a detailed plan for educating talent, innovating processes and implementing technologies.



IMPLEMENT

We deliver the solution with a focus on customer satisfaction and meeting business requirements with industry-leading technical experts.



OPERATE

We provide 24x7x365 monitoring and management of critical infrastructure to ensure solutions continue to provide reliable business value.



For more information, contact your CDW account team at 800.972.3922 or visit [CDW.ca/cloudservices](https://www.cdw.ca/cloudservices).



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